

Registration Form

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

E-mail: _____

- Yes, I would like my email included in the conference participant directory
- No, please keep my email private.

Area of Interest: _____

Participants wishing to receive college credit hours for workshop completion must apply, be admitted, and enroll prior to June 1. Admissions information can be found at <http://www.emporia.edu/info/admissions/> Tuition and application fees will be in addition to the workshop fee.

Mail completed registration form and workshop fee of \$60 (prior to May 15) or \$70 (after May 15) to:

Max McCoy, Workshop Coordinator
Department of English, Modern Languages and Journalism
Campus Box 4019,
Emporia State University
1200 Commercial, Emporia, KS 66801
620-341-5544

Fees may be subject to change by the Kansas Board of Regents

Online information is available at
www.emporia.edu/cgps

The 27th Annual

Tallgrass Writing Workshop

Tallgrass Schedule

Saturday, June 2, 2012

All Saturday and Sunday sessions will be located in White Library. Free parking is available on the west side. Please use the east library entrance.

- 8:30 - Noon **REGISTRATION**
coffee & snacks
- 9:00 - 9:20 **FACULTY GREETING**
announcements
- 9:30 - 10:50 **SATURDAY KEYNOTE**
Linda Apple, Inspire: Writing from the Soul
- 11:00 - 11:50 **BREAKOUT SESSIONS**
- Anne Wilson, Words, Music, & Poetry
 - Amy Sage Webb & Max McCoy, The Hero's Journey (part I)

LUNCH ON YOUR OWN

- 1:30 - 2:50 **AFTERNOON SESSION**
James Kearney, Research, Research, Research
- 3:00 - 3:50 **BREAKOUT SESSIONS**
- Amy Sage Webb & Max McCoy, The Hero's Journey (part II)
 - Caleb Ross, Surviving Online: Why Social Media is Not a Waste of Time for Authors
- 4:00 - 4:50 **PANEL SESSION**
PANEL DISCUSSION: VIVA LA (DIGITAL) REVOLUCIÓN
Linda Apple, Max McCoy, Caleb Ross, Cheryl Unruh
- 5:00 - 5:10 **ANNOUNCEMENTS & DOOR PRIZES**

DINNER ON YOUR OWN

- 6:30 - 8:30 **AUTHOR BOOKSIGNING & RECEPTION**
Relax and network with new friends and old at the book signing and reception featuring the music of Anne Wilson and Carl Reed from the Tallgrass Express String Band. This event will be held in the Parish Hall at St. Andrew's Episcopal Church (828 Commercial St) and is sponsored in part by Town Crier Bookstore.

Sunday, June 3, 2012

- 8:30 - 9:00 **ANNOUNCEMENTS**
critique assignments
- 9:00 - 10:20 **SUNDAY KEYNOTE**
Tom Averill, A Sense of Place
- 10:30 - 11:20 **BREAKOUT SESSION**
- Jim Hoy, Serendipity: The Writer's Best Friend
 - Jim Kearney, Research Collaborations

LUNCH ON YOUR OWN

- 1:00 - 2:20 **AFTERNOON SESSION I**
University Archives Presents:
Meet Mae Masee
- 2:30-3:30 **BREAKOUT SESSIONS**
- Cheryl Unruh, Finding the Story on the Prairie
 - Caleb Ross, Planting a Story: How to Grow a Plot from a Single Seed
- 3:40 - 5:00 **AFTERNOON SESSION II**
Max McCoy, The Free Lance Life
Linda Apple, Speak Out!
- 5:10 - 5:30 **FACULTY ROUNDTABLE**
Closing & More Door Prizes
Note: Individual conference for those who submitted material for critiques will be held from 1:30 to 5:00.

Workshop Information

Location: Emporia State University, White Library 1st floor
Date: June 2-3, 2012
Fee: \$60 by May 15 or \$70 after May 15

Housing: Participants are responsible for their own lodging arrangements. For a list of accommodations in Emporia visit the Convention and Visitor's Bureau website at www.emporiakschamber.org/

Critique: Participants who would like to have their work critiqued by workshop faculty may do so by submitting writing samples to:

Max McCoy, TWW Writing Sample
Department of English, Box 4019, Emporia State University
1200 Commercial St., Emporia, KS 66801

Samples must be received no later than May 15, 2012, and should not exceed 10 double-spaced pages in length.



