

Emporia State University Foundation, Inc.

Auditor's Report and Financial Statements

June 30, 2014 and 2013



Emporia State University Foundation, Inc.
June 30, 2014 and 2013

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Independent Auditor's Report

Board of Trustees
Emporia State University Foundation, Inc.
Emporia, Kansas

Report on the Financial Statements

We have audited the accompanying financial statements of Emporia State University Foundation, Inc., which comprise the statements of financial position as of June 30, 2014 and 2013, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Board of Trustees
Emporia State University Foundation, Inc.
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Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Emporia State University Foundation, Inc. as of June 30, 2014 and 2013 and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

BKD, LLP

Kansas City, Missouri
October 30, 2014

Emporia State University Foundation, Inc.
Statements of Financial Position
June 30, 2014 and 2013

Assets	2014	2013
Cash and cash equivalents	\$ 364,735	\$ 238,474
Accounts receivable	7,108	8,823
Mortgages receivable	1,004,413	1,026,956
Loan funds held at Emporia State University	72,470	72,420
Investments	81,256,647	72,982,580
Contributions receivable, net of allowance; 2014 - \$146,809, 2013 - \$235,922	3,928,968	1,993,879
Beneficial interests in trusts	8,088,885	7,306,798
Property and equipment, net of accumulated depreciation; 2014 - \$1,458,589, 2013 - \$1,355,582	1,705,335	1,788,875
Other assets	80,969	146,465
	<u> </u>	<u> </u>
Total assets	<u>\$ 96,509,530</u>	<u>\$ 85,565,270</u>
Liabilities and Net Assets		
Liabilities		
Accounts payable	\$ 252,677	\$ 58,099
Accrued expenses	188,014	135,327
Note payable	91,494	187,188
Annuity and trust obligations	1,503,635	1,479,466
	<u> </u>	<u> </u>
Total liabilities	<u>2,035,820</u>	<u>1,860,080</u>
Net Assets		
Unrestricted	5,378,727	4,101,395
Temporarily restricted	33,471,015	26,710,091
Permanently restricted	55,623,968	52,893,704
	<u> </u>	<u> </u>
Total net assets	<u>94,473,710</u>	<u>83,705,190</u>
Total liabilities and net assets	<u>\$ 96,509,530</u>	<u>\$ 85,565,270</u>

Emporia State University Foundation, Inc.
Statement of Activities
Year Ended June 30, 2014

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenues, Gains and Other Support				
Contributions	\$ 230,791	\$ 3,592,280	\$ 3,145,443	\$ 6,968,514
Interest and dividends	366,318	1,092,675	33,452	1,492,445
Net realized gains on investments	586,223	3,748,120	23,934	4,358,277
Net unrealized gains on investments	377,491	2,764,087	158,156	3,299,734
Limited partnership investment return	197,525	1,267,970	-	1,465,495
Change in beneficial interests in trusts	185	80,211	877,850	958,246
Loss on annuity and trust obligations	(6,990)	(10,952)	(134,218)	(152,160)
Other	36,205	55,126	100	91,431
Change in donor intent	-	1,368,308	(1,368,308)	-
Net assets released from restrictions	7,213,990	(7,213,990)	-	-
Total revenues, gains and other support	9,001,738	6,743,835	2,736,409	18,481,982
Expenses and Losses				
Program	5,025,852	-	-	5,025,852
Management and general	1,170,288	-	-	1,170,288
Fundraising	1,528,266	(17,089)	6,145	1,517,322
Total expenses and losses	7,724,406	(17,089)	6,145	7,713,462
Change in Net Assets	1,277,332	6,760,924	2,730,264	10,768,520
Net Assets, Beginning of Year	4,101,395	26,710,091	52,893,704	83,705,190
Net Assets, End of Year	\$ 5,378,727	\$ 33,471,015	\$ 55,623,968	\$ 94,473,710

Emporia State University Foundation, Inc.

