Course Syllabus

LI802XA-B

Information Seeking Behavior and User-Centered Services

Spring Semester 2015

Faculty: Dr. Capps (Dr. C)
E-mail: Use Canvas email
Primary Phone: (620) 341-5344
Online Course Login: canvas.emporia.edu
Credit Hours: 3
Meetings: Online plus 2 face-to-face weekends
See Canvas LI802 course site for dates

Important Dates for Spring 2015

1/21 First Day of Class 2/3 Last Day to Add/Drop 4/8 Last Day to Withdraw
5/8 Last Day of Classes 5/16 Commencement 5/19 Final Grades Due
Program Goal

The goal of the SLIM Master of Library Science program is to prepare creative problem solvers who will provide proactive client-centered services in information agencies.

Catalog Description

An introduction to the theories of information-seeking behavior and their application to user-centered services. Students are introduced to models of information seeking, retrieval and sharing; the selection, evaluation, and use of appropriate electronic and print resources; information literacy, learning styles, and best practices in providing user-centered services. (Required) Prerequisite: LI 801 or concurrent enrollment. (Approved 11/9/11)

Course Learning Outcomes

<table>
<thead>
<tr>
<th>By the end of the course, students will be able to:</th>
<th>Program Outcomes</th>
<th>Professional Values</th>
<th>ALA Core Competence(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Identify major models of information-seeking behavior as applied to the design, implementation, and evaluation of information services.</td>
<td>1, 6</td>
<td>1</td>
<td>5A, 6B, 7C, 7D</td>
</tr>
<tr>
<td>2 Describe individual differences, including learning styles, and their effects on user services.</td>
<td>1, 5</td>
<td>1</td>
<td>5B, 5F, 5G</td>
</tr>
<tr>
<td>3 Identify, describe and evaluate the basic types of electronic and print information sources available in libraries and other information organizations.</td>
<td>2, 4, 5</td>
<td></td>
<td>2B, 4A, 4B, 5C, 5G</td>
</tr>
<tr>
<td>4 Discuss the components of information literacy and the related instructional methods strategies.</td>
<td>4, 5, 7</td>
<td>1, 2</td>
<td>5D, 5E, 5F, 7C, 7D</td>
</tr>
<tr>
<td>5 Apply instructional strategies for user-centered services.</td>
<td>4, 5, 6, 7</td>
<td>1, 2</td>
<td>5D, 5F, 7C, 7D</td>
</tr>
<tr>
<td>6 Create and deliver an instructional module related to a course topic.</td>
<td>4, 5, 7</td>
<td>1, 2</td>
<td>5D, 5E, 5F, 7C, 7D</td>
</tr>
</tbody>
</table>

Approved 11/9/11
Course Logistics

Office Hours
Office hours are those hours that I set aside exclusively for communicating with you. Office hours for this course are posted in the LI802 Canvas course site. If you want to talk with me outside of office hours, please schedule an appointment. All email communication should be sent through Canvas Conversation Email tools. While I may not reply immediately outside of office hours, my goal is to be as accessible. Weekends for all SLIM faculty are Sunday & Monday. Please keep this in mind when it comes to assignment due dates as I reserve the right not to respond to communications during evening hours or on the weekends.

Communication
Canvas conversation email tools allow student communications to stay connected to the course materials. **ALL LI802 course related communications are to be sent through Canvas email.**

Note: SLIM Netiquette Policy (included in each SLIM syllabus) applies to all communications with fellow students as well as SLIM directors & faculty!

It is important in our profession that you be able to communicate clearly with a variety of people in a variety of formats (as evidenced by ALA Core Competence #1J). Your writings are to be clear and concise, grammatically correct, punctuated correctly, spelled correctly, adhere to APA style, and to use the appropriate level of formality in its language. Unless the assignment instructions tell you differently, all written assignments should follow the formatting conventions described in the *Publication Manual of the American Psychological Association*. There are a variety of resources available to you for writing help, not least of which are the ESU Writing Center.