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The 27th Annual

Tallgrass Writing Workshop



June 2 - 3, 2012

Offered by

Emporia State University's Center for Great Plains Studies
Department of English, Modern Languages and Journalism
College of Liberal Arts and Sciences

&
Sanctioned by the
Western Writers of America, Inc.



The 27th Annual Tallgrass Writing Workshop, brings together award-winning writers who share their experience and knowledge of both the craft and the business of writing. In addition to the remarkable 2012 faculty line-up, the sessions will feature everything from finding inspiration to writing inspiration. The long history of serving writers at all stages of career development continues in 2012 with presentations designed to get you writing and discussions on marketing and promoting your work. In fact, the diversity of the 2012 workshop is guaranteed to provide attendees with a well-rounded and rich experience.

Workshop Faculty



Thomas Fox Averill is Writer-in-residence and Professor of English at Washburn University of Topeka, where he teaches courses in Creative Writing and in Kansas Literature, Folklore and Film. His publications include three novels: *Secrets of the Tsil Cafe*, published by BlueHen/Penguin Putnam, in 2001, *The Slow Air of Ewan MacPherson* (BlueHen/Berkeley, 2003), and *Rode*, published by New Mexico University Press, in 2011. A collection of short stories, *Ordinary*

Genius, was published by the University of Nebraska Press in April 2005. An O. Henry Award winner, his previous story collections are *Passes at the Moon* (Woodley Press) and *Seeing Mona Naked* (Watermark Press, 1989).

Averill is a long-time commentator in the voice of William Jennings Bryan Oleander of Here, Kansas, for Kansas Public Radio, KANU, 91.5 FM, National Public Radio from the University of Kansas. His Oleander play, *Abide With Me*, won the first Great Plains Play Competition, and was produced by the University of Kansas Theatre as the final play of the 1996-97 Season. To learn more about Thomas Fox Averill please visit <http://www.washburn.edu/cas/english/taverill>



Caleb J. Ross has a BA in English literature and creative writing from Emporia State University. His fiction and nonfiction has appeared widely, both online and in print. He is the author of five books; the most recent, *I Didn't Mean to be Kevin*, Publishers Weekly called "a stirring novel" and an "extraordinary work," drawing

comparisons to Sherman Alexie and Chuck Palahniuk. Caleb is the creator and moderator of The Velvet Podcast, which gathers writers, readers, publishers, and editors together for roundtable discussions of writing-related topics.

A Sampling of the 2012 Sessions

VIVA LA (DIGITAL) REVOLUCIÓN – It's official: Sales of electronic books have surpassed those of print for the first time, according to the marketing giant, Amazon. Digital publishing continues to be a game changer for the industry, but many authors are struggling to find their niche in the new cyber marketplace. Learn what makes a good ebook, how you can format it yourself, avoid common pitfalls, market successfully, and earn royalties of up to 70 percent.

THE HERO'S JOURNEY – Discover the magic of mythic storytelling, from The Wizard of Oz to Star Wars to Harry Potter. Use Joseph Campbell's The Hero's Journey (and related approaches) to unlock the power of myth to provide theme and structure for your narratives. Applies to both fiction and nonfiction, and is especially useful for aspiring screenwriters. This session will be team taught by Amy Sage Webb and Max McCoy. Participants will be invited to write a brief character

description, inspired by the material, to be shared at the 3 p.m. breakout session, Hero II.

SPEAK OUT!

The days of just writing and leaving the promotion responsibilities are over for most writers. Today we are expected to have a platform and one of the most effective platform builders is public speaking. In this fun session we learn how to overcome our fears, choose topics and deliver them in an effective and authoritative way.

INSPIRE! Writing From the Soul

Reach out, and be a hand of healing to a hurting world by telling your story. But go one step further and write your nonfiction creatively by using fiction techniques. Learn how to connect with your reader and inspire their lives.



Dr. James Kearney is a writer, researcher, and retired public school teacher and administrator. Upon completion of his undergraduate studies in history and German from the University of Texas in 1969, Dr. Kearney was drafted into the Army and served as a combat medic in Vietnam, where he was awarded a Purple Heart and the Distinguished Flying Cross. Kearney holds a PhD in Germanic Studies from the University of Texas-Austin and lives on the family farm in historic

Colorado County, Texas with his wife of 37 years.