Statement of Activities Year Ended June 30, 2013

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenues, Gains and Other Support				
Contributions	\$ 533,307	\$ 3,818,970	\$ 1,263,188	\$ 5,615,465
Interest and dividends	90,450	1,064,367	20,882	1,175,699
Net realized gains on investments	142,482	2,481,382	16,403	2,640,267
Net unrealized gains (losses) on investments	(82,397)	2,496,360	91,852	2,505,815
Limited partnership investment return	41,354	708,460	-	749,814
Change in beneficial interests in trusts	(13,233)	30,858	235,643	253,268
Loss on annuity and trust obligations	(10,518)	(3,850)	(84,932)	(99,300)
Other	25,759	36,315	-	62,074
Change in donor intent	5,620	77,670	(83,290)	-
Net assets released from restrictions	5,673,385	(5,673,385)	-	-
Total revenues, gains and other support	<u>6,406,209</u>	<u>5,037,147</u>	<u>1,459,746</u>	<u>12,903,102</u>
Expenses and Losses				
Program	3,990,736	-	-	3,990,736
Management and general	1,341,302	-	-	1,341,302
Fundraising	1,073,694	123,909	92,557	1,290,160
Total expenses and losses	<u>6,405,732</u>	<u>123,909</u>	<u>92,557</u>	<u>6,622,198</u>
Change in Net Assets	477	4,913,238	1,367,189	6,280,904
Net Assets, Beginning of Year	<u>4,100,918</u>	<u>21,796,853</u>	<u>51,526,515</u>	<u>77,424,286</u>
Net Assets, End of Year	<u>\$ 4,101,395</u>	<u>\$ 26,710,091</u>	<u>\$ 52,893,704</u>	<u>\$ 83,705,190</u>

Emporia State University Foundation, Inc.
Statements of Cash Flows
Years Ended June 30, 2014 and 2013

	<u>2014</u>	<u>2013</u>
Operating Activities		
Change in net assets	\$ 10,768,520	\$ 6,280,904
Items not requiring (providing) operating activities cash flows		
Depreciation	107,262	73,954
Net realized and unrealized gains on investments	(9,123,506)	(5,895,896)
Loss on annuity and trust obligations	152,160	99,300
Change in beneficial interests in trusts	(958,246)	(253,268)
Contributions and investment income received restricted for long-term investment	(3,178,995)	(1,284,070)
Changes in		
Accounts receivable	1,715	6,504
Contributions receivable	(1,152,972)	(1,457,772)
Beneficial interests in trusts	176,159	157,880
Other assets	65,446	(8,141)
Accounts payable and accrued expenses	<u>247,265</u>	<u>1,574</u>
Net cash used in operating activities	<u>(2,895,192)</u>	<u>(2,279,031)</u>
Investing Activities		
Principal payments received on mortgages receivable	22,543	33,722
Purchase of investments	(38,041,649)	(27,890,045)
Proceeds from the disposition of investments	38,891,088	29,217,904
Purchase of property and equipment	<u>(23,722)</u>	<u>(40,316)</u>
Net cash provided by investing activities	<u>848,260</u>	<u>1,321,265</u>
Financing Activities		
Proceeds from contributions and investment income restricted for long-term investment	2,396,878	1,180,196
Payments on annuity and trust obligations	(127,991)	(128,159)
Principal payments on notes payable	<u>(95,694)</u>	<u>(91,571)</u>
Net cash provided by financing activities	<u>2,173,193</u>	<u>960,466</u>
Increase in Cash and Cash Equivalents	126,261	2,700
Cash and Cash Equivalents, Beginning of Year	<u>238,474</u>	<u>235,774</u>
Cash and Cash Equivalents, End of Year	<u><u>\$ 364,735</u></u>	<u><u>\$ 238,474</u></u>

Emporia State University Foundation, Inc.

Notes to Financial Statements

June 30, 2014 and 2013

Note 1: Nature of Operations and Summary of Significant Accounting Policies

Nature of Operations

Emporia State University Foundation, Inc. (Foundation) provides scholarships to students and various other types of support to Emporia State University (ESU) and its Alumni. The Foundation is supported primarily through donor contributions. The Foundation is a separately administered organization that is a component unit of Emporia State University and the State of Kansas. The Foundation's financial statements are included in summary form in the State of Kansas' comprehensive annual financial report.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues, expenses, gains, losses and other changes in net assets during the reporting period. Actual results could differ from those estimates.

Cash and Cash Equivalents

The Foundation considers all liquid investments with original maturities of three months or less to be cash equivalents. At June 30, 2014 and 2013, cash equivalents consisted primarily of a daily repurchase agreement which is not subject to FDIC insurance limits. At June 30, 2014, the Foundation's cash accounts did not exceed federally insured limits.

Investments and Investment Return

Investments in equity securities having a readily determinable fair value and in all debt securities are carried at fair value. Alternative investments are valued using the most recent valuation available by the respective external fund manager. The fair value of certain alternative investments, such as the private equity and natural resources limited partnerships, are estimated based on the most recent valuations provided by external investment managers, adjusted for cash receipts and disbursements through June 30. The Foundation compares this carrying value to the June 30 investment statements provided by the external investment managers and believes the carrying value of these financial instruments is a reasonable estimate of fair value. Other investments are valued at the lower of cost (or fair value at time of donation, if acquired by contribution) or fair value. Investment return includes dividend, interest and other investment income; realized and unrealized gains and losses on investments carried at fair value; and realized gains and losses on other investments.

