Tallgrass Writing Workshop

The 27th Annual

Name: _______________________________________
Address: ____________________________________
City: _________________________________________
State: ___________ Zip: _________________________
E-mail: ______________________________________

Yes, I would like my email included in the conference participant directory
No, please keep my email private.

Area of Interest: _______________________________________

Participants wishing to receive college credit hours for workshop completion must apply, be admitted, and enroll prior to June 1. Admissions information can be found at http://www.emporia.edu/info/admissions/. Tuition and application fees will be in addition to the workshop fee.

Mail completed registration form and workshop fee of $60 (prior to May 15) or $70 (after May 15) to:

Max McCoy, Workshop Coordinator
Department of English, Modern Languages and Journalism
Campus Box 4019, Emporia State University
1200 Commercial, Emporia, KS 66801
620-341-5544

Tallgrass Schedule

Saturday, June 2, 2012

All Saturday and Sunday sessions will be located in White Library. Free parking is available on the west side. Please use the east library entrance.

8:30 - Noon
REGISTRATION
coffee & snacks

9:00 - 9:20
FACULTY GREETING
announcements

9:30 - 10:50
SATURDAY KEYNOTE
Linda Apple, Inspire: Writing from the Soul

11:00 - 11:50
BREAKOUT SESSIONS
• Anne Wilson, Words, Music, & Poetry
• Amy Sage Webb & Max McCoy, The Hero’s Journey (part 1)

LUNCH ON YOUR OWN

1:30 – 2:50
AFTERNOON SESSION
James Kearney, Research, Research, Research

3:00 - 3:50
BREAKOUT SESSIONS
• Amy Sage Webb & Max McCoy, The Hero’s Journey (part 2)
• Caleb Ross, Surviving Online: Why Social Media Is Not a Waste of Time for Authors

4:00 – 4:50
PANEL SESSION
PANEL DISCUSSION: VIVA LA (DIGITAL) REVOLUCIÓN
Linda Apple, Max McCoy, Caleb Ross, Cheryl Unruh

5:00 – 5:10
ANNOUNCEMENTS & DOOR PRIZES
DINNER ON YOUR OWN

6:30 – 8:30
AUTHOR BOOKSIGNING & RECEPTION
Relax and network with new friends and old at the book signing and reception featuring the music of Anne Wilson and Carl Reed from the Tallgrass Express String Band. This event will be held in the Parish Hall at St. Andrew’s Episcopal Church (828 Commercial St) and is sponsored in part by Town Crier Bookstore.

Sunday, June 3, 2012

8:30 – 9:00
ANNOUNCEMENTS

critique assignments

9:00 – 10:20
SUNDAY KEYNOTE
Tom Avetis, A Sense of Place

10:30 – 11:20
BREAKOUT SESSION
• Jim Hoy, Serendipity: The Writer’s Best Friend
• Jim Kearney, Research Collaborations

LUNCH ON YOUR OWN

1:00 – 2:20
AFTERNOON SESSION I
University Archives Presents: Meet Mae Massee

2:30-3:30
BREAKOUT SESSIONS
• Cheryl Unruh, Finding the Story on the Prairie
• Caleb Ross, Planting a Story: How to Grow a Plot from a Single Seed

3:40 – 5:00
AFTERNOON SESSION II
Max McCoy, The Free Lance Life
Linda Apple, Speak Out!

5:10 – 5:30
FACULTY ROUNDTABLE
Closing & More Door Prizes

Note: Individual conference for those who submitted material for critiques will be held from 1:30 to 5:00.

Workshop Information

Location: Emporia State University, White Library 1st floor
Date: June 2-3, 2012
Fee: $60 by May 15 or $70 after May 15

Housing: Participants are responsible for their own lodging arrangements. For a list of accommodations in Emporia visit the Convention and Visitors Bureau website at www.emporiatrackchamber.org/

Critique: Participants who would like to have their work critiqued by workshop faculty may do so by submitting writing samples to:
Max McCoy, TWW Writing Sample
Department of English, Box 4019, Emporia State University
1200 Commercial St., Emporia, KS 66801

Samples must be received no later than May 15, 2012, and should not exceed 10 double-spaced pages in length.