Copyright
All work for this class must respect copyright guidelines and include references to sources. Projects with copyright violations or inadequate references are subject to University academic dishonesty policies.

Required Readings


Throughout the semester, additional readings are announced through the Canvas course calendar.

Assignments

Detailed descriptions to be posted in Canvas.

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Course Outcome(s) Met</th>
<th>Due Date</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assignments</td>
<td>1,2,4,5,6</td>
<td>See Canvas</td>
<td>2 @ 25=50</td>
</tr>
<tr>
<td>Participation</td>
<td>1,2,3,4,5</td>
<td>See Canvas</td>
<td>3 @ 10= 30</td>
</tr>
<tr>
<td>Group Project</td>
<td>3,5</td>
<td>See Canvas</td>
<td>20</td>
</tr>
</tbody>
</table>
Assignments: Students will have 2 assignments in which they create, apply and deliver an a user-centered instructional service module.

Participation: Students will engage in discussions, collaborations, and other activities with classmates in a timely, professional manner.

Pathfinder: Students will create a pathfinder and instruction session customized for a particular patron group.

### SLIM Grading Scale

<table>
<thead>
<tr>
<th>Grade</th>
<th>Range</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+</td>
<td>96 - 100</td>
<td>Excellent performance</td>
</tr>
<tr>
<td>A</td>
<td>90 - 95</td>
<td>High performance</td>
</tr>
<tr>
<td>A-</td>
<td>87 - 89</td>
<td>Good performance</td>
</tr>
<tr>
<td>B+</td>
<td>84 - 86</td>
<td>Satisfactory performance</td>
</tr>
<tr>
<td>B</td>
<td>80 - 83</td>
<td>Passing performance</td>
</tr>
<tr>
<td>C</td>
<td>77 - 79</td>
<td>Marginal performance</td>
</tr>
<tr>
<td>C-</td>
<td>74 - 76</td>
<td>Poor performance</td>
</tr>
<tr>
<td>D</td>
<td>70 - 73</td>
<td>Unsatisfactory performance</td>
</tr>
<tr>
<td>F</td>
<td>0 - 69</td>
<td>Failure</td>
</tr>
</tbody>
</table>

### SLIM Grade Policy

All graduate courses required in the university-approved curricula of SLIM’s master’s programs, certificate programs, academic concentrations, and doctoral program--or their approved substitutions--must be passed with a final grade of B- or better to receive academic credit. If a student does not receive a final grade of B- or better in any or all of SLIM’s required courses, then the student will be given an academic warning and the student will be notified by SLIM administration that he or she must retake that course or those courses. In addition, if a student has a semester GPA of less than 3.0 he or she will be given an academic warning.

When a student has been given an academic warning, an administrative hold will be placed on the student’s record to block future enrollment, and the student will be removed from any registered courses for the upcoming semester. Before the student can be enrolled, he or she is required to meet with the student’s academic advisor with the goal of developing an academic improvement plan. The administrative hold can only be released by the student’s academic advisor or by the SLIM dean upon satisfactory completion of the academic improvement plan.

If the student fails to complete the terms set forth in the academic improvement plan, then the student’s academic progress will be reviewed by the student’s academic advisor and the SLIM dean, and a decision will be made regarding whether the student should be academically dismissed from SLIM’s graduate program.
SLIM Attendance Policy

Students must attend all face-to-face classes. Class hours for weekend face-to-face meetings are 6pm-9pm on Friday and 9am-5pm on Saturday.

In cases of emergency, go to http://www.emporia.edu/slim/studentresources/policies.html for more information.

SLIM Incomplete Grade Policy

SLIM’s Incomplete Grade Policy upholds the Emporia State University Incomplete Grade Policy (for full policy, go to: http://www.emporia.edu/regist/trnscpt/grades.html).