Investment return that is initially restricted by donor stipulation and for which the restriction will be satisfied in the same year is included in unrestricted net assets. Other investment return is reflected in the statement of activities as unrestricted, temporarily or permanently restricted based upon the existence and nature of any donor or legally imposed restrictions.

Emporia State University Foundation, Inc.

Notes to Financial Statements

June 30, 2014 and 2013

The Foundation maintains pooled investment accounts for its endowments. Investment income and realized and unrealized gains and losses from securities in the pooled investment accounts are allocated monthly to the individual endowments based on the relationship of the fair value of the interest of each endowment to the total fair value of the pooled investments accounts, as adjusted for additions to or deductions from those accounts.

Mortgages Receivable

Mortgages receivable are stated at the amounts loaned to other organizations plus any accrued and unpaid interest. If necessary, the Foundation will record an allowance for doubtful accounts, which is based upon a review of outstanding receivables, historical collection information and existing economic conditions. Delinquent receivables are written off based on individual credit evaluation and specific circumstances.

Property and Equipment

Property and equipment are stated at cost less accumulated depreciation. Depreciation is charged to expense using the straight-line method over the estimated useful life of each asset. The estimated useful lives for each major depreciable classification of property and equipment are as follows:

Buildings and improvements	10 - 40 years
Furniture and equipment	3 - 10 years

Long-lived Asset Impairment

The Foundation evaluates the recoverability of the carrying value of long-lived assets whenever events or circumstances indicate the carrying amount may not be recoverable. If a long-lived asset is tested for recoverability and the undiscounted estimated future cash flows expected to result from the use and eventual disposition of the asset is less than the carrying amount of the asset, the asset cost is adjusted to fair value and an impairment loss is recognized as the amount by which the carrying amount of a long-lived asset exceeds its fair value. No asset impairment was recognized during the years ended June 30, 2014 and 2013.

Unrestricted, Temporarily and Permanently Restricted Net Assets

Unrestricted net assets include undesignated and Board-designated resources. The Board-designated net asset accounts represent funds identified by the Board of Directors for future use. Temporarily restricted net assets are those whose use by the Foundation has been limited by donors to a specific time period or purpose. Permanently restricted net assets have been restricted by donors to be maintained by the Foundation in perpetuity.

Emporia State University Foundation, Inc.

Notes to Financial Statements

June 30, 2014 and 2013

Contributions

Gifts of cash and other assets received without donor stipulations are reported as unrestricted revenue and net assets. Gifts received with a donor stipulation that limits their use are reported as temporarily or permanently restricted revenue and net assets. When a donor stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. Gifts having donor stipulations that are satisfied in the period the gift is received are reported as temporarily restricted and then released from restriction.

Unconditional gifts expected to be collected within one year are reported at their net realizable value. Unconditional gifts expected to be collected in future years are initially reported at fair value determined using the discounted present value of estimated future cash flows technique. The resulting discount is amortized using the level-yield method and is reported as contribution revenue.

Conditional gifts depend on the occurrence of a specified future and uncertain event to bind the potential donor and are recognized as assets and revenue when the conditions are substantially met and the gift becomes unconditional.

In-kind Contributions

In addition to receiving cash contributions, the Foundation receives in-kind contributions of stock gifts, auction items and equipment for athletics from various donors. It is the policy of the Foundation to record the estimated fair value of certain in-kind donations as an expense or asset in its financial statements, and similarly increase contribution revenue by a like amount.

Income Taxes

The Foundation is exempt from income taxes under Section 501 of the Internal Revenue Code and a similar provision of state law. However, the Foundation is subject to federal income tax on any unrelated business taxable income. With a few exceptions, the Foundation is no longer subject to U.S. federal examinations by tax authorities for years before 2011.

Functional Allocation of Expenses

The costs of supporting the various programs and other activities have been summarized on a functional basis in the statement of activities. Certain costs have been allocated among the program, management and general and fundraising categories based on time expended, usage and other methods.

Transfers Between Fair Value Hierarchy Levels

Transfers in and out of Level 1 (quoted market prices), Level 2 (other significant observable inputs) and Level 3 (significant unobservable inputs) are recognized on the period ending date.

Emporia State University Foundation, Inc.

Notes to Financial Statements

June 30, 2014 and 2013

Subsequent Events

Subsequent events have been evaluated through the date of the Independent Auditor's Report, which is the date the financial statements were available to be issued.

