Emporia State University Alumni Association Board of Directors

The Alumni Association of Emporia State University is led by a self-perpetuating volunteer board of directors that meets three times each year. The board is comprised of 21 volunteer members and several ex-officio members to provide advice and support for ESU’s alumni relations efforts.

Purpose of the Alumni Association

The purpose of the Alumni Association shall be to advance the welfare of the University and to establish a mutually beneficial relationship between the University and its alumni and for such other purposes described in the Articles of Incorporation. Our mission is to build relationships and support for ESU – today and tomorrow.

Duties and Expectations of Board Members

- Actively attend and participate in three board meetings per program year (June, September and February) ~ attendance may include conference call participation when travel is prohibitive
- Provide insight into the formulation of association policies and guidelines, fiscal management, program objectives and annual goals by serving on one committee of the board of directors
- Initiate contacts on behalf of the University to promote stewardship, fundraising and alumni engagement activities
- Promote the University and Alumni Association by attending university events and activities when requested
- Support ESU initiatives by establishing and maintaining positive relationships with your elected representatives in the Kansas Legislature and members of the Board of Regents
- Attend, promote and recruit alumni to attend the activities of Homecoming Weekend each year
- Support the strategic efforts of the Admissions Office to recruit prospective students by participating in the various components of the Students Through Alumni Recruitment Teams (START) program, which is normally tied to the Teacher Appreciation Program (TAP).

Members of the board of directors communicate frequently with the members of the alumni association executive committee and alumni relations employees to help achieve these objectives. Each member is requested to check their email consistently and regularly reply to email and voice messages from alumni relations staff and alumni association leadership.

Standing Operating Committees

Each member of the board of directors serves on one committee per year.

**Alumni Relations** ~ the committee shall develop and evaluate the programs, activities, events, awards and services of the association and serve as the body that manages the nomination and election process for officers of the Association

**Legislative** ~ the committee shall be responsible for communication activities between the association’s membership and governmental organizations and coordinate assistance of the University’s legislative liaison (appointed by the University President)

**Alumni Development** ~ the committee shall be responsible for supporting the cultivation, stewardship and fundraising activities of the University and the ESU Foundation as well as oversee the association’s affinity programs.

**Future Alumni** ~ the committee shall be responsible for strategically assisting the University with student recruitment activities, nurturing recent graduates and current students to become active members of the alumni association, and will oversee START/TAP programming.
Recruitment for Board Membership
Members of the board of directors are recommended by current or former members of the board of directors, faculty and administrators of the University, or employees of the Association or Foundation at any time throughout the year. The following steps shall be taken as part of the recruitment process:

- Prospective candidates will receive a recruitment package from the Sauder Alumni Center
- Prospective board members wishing to be considered will return completed recruitment package to the Sauder Alumni Center no later than January 15, 2012
- A member of the board of directors will contact each prospective candidate, discuss board participation, expectations and answer any questions
- Alumni relations director will respond to any questions and provide further in-depth information on board service and expectations
- The board of directors will review and select new board members at the February meeting
- Alumni relations director will notify all board candidates in writing after the selection and assist with transition to board membership orientation at the June meeting

Alumni Association Leadership

William Ramsey, BSE ‘67
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Past-President
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Brett Bruner, BSB ‘06
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Deena Horst, BSE ’63, MS ’69
Legislative Committee Chair
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Gary Parks, BSE ’63, MS ’69
Alumni Development Committee Chair
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Tyler Curtis, BSE ’01, MS ’04
Alumni Relations Director / Alumni Association Secretary-Treasurer
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