His latest book, *Nassau Plantation: The Evolution of a Texas Slave Plantation* explores the rich history of Mainzner Adelsverein, a German nobleman, who attempted to settle thousands of German emigrants on the Texas frontier. Kearney's forthcoming book, *Friedrichsburg: The Colony of the German Fuerstenverin* will be released in May 2012 by the University of Texas Press.



Linda Apple is the author of *Inspire! Writing from the Soul* and *Connect! A Simple Guide to Public Speaking for Writers*. She is published in fourteen *Chicken Soup for the Soul* books and numerous devotional guides. She also writes fiction and has several short stories published in local anthologies. Her current project is a historical novel for the women's fiction market.

She is also a motivational speaker and instructor.

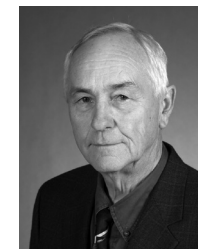
In addition to speaking at women's groups and writer's groups and conferences, Linda serves as the Arkansas Regional Speaker Trainer for Stonecroft Ministries, an international organization.

Linda and her husband Neal live in Northwest Arkansas close to their five children, three daughters-in-love, and eight grandchildren.



Max McCoy is an award-winning novelist and journalist. He's the author of four original *Indiana Jones* adventures for Lucasfilm, the critically acclaimed thriller *The Moon Pool*, and the *Hellfire* western noir trilogy. *Damnation Road*, the last book in the trilogy, won the 2011 Spur Award from the Western Writers of America for Best Novel. *Hellfire Canyon*, the first book, also won the Spur and was named a Kansas Notable Book for 2008. Max wrote the novelization for Steven

Spielberg's epic miniseries, *Into the West*. His books have been published by Random House, Simon and Schuster, and Kensington. He's a native Kansan and teaches journalism at Emporia State University. His website is www.maxmccoy.com.



Jim Hoy is a folklorist and native plainsman. He is the author of thirteen nonfiction books including, *Flint Hills Cowboys: Tales of the Tallgrass Prairie* (University of Kansas Press, 2006) and *Cowboy's Lament: A Life on the Open Range*, (Texas Tech University Press, 2012). *Cowboy's Lament* was awarded a Will Rogers Medallion for non-fiction and won first prize in the Co-founders Book Award from Westerners International.

Hoy is the director of the Center for Great Plains Studies at ESU, past president of the Kansas State Historical Society, and past chair of the Board of Trustees at the American Folklife Center at the Library of Congress. His latest book, *Flint Hills*, published by The Kanza Press in 2012, is a collaboration with photographer Mark Feiden.

PLANTING A STORY: How to Grow a Plot from a Single Seed
Author Stephen Graham Jones has said that many of his story ideas stem from misheard conversations. This session will explore the process of building an entire story from practically nothing, with special consideration given to dismantling the sham known as writer's block.

SURVIVING ONLINE:

Why Social Media is Not a Waste of Time for Authors

Some writers claim that time spent engaging in social media is time wasted. But what is an author but a communicator of ideas, and what is social media but a platform for exchanging ideas (primarily by text, I might add). This session will focus on how the entrepreneurial author, even without a book yet to promote, can use social media not just for nurturing a potential readership but for nurturing story ideas as well.



Since 2003, **Cheryl Unruh** has written a weekly column for The Emporia Gazette called "Flyover People." Her commentaries have also aired on Kansas Public Radio.

Unruh writes about the Kansas experience: weather, the seasons, clouds, and the prairie, people, places, and small towns. Many of her essays fall into the memoir genre as she writes about her childhood days in a town of about 400 people.

She has maintained a daily blog (www.flyoverpeople.net/news) since 2004 with photo essays featuring local events and her travels around the state. She enjoys visiting, and then writing about, quirky Kansas places, historical sites, and small town cafes.

In 2010, she self-published a collection of columns called "Flyover People: Life on the Ground in a Rectangular State." Her book received a 2011 Kansas Notable Book Award.

Unruh's writing has also received awards from the Kansas Press Association, the Kansas Association of Broadcasters, and the Kansas Sampler Foundation.

She is currently co-writing a book of essays about Kansas weather.



Annie Wilson teaches writing and literature at Emporia High School and works with her husband on their Chase County ranch, where they raised their three daughters. In the past, Annie has also managed a natural grass-fed beef cooperative, done part-time bookkeeping for ranches, had a small-town law practice, and been active in conservation issues in the Flint Hills. Annie plays frequently at the Emma Chase Café jams. She especially enjoys writing poetry and

more recently music about life in the Flint Hills.