SLIM’s Incomplete Grade Policy further stipulates that an incomplete request will not be considered approved without an Incomplete Request Form having been submitted by the instructor and approved by the SLIM dean within two weeks after the issuance of the incomplete. If the incomplete grade is being requested for reasons of health, then documentation must be submitted to the SLIM dean’s office before the final grade change is made.

If a SLIM student’s request for a single incomplete grade is approved by the instructor and dean, then the student will be limited to enrolling in six credit hours in the immediately succeeding semester. If a SLIM student requests more than one incomplete grade to be issued at the conclusion of a semester, then an administrative hold will be placed on the student’s record to block future enrollment until all incomplete grades are finished and the final grade changes have been submitted by the instructor(s), signed by the SLIM dean, and accepted by the ESU Registrar’s Office.

SLIM Netiquette Policy

This course will involve the exchange of ideas, questions, and comments in an online and/or blended learning community. In all of your class communications, please use the same tact and respect that you would if you were talking to classmates face to face. Remember that in online communication the visual and auditory aspects are missing, so be especially careful to ensure your emails and discussion postings accurately convey your meaning and are not open to misconstruction. Humor is especially difficult to convey in this environment, so take extra care with your writing. Please maintain your professionalism and courtesy at all times when interacting with others in the class.

Course Evaluations

SLIM uses the IDEA evaluation instrument to gather feedback from students on the effectiveness of each course. The data gathered is shared with instructors in aggregated form, and is used for both course and teaching improvement. Evaluation surveys are made available to students toward the end of each semester, and periodic email reminders are sent to encourage participation. The surveys are administered by The IDEA Center and student responses are anonymous (unless students share any identifying information in their comments). Instructors do not have access to individual student surveys at any time, and only receive aggregated data at least two weeks after final grades are submitted.
Faculty-initiated Student Withdrawal Procedure

SLIM instructors follow the university’s policy of faculty-initiated student withdrawal which states:

If a student's absences from class, disruptive behavior, lack of prerequisites, or academic dishonesty become detrimental to the student's progress or that of other students in the class, the faculty member may advise the student to withdraw from the class. Withdrawal may also be advised if the student is inappropriately enrolled in the class. If the faculty member chooses to withdraw the student, he/she shall attempt to notify the student in writing that a faculty initiated withdrawal is in progress. This notification will be copied to the department chair and Academic Affairs office to serve as the request for withdrawal. If efforts to contact the student have been unsuccessful, or unacknowledged, the faculty member shall then seek the aid of the Academic Affairs office in contacting the student. The Academic Affairs office shall provide the student with information about the existing appeals procedures.

Upon receiving a written request for withdrawal from the faculty member, the Academic Affairs office may initiate a student withdrawal from the class. None of the above implies or states that faculty members are required to initiate any student withdrawal. [Policy and Procedures Manual 4E.13]

Academic Dishonesty

At Emporia State University, academic dishonesty is a basis for disciplinary action. Academic dishonesty includes but is not limited to activities such as cheating and plagiarism (presenting as one's own the intellectual or creative accomplishments of another without giving credit to the source or sources.)

The faculty member in whose course or under whose tutelage an act of academic dishonesty occurs has the option of failing the student for the academic hours in question and may refer the case to other academic personnel for further action. Emporia State University may impose penalties for academic dishonesty up to and including expulsion from the university.

Disabilities Policy

Emporia State University will make reasonable accommodations for persons with documented disabilities. Students need to contact the Director of Disability Services and the professor as early in the semester as possible to ensure that classroom and academic accommodations are implemented in a timely fashion. All communication between students, the Office of Disability Services, and the professor will be strictly confidential.

Contact information for the Office of Disability Services:
Office of Disability Services
106 Plumb Hall
Emporia State University
1 Kellogg Circle / Box 4023
Emporia, KS 66801
Phone: 620/341-6637
TTY: 620/341-6646
Email: disabser@emporia.edu