Online information is available at www.emporia.edu/cgps

The 27th Annual Tallgrass Writing Workshop

Center for Great Plains Studies presents

June 2 - 3, 2012

Offered by Emporia State University’s Center for Great Plains Studies
Department of English, Modern Languages and Journalism
College of Liberal Arts and Sciences
& Sanctioned by the Western Writers of America, Inc.
A Sampling of the 2012 Sessions

VIVA LA (DIGITAL) REVOLUTION – It’s official: Sales of electronic books are so large now that for the first time, according to the marketing giant, Amazon. Digital publishing continues to be a game changer for the industry, but many authors are struggling to find their niche in the new cyber marketplace. Learn what makes a good ebook, how you can format it yourself, common pitfalls, market successfully, and earn royalties of up to 70 percent.

THE HERO’S JOURNEY – Discover the magic of mythic storytelling, from The Wizard of Oz to Star Wars to Harry Potter. Use Joseph Campbell’s The Hero’s Journey (and communicate its approach) to unlock the power of myth to provide theme and structure for your narratives. Applies to both fiction and nonfiction, and is especially useful for aspiring screenwriters. This session will be taught by Andy Smith Weigel and Max McCoy. Participants will be invited to write a brief character description, inspired by the material, to be shared at the 3 p.m. breakout session, Hero II.

SPEAK OUT! The days of just writing and leaving the promotion responsibilities over to the publisher are over for most writers. Today we are expected to have a platform and one of the most effective platform builders is public speaking. In this fun session we learn how to use the power of fear, choose topics and deliver them in an effective and authoritative way.

INSPIRE! Writing From the Soul Reach out, and be a hand of healing to a hurting world by telling your story. But go one step deeper, and focus on communicating your message through using fiction techniques. Learn how to connect with your reader and inspire their lives.

Max McCoy is an award-winning novelist and journalist. He’s the author of four original Indianan adventure novels for A&E, the critically acclaimed thriller The Moon Pool, and the Heflin western noir trilogy. Damnation Road, the last book in the trilogy, won the 2011 Spur Award from the Western Writers of America for Best Novel. Heflin Canyon, the first book, also won the Spur and was named a Kansas Notable Book for 2008. Max wrote the novelization for Steven Spielberg’s epic miniseries, Into the West. His books have been published by Random House, Simon and Schuster, and Averill Press.

JIM HOY is a folklorist and native plainsman. He is the author of thirteen nonfiction books including, Flint Hills Cowboy: Tales of the Tallgrass Prairie (University of Kansas Press, 2006) and Cowboy’s Lament: A Life on the Open Range, (Texas Tech University Press, 2012). Cowboy’s Lament was awarded a Will Rogers Medallion for non-fiction and won first prize in the Co-founders Book Award from Westerners International.

JIM HOY is the director of the Center for Great Plains Studies at ESU, past president of the Kansas State Historical Society, and past chair of the Board of Trustees at the American Folklife Center at the Library of Congress. His latest book, Flint Hills Cowboy, published by The Kansas Press in 2012, is a collaboration with photographer Mark Feiden.

PLANTING A STORE: How to Grow a Plot from a Single Seed Author, entrepreneur, and folklorist Jim Hoy has written many stories and articles from his childhood days in a town of about 400 people. She has maintained a daily blog (www.flyoverpeople.net/news) since 2004 with photo essays featuring local events and travels around the state. She enjoys visiting, and then writing about, quirky Kansas places, historical sites, and small towns. In 2009, she received an award of columns called “Flyover People: Life on the Ground in a Rectangular State.” Her book received a 2011 Kansas Notable Book Award. Unruh’s writing has also received awards from the Kansas Press Association, the Kansas Association of Broadcasters, and the Kansas Sampler Foundation. She is currently co-writing a book of essays about Kansas weather.