COURSE NUMBER: FI 433 PA  
COURSE TITLE: International Finance  
COURSE TIME FRAME: TR, 11:00-12:20 A.M.  
PREREQUISITES: Junior standing  
INSTRUCTOR: Dr. Steigner  
OFFICE: Cremer Hall, Room 402  
TELEFONE: (620) 341-6932  
E-MAIL: tsteigne@emporia.edu  
OFFICE HOURS: Wednesdays, 12:00 – 3:30 PM  
Thursdays, 3:30 – 5:00 PM  
And by Appointment!  

COURSE MATERIAL  

REQUIRED TEXT:  

ADDITIONAL MATERIAL:  
Calculator  

COURSE DESCRIPTION AND OBJECTIVES  

This course recognizes the importance of global integration of financial markets, a trend that is creating a host of threats and opportunities for individual investors and firms that need to raise capital. In this context, the students taking this course should expect to become familiar with the issues that shape today’s global markets and to acquire the skills necessary to tackle managerial problems related to international investing, financing, and exchange rate risk management. The course utilizes lectures and problem sets to provide the students with the tools needed when dealing with problems that typically face the manager of a firm active in the global markets.
ASSESSMENT OPPORTUNITIES

This course provides opportunities to improve and expand on various skills, valuable for your future employment, such as academic knowledge, economic background, awareness of news events, writing skills, critical thinking, teamwork, and technological know-how. All these skills are beneficial for your future career, and many assignments can be included in your job application portfolio to further enhance your marketability.

Quizzes (200 Points):
Students will keep track of their progress by taking written exams at the end of each learning block. Exact dates are displayed at the end of the syllabus in the course schedule. Each exam is worth 50 points.

To expand the textbook knowledge, students will work in pairs on presentations, written reports and, if chosen, videos to analyze “real world” events:

What does 1 US Dollar buy today? (100 Points):
This brief exercise gives you a starting point of how much one US Dollar is worth today. Find out what countries are currently represented at ESU, then perform some basic research on the economic condition of these countries and look up the current exchange rates between the foreign currencies and the US Dollar. Also include the US Dollar price for gold and silver. We will revisit these prices at the end of the semester to see what has happened during the course of this semester. The recommended length for this assignment is 3-5 pages.

Changes in Dollar Prices (250 Points):
Each student team will observe the price changes of the US Dollar with respect to the Australian Dollar, the Euro, the Swiss Franc, the British Pound, the Japanese Yen, the Chinese Renminbi, Gold and Silver. Changes/new prices will be reported bi-weekly, and you will use economic developments to explain the strengthening or weakening of the US Dollar. The bi-weekly reports should have a recommended length of 1-3 pages, and they are worth 30 points each. The due dates are listed at the end of the syllabus in the course calendar. In your last report you will refer back to the prices from the beginning of the semester and provide a brief summary of economic events that explain the price changes. You will also provide a brief statement about your team’s prediction of the future development of the US Dollar strength over the next 12 months and also for the next 3 years (predictions should be based on a trend, theory, etc.). The last report is worth 100 points.
The US Dollar History (300 Points): 
Student teams will prepare a summary of the US Dollar’s history. Each team will read at least 2 books on the topic and include the content in the summary. At a minimum, you want to include the establishment period of the Federal Reserve Bank, economic developments over the decades (including the Great Depression), the abandonment of the gold standard, current concerns about the Federal Reserve Bank, and other aspects that you find of interest. This is an incredible learning opportunity for everybody, and you can take the emphasis of this project wherever you want to, based on your own curiosity. The format of this assignment is wide open; you can elect to write a term paper on it (the recommended length is 5-10 pages) or produce a youtube video (recommended length is 10-30 minutes). Consult with your instructor if you have some alternative presentation ideas that you would like to pursue. The deadline for this assignment is listed in the course schedule. Student teams will periodically report on their progress in class – this will help keep teams on track and allow peers to provide valuable ideas and/or feedback that can strengthen the final result. Grading will be competitively, and the best 3 papers will earn an extra 10, 20, or 30 points.

Grading Scale:
Grades will be assigned using the following system:

A= 765 and above Points  
B = 680-764 Points  
C= 595-679 Points  
D = 510-594 Points  
F = 593 and below Points

OTHER COURSE INFORMATION

ATTENDANCE POLICY:
To get the most out of this course, you should attend every class meeting. The material for which you are responsible each week is contained in the course outline that is attached to the end of this syllabus. It is expected that you have read the material prior to coming to class. Students who miss class repeatedly are subject to automatic withdrawal from class.

ADDITIONAL INFORMATION:
Assignments, course announcements, syllabus adjustments, and grades will be posted on Blackboard. Students are responsible to keep themselves updated by regularly checking the Blackboard Web Site. If it is necessary for the instructor to send out emails, email addresses saved in Blackboard are used.
EMERGENCY PREPAREDNESS: In the event of a tornado evacuation from the classroom, use the stairwell in the middle of the building and go to the first floor hallway. If anyone needs special assistance to get down the stairs, please let the professor know the first day of class so that we can arrange for class members to be prepared to help you.

