

# EMPORIA STATE UNIVERSITY

## Koch Center for Leadership & Ethics

### Faculty Grants- Fall 2015

Russell Fulmer, Ph.D. (Counselor Education):

The importance of ethical leadership in promoting human rights. Purpose: to comprehensively introduce students in the Clinical counseling program to the importance of ethical leadership in the promotion of human rights. Ethics and human rights are integral parts of the counseling profession.

Jeffrey Muldoon, Ph.D. (Economics):

The purpose is to examine whether *creative destruction* has to be as grim as described by the Austrian economist, Joseph Schumpeter, who developed the theory of creative destruction. Schumpeter argued that although the process of creative destruction has a great deal of economic viability, socially it is not viable due to the anger produced by various upheavals in the economy.

Sharath Sasidharan, Ph.D. (Information Systems):

The emergence of Web 2.0 and social media has impacted the manner in which leaders recruit and organize followers, as well as influence and coordinate their activities towards the attainment of goals. This paradigm shift has impacted leadership in almost all societal constituencies, particularly politics and business. An earlier version of this project conducted in Spring Semester 2015 resulted in a peer-reviewed conference proceeding. This project will result in a full-fledged research study involving students.

Sara Schwerdtfeger, Ph.D. (Elementary Education):

This is a continuation of a project begun in a Koch Center Faculty Grant awarded for the Spring Semester 2015. A similar project to that being done by Dr. Seimears (below), except that Dr. Schwerdtfeger's students are non-traditional students.

C. Matt Seimears, Ph.D. (Elementary Education):

This is a continuation of a project begun in a Koch Center Faculty Grant awarded for the Spring Semester 2015. This is a project/field-training experience for on-campus Block I Elementary Education Majors at Emporia State University and their preconceived knowledge about societies free from restrictions on trade wealth creation. Students will prepare lessons plans and teach elementary school students about the subject of societies free from restrictions on trade wealth creation.

Qiang Shi, Ph.D. (Mathematics and Economics):

The goal is to develop a mathematical model that can be used to assist ethical decision-making. The project will be embedded in the course, Math 291, Mathematical Modeling.

Satvir Singh, Ph.D. (Management):

Students will investigate what constitutes ethical leadership, as well as the role of ethical leadership in increasing the effectiveness of supervisors. Students will also investigate how ethical leadership can benefit society overall.

Douglass Smith, Ph.D. (Information Systems):

The objectives of the grant will be integrated into the topics of the course, Management Information Systems (IS 213). With increasing frequency we are seeing the use (or misuse, intentional or not) of technology in society. These issues have ties with ethics and leadership. This course will touch many topics that will have an ethical component or a leadership component built in (i.e., collaboration, strategy, database processing, social media, business intelligence systems, and security management).

Timothy Thornton, Ph.D. (Business Education):

The goal is for students to identify the roles and responsibilities of business educators and to obtain an understanding of the restrictions placed on business educators. "Business educators" are primarily high school teachers who teach business principles and business related courses in public and private high schools.

Nathan Woolard, Ph.D. (Business):

The major outcome is to provide students with the ability to identify and access information related to effective leadership and to develop the ability to communicate ideas, findings, and decisions.

Jun Yu, Ph.D. (Marketing):

To assist students in becoming ethical business professionals, specifically to avoid unethical manipulation or influencing of consumers. Students need to understand that consumer welfare is at the center of marketing activities, from product design, packaging, promotion, pricing, to distributing products to consumers.

Joyce Zhou, Ph.D. (Marketing):

Will provide students with a foundation in the principles, basic concepts and methods of marketing and marketing mix decision-making, and will help students understand how to foresee the consequences and impact of business decisions on contemporary social issues and evaluate dilemmas in business organizations applying ethical and social responsibility principles.