COURSE NUMBER AND TITLE:
BU 293 – Ethics, Social Responsibility, and Sustainability

CLASS MEETING TIME:
10:00 - 10:50 p.m. Mondays, Wednesdays, and Fridays, Classroom CH419

PREREQUISITES:  Junior Standing

INSTRUCTOR:  Dr. Kevin B. Johnson

OFFICE:  CH 311

OFFICE HOURS:  Monday 10:00-10:50; 1:30-3:30
               Wednesday 10:00-10:50; 1:30-3:30
               Friday: 10:00-10:50; 12:00-2:00
               Or by Appointment

TELEPHONE NUMBER:  Office: 620/341-5667
                    E-mail: kjohnson@emporia.edu
                    Fax: 620/341-6345

REQUIRED TEXT:  Applied Business Ethics, by Dean A. Bredeson; South-Western Cengage

SUPPLEMENTAL MATERIALS:  Provided by instructor.

PERSONS WITH DISABILITIES:
Emporia State University will make reasonable accommodations for persons with documented
disabilities. Students need to contact the Director of disability Services and the professor as early
in the semester as possible to ensure that classroom and academic accommodations are
implemented in a timely fashion. All communication between students, the Office of Disability
Services, and the professor will be strictly confidential.

EMERGENCY PREPAREDNESS:
In the event of a tornado evacuation from the classroom, use the stairwell in the middle of the
building and go to the first floor hallway. If anyone needs special assistance to get down the
stairs, please let me know the first day of class so that we can arrange for class members to help.
COURSE DESCRIPTION:
The subject of this course is business ethics, but within the perspective of how business ethics relates to business law. The law and ethics are two forces which influence business planning, decision making, and actions. This course will examine these forces and how they interact to become such a significant influence in business, particularly in decision making.

COURSE OBJECTIVES:
Upon completion of this course, the student should be able to:
1. Describe what is meant by the terms: ethics, social responsibility, sustainability, and the law.
2. Describe the standard issues within ethics, social responsibility, sustainability, and the law.
3. Understand what an ethical framework is and how to create a framework for decision making.
6. Understand the impact of business decisions on stakeholders of the business.
7. Understand the wide-ranging, even global impact of business decisions on others.
8. Understand how issues such as demands of the marketplace, diverse cultures, current events, and history can affect business decisions.
9. Understand that business ethics is as much an individual issue as an organizational issue.
10. Understand that business decisions can involve processes, factors and motivations that are not always easy to identify, nor are they always easily definable as “good” or “bad.”
11. Understand that business ethics is not merely about being “good” or “bad,” nor does complying with the law always ensure ethical behavior.

MEETING WITH INSTRUCTOR:
Students are encouraged to come to CH311 during office hours or to call the instructor whenever help is needed with any part of this course. If your schedule conflicts with instructor office hours, an appointment can be set at your convenience. The instructor will always find time for any student who has questions or who needs help.

ATTENDANCE POLICY:
Students who do not attend this course regularly tend to do poorly on tests and on the project. If it is necessary to be absent from class, it is the sole responsibility of the student to remain current on the material covered in class and on any course requirements.

ACADEMIC DISHONESTY:
At Emporia State University, academic dishonesty includes, but is not limited to, activities such as cheating and plagiarism (presenting the intellectual or creative work or accomplishments of another as your own, as well as failing to properly credit all sources used or referred to in your work). Consistent with University policy, the professor reserves the option of failing any student who commits an act of academic dishonesty on an exam, paper, or otherwise. The matter may also be referred to other academic personnel for further action. Emporia State University may impose penalties for academic dishonesty up to and including expulsion from the University.

CLASSROOM COURTESY
When class begins each student is expected to stop talking and pay attention. All cell phones, pagers, games, and any other electronic or other type of device will be turned off and kept off during class. There will be no eating of anything during class and keep your gum quiet.
BUSINESS CORE POLICY
Effective Fall 2006 and thereafter, students admitted to the School of Business must have a cumulative GPA of 2.0 for the 39-hour business Core. Further, no more than 2 “D” grades can be used in computing the 2.0 GPA of the Business Core. This policy applies to students who are taking their first upper-level (300-level) business course in the Fall 2006 semester or thereafter.

MAJOR FIELD TEST IN BUSINESS
All students pursuing a Bachelor of Science in Business are required to earn a minimum score of 135 of a possible 200 on the Major Field Test in Business (MFT). The MFT is administered to students enrolled in MG473 – Business Policy. More information about the MFT is available at <www.ets.org/mft>. You are encouraged to learn the material covered on the MFT as it is taught in various courses required for graduation with a B.S. in Business. You are also encouraged to keep your course materials and notes to have available for review prior to taking the MFT. Your course instructors can tell you what material from their course will be included in the MFT.

COURSE EVALUATION PROCESS:

EXAMS: There will be four exams (worth 50 points each) and a comprehensive Final Exam (worth 100 points). Each test will consist of multiple choice questions and short answer questions. All tests are scheduled and will occur on their scheduled date. If you need to take a test early because of a conflict please let me know. Missed tests can be made up only if the reason for missing the test is an emergency.

ASSIGNMENT: There will be one assignment that will be passed out after Labor Day and which will be due on the last day of classes in December. This assignment is worth 100 points and will be described in the instructions accompanying the assignment.

EXTRA CREDIT: No extra credit is available in this class.

GRADING: There is a total of 400 points possible in this course.

A = 360 to 400 points (90 to 100%)
B = 320 to 359 points (80 to 89%)
C = 280 to 319 points (70 to 79%)
D = 240 to 279 points (60 to 69%)
F = 0 to 239 points (0 to 59%)
SCHEDULE OF COURSE TOPICS:

Aug 15: Introduction to class and review of syllabus.
Aug 17: Defining Terms
Aug 20-29: Myths; Ethical Theory; Model Ethical Framework; Issues in Ethics; Issues in Social Responsibility; and, Legal Obligations
August 31: FIRST TEST
Sept 3: HOLIDAY – NO CLASS
Sept 5-10: Unit 1: Ethical Dilemmas
Sept 12-17: Unit 2: Purpose of the Corporation
Sept 19-24: Unit 3: Selling, Marketing, and Advertising
Sept 26: Review for Test
Sept 28: SECOND TEST
Oct 1-5: Unit 4: Workplace Ethics: Treatment of Employees
Oct 8-12: Unit 5: Responding to Employee Behavior
Oct 15-17: Unit 6: Workplace Privacy
Oct 19: NO CLASS
Oct 22-24: Unit 6: Workplace Privacy
Oct 26-31: Unit 7: Employee Compensation
Nov 2: THIRD TEST
Nov 5-9: Unit 8: Special Obligations to Customers
Nov 12-16: Unit 10: International Ethics
Nov 19: Unit 9: Environmental Ethics
Nov 21-23: HOLIDAY, NO CLASS
Nov 26-28: Unit 9 Environmental Ethics
Nov 30-Dec 3: Unit 12: Government Actions and Corporate Influence
Dec 5: Unit 11: The “Great Recession”
Dec 7: FOURTH TEST

FINAL EXAM: Tuesday, December 11, 2012 at 10:10 – 12:00