ACADEMIC DISHONESTY: At Emporia State University, academic dishonesty is a basis for disciplinary action. Academic dishonesty includes, but is not limited to, activities such as cheating and plagiarism (presenting as one’s own the intellectual or creative accomplishments of another without giving credit to the source or sources). The faculty member in whose course or under whose tutelage an act of academic dishonesty occurs has the option of failing the student for the academic hours in question and may refer the case to other academic personnel for further action. Emporia State University may impose penalties for academic dishonesty up to and including expulsion from the university. This policy is provided according to the Kansas Board of Regents directive. The student has the right to appeal the charge of academic dishonesty in accordance with the university’s Academic Appeals Policy and Procedure as set forth in Section 9A-04 of the Faculty Handbook.

STUDENTS WITH DISABILITIES: Emporia State University will make reasonable accommodations for persons with documented disabilities. Students need to contact the Director of Disability Services and the professor as early in the semester as possible to ensure that classroom and academic accommodations are implemented in a timely fashion. All communication among students, the Office of Disability Services, and the professor will be strictly confidential. Office of Disability Services is located at 001 Memorial Union. Contact info: (620) 341-6637, (620) 341-6646 TTY, or email disabser@emporia.edu.
# Class Schedule - FI 433
(The schedule below is tentative and subject to adjustment as the class proceeds.)

<table>
<thead>
<tr>
<th>Date</th>
<th>Schedule</th>
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<tbody>
<tr>
<td><strong>THE INTERNATIONAL FINANCIAL ENVIRONMENT</strong></td>
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<tr>
<td>Week of August 22</td>
<td>Chapter 1: An Overview</td>
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<td>Week of August 29</td>
<td>Chapter 2: International Flow of Funds</td>
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<tr>
<td>Week of September 5</td>
<td>Chapter 3: International Financial Markets</td>
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<td>Week of September 12</td>
<td>Chapter 4: Exchange Rate Determination</td>
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<td>Week of September 19</td>
<td>Chapter 5: Currency Derivatives</td>
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<tr>
<td><strong>EXCHANGE RATE BEHAVIOR</strong></td>
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<tr>
<td>Week of September 26</td>
<td>Chapter 6: Government Influence on Exchange Rate</td>
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<tr>
<td>Week of October 3</td>
<td>Chapter 7: International Arbitrage and Interest Rate Parity</td>
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<td>Week of October 10</td>
<td>Chapter 8: Relationships among Inflation, Interest Rates, and Exchange Rates</td>
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<td><strong>EXCHANGE RATE RISK MANAGEMENT</strong></td>
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<tr>
<td>Week of October 17 &amp; 24</td>
<td>Chapter 10: Measuring Exposure to Exchange Rate Fluctuations</td>
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<td>Week of October 31</td>
<td>Chapter 11: Managing Transaction Exposure</td>
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<tr>
<td>Week of November 7</td>
<td>Chapter 12: Managing Economic Exposure and Transaction Exposure</td>
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<td><strong>SHORT-TERM ASSET AND LIABILITY MANAGEMENT</strong></td>
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<td>Week of November 14</td>
<td>Chapter 19: Financing International Trade</td>
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<td>Week of November 21 &amp; 28</td>
<td>Chapter 20: Short-Term Financing</td>
</tr>
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<td>Week of December 6</td>
<td>Chapter 21: International Cash Management</td>
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Assignment Due Date

Quizzes:

1. The International Financial Environment: Tuesday, September 27
2. Exchange Rate behavior: Tuesday, October 25
3. Exchange Rate Risk Management: Thursday, November 17
4. Short-term Asset and Liability Management: Thursday, December 8 (students who also attend FI 313 may contact the instructor and make arrangements to take this quiz at the assigned final exam time)

What does 1 US Dollar buy today:

Thursday, September 1

Changes in Dollar Prices:

Tuesday, September 13 (30 Points)
Tuesday, September 27 (30 Points)
Tuesday, October 11 (30 Points)
Tuesday, October 25 (30 Points)
Tuesday, November 8 (30 Points)
Tuesday, November 22 (100 Points)

The US Dollar History:

Thursday, December 1
Please turn in this form by August 25

I hereby acknowledge that I have received and read the course syllabus for International Finance, FI 433 PA, Fall Semester 2011. I fully understand all covered issues, and I have no further questions regarding the conduct and/or grading system in this class. I agree to abide by all points/issues as outlined in the course syllabus, and that I conduct myself in an ethical manner. I understand and give permission that all work I submit (e.g., tests, assignments, etc.) in this course will be available to ESU's School of Business.

<table>
<thead>
<tr>
<th>Student Signature</th>
<th>Print Name</th>
<th>Student ID #</th>
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