Spook-tacular Event:

Open House at the William Allen White Library

By Cynthia Akers

Have you ever wondered if the library decks of WAW Library at Emporia State University are haunted?

We aren’t sure of that, but plan to attend the WAW Library Open House on Friday, October 30 and you might find out!

To celebrate the completion of our renovations, the library is featuring tours of the 1st floor and the 2nd floor at 9:30 a.m., 11:30 a.m., and 2:30 p.m. Meet in the WAW Library Lobby!

And to continue the mystery...Dr. Barry Smith of the ESU School of Business will read from his first mystery novel, Only Milo, at 10:30 a.m. and 1:30 p.m. in the NEW Library Seminar Room 222, 2nd floor! Copies of Only Milo will be available during the readings for purchase, and Dr. Smith will be available to autograph your copy.

Need refreshments to alleviate the spookiness? The WAW Library Circleview Cafe will feature 1/2 price hot drinks all day on October 30, and you also get FREE refills that day if you bring in your ESU Libraries and Archives Coffee Mug! (Don't have a mug? You can buy one from the cafe for $5.00 plus tax.)

Candy will be given out throughout the day, and costumed guests are welcomed! Happy Halloween!
**Only Milo reading to be held:**

*Dr. Barry Smith will read from his book at open house Oct. 30th*

By Cynthia Akers

If you think the Haunted Decks of William Allen White Library are scary, just wait...there's more!

Dr. Barry Smith, Professor and Baehr Endowed Chair of Finance in ESU’s School of Business, has written his first mystery novel, *Only Milo*. According to the Website at [http://www.onlymilo.com/](http://www.onlymilo.com/), "Milo emerges from his quiet, SPAM-laced retirement to become an unseen force in the literary world, covertly publishing his novels in another author’s name. But when Milo’s illicit ghostwriting is nearly exposed on national television, he’s left with only one option: murder. In a world of egotistical, no-talent authors and duplicitous, back-stabbing publishers, he becomes determined to get what he deserves. Even if it means they all must die."

Dr. Smith will read from *Only Milo* during WAW Library's Open House on Friday, October 30. Readings will take place at 10:30 a.m. and 1:30 p.m. in the Library Seminar Room 222, 2nd floor. For more information contact Cynthia Akers at cakers@emporia.edu.

Copies of *Only Milo* will be available during the readings from the ESU Bookstore for purchase, and Dr. Smith will be happy to autograph your copy!
More than books to check out:
ESU Libraries and Archives offers multi-media items to patrons

By Sam Rogers

The William Allen White Library isn’t just the caretaker of a treasure trove of books. We also have a large variety of media available for your use. The library stores CDs, DVDs, VHS tapes, cassettes, and more. We also have two televisions equipped to play audiovisual media, and a multi-purpose device to play cassette tapes and LPs. All of these materials are available to be checked out by any of our patrons at any time. All these media are located on the second floor, across from the reference desk and around the corner from the newspapers.

Next to the media cabinets is a wall with shelving that stores the library’s kits. Kits are packages with a mix of media and documents, such as training videos that include supplemental workbooks. They can provide an excellent learning opportunity for classes. We try to purchase all kits and other media with public performance rights.

The library also has a large selection of microforms. Microfilm is located on first floor in the compact shelving on the northern side of the room. Microfilm readers are located for public use in the lobby of the library, just past the coffee shop. Microfiche is in the large cabinets on the far side of the first floor. Microfiche readers are located with the microfilm readers.

How to ask a librarian for help online!

What can you do when that term paper is due tomorrow, and you don’t know where to begin your research? You can panic, fret, ask for a deadline extension…OR, you can Ask a Librarian online! Ask a Librarian is a free instant messaging service at the Libraries and Archives website, http://library.emporia.edu.

The Fall 2009 semester hours for Ask a Librarian are:

Monday-Thursday, 10:00 a.m. to 9:00 p.m.
Friday, 10:00 a.m. to 5:00 p.m.
Saturday -- no service (library closed)
Sunday, 3:00 to 10:00 p.m.

And if you are in WAW Library, stop by the Reference/Information Desk on the 2nd floor to visit with a librarian in person!
Information Literacy Month in October

By Cynthia Akers

October is known for many things – Halloween; the approach of cool fall evenings; the leaves turning beautiful shades of gold, red, and brown.

But, did you know that October is now Information Literacy Awareness Month? On October 1, 2009, President Barack Obama signed a proclamation to that effect. In the proclamation, the President notes that “The ability to seek, find, and decipher information can be applied to countless life decisions, whether financial, medical, educational, or technical. This month, we dedicate ourselves to increasing information literacy awareness so that all citizens understand its vital importance.”

The complete proclamation is available at http://www.whitehouse.gov/the_press_office/Presidential-Proclamation-National-Information-Literacy-Awareness-Month

And remember…we at the ESU Libraries and Archives are ready to help you access, evaluate, and incorporate information for lifelong learning!

Recreating the Online Image of ESU:
The official website of ESU will soon be releasing a new look

By Ted Gentle

Emporia State University is preparing to unveil a major redesign of its official website. The goal of this redesign is to provide online content that is easily navigable and that appears prominently in online searches. This new website will be more marketable to potential undergraduate and graduate students and will employ the new technologies of Web 2.0. Brad Goebel, Director of Marketing at ESU, says that this new online content will reflect this generation’s “fundamental shift in the way that we present information to people [where] we recognize that they want to be in control of that information.” To provide this greater sense of functionality, Goebel says, the website will feature improved resources for audio, video, and photography. The changes will also involve “a whole new look, designed to be appealing to our external stakeholders, coupled with vastly improved navigation and structure designed to make information retrieval rapid and efficient.” In addition, ESU will be hosting workshops for departments on campus that will focus on writing online content and increasing Search Engine Optimization or SEO. These workshops, Goebel says, will teach departments how to “put their best faces forward on their websites” and how to move online content “to the top of searches conducted by those who are looking for programs and universities.”

Stamats, Inc., a renowned consulting company for higher education, and a web development committee consisting of twenty-five campus representatives also aided in the redesign process. Currently, the architecture, graphics, and webpage templates for the site are being discussed and finalized by the committee and the administration of ESU. Web policies, a privacy statement, and a migration process for transferring 38,000 pages of content to the new template are also being discussed. “We will go live on or before January 1, 2010,” Goebel says.