Note 2: Investments and Investment Return

Investments

Investments at June 30, 2014 and 2013 consisted of the following:

	2014	2013
Money markets accounts	\$ 2,505,180	\$ 544,509
Certificates of deposit	448,321	443,882
Cash surrender value of life insurance	899,836	975,439
Fixed income mutual funds		
Intermediate-term bond	6,227,554	9,146,633
Other fixed income mutual funds	1,177,224	2,293,086
Equity mutual funds		
Large growth	11,060,359	8,296,578
Medium growth	1,009,594	-
Foreign large blend	13,059,398	12,101,541
Other equity mutual funds	12,225,365	10,140,696
Exchange traded funds	-	2,503,268
U.S. Savings bonds	73,755	70,903
Common trust equity funds	-	2,465,623
Common trust fixed income funds	1,142,851	2,203,377
Hedge funds and fixed income partnerships	18,225,203	10,197,791
Real estate and real estate partnerships	3,289,353	2,960,185
Private equity and natural resources limited partnerships	9,912,654	8,639,069
	<u>\$ 81,256,647</u>	<u>\$ 72,982,580</u>

Emporia State University Foundation, Inc.
Notes to Financial Statements
June 30, 2014 and 2013

Investment Return

Total investment return is comprised of the following:

	2014	2013
Interest and dividend income	\$ 1,492,445	\$ 1,175,699
Net realized gains	4,358,277	2,640,267
Net unrealized gains	3,299,734	2,505,815
Partnership distributions	1,465,495	749,814
	<u>\$ 10,615,951</u>	<u>\$ 7,071,595</u>

Investment return is net of investment fees which were \$122,646 and \$117,934 for the years ended June 30, 2014 and 2013, respectively.

Alternative Investments

Except as described below, the fair value of alternative investments has been estimated using the net asset value per share of the investments. Alternative investments held at June 30, 2014 and 2013 consist of the following:

	Fair Value		Unfunded Commitments		Redemption Frequency	Redemption Notice Period
	2014	2013	2014	2013		
Common trust funds (A)	\$ 1,142,851	\$ 4,669,000	N/A	N/A	Daily, monthly	1 - 10 days
Hedge funds and fixed income partnerships (B)	18,225,203	10,197,791	N/A	N/A	Quarterly	60 - 100 days
Real estate partnerships (C)	3,289,353	2,960,185	N/A	N/A	Quarterly	90 days
Private equity and natural resource partnerships (D)	9,912,654	8,639,069	\$6,057,221	\$7,689,054	At fund discretion	N/A

(A) Common trust funds permit the commingling or pooling of investors' money into one account (known as a common fund) for the purpose of creating a single investment. Because they are a bank product, common trust funds are not required to be registered with the Securities and Exchange Commission and they are not considered to be a security under state and federal securities laws. Much like mutual funds, common trust funds strike a net asset value on a periodic basis and have varying investment strategies that primarily include investments in traditional assets such as domestic and international equity, fixed income securities and other securities. The Foundation has invested with two common trust funds. One is a daily liquidity fund, while the other is a monthly liquidity fund.

Emporia State University Foundation, Inc.

Notes to Financial Statements

June 30, 2014 and 2013

- (B) This category includes investments in hedge funds that pursue multiple strategies to diversify risks and reduce volatility. Some examples of the strategies fund of hedge funds invest in include long/short equity, long/short credit, event driven, global macro and multi-strategy. There is also an investment in a fixed income specialist limited partnership, focusing on corporate bonds and senior bank loans. The Foundations' hedge funds have initial lock-up periods ranging from zero to one year, and thereafter require between 60 and 95 days of advance notice prior to quarterly or semi-annual redemption windows.
- (C) The Foundation's real estate investment consists of an open-end real estate product that invests across all major property types using public REITS, private open-end core real estate funds, and a portfolio of directly held properties. This investment provides investors with quarterly redemptions. Redemption payments may be delayed in the event of extraordinary circumstances.
- (D) Private equity involves acquiring stakes in private companies. Natural resources include investments across a broad spectrum, including natural resources and energy related investments and commodities. The Foundation primarily utilizes fund of funds to access these investments since this provides diversification and reduces risk. These investments are considered to be long-term endeavors and have limited liquidity. Investors make a dollar commitment identifying how much they will invest. During the "drawdown" period (typically the first several years) committed capital is called from investors. Capital is returned to investors as investments are divested through sales.

Note 3: Contributions Receivable

Contributions receivable at June 30, 2014 and 2013 consisted of the following unconditional promises to give discounted at a rate of 3.25%:

	<u>2014</u>	<u>2013</u>
Due within one year	\$ 1,428,555	\$ 836,459
Due in one to five years	2,702,633	1,410,000
Due in more than five years	273,900	212,600
	<u>4,405,088</u>	<u>2,459,059</u>
Less		
Allowance for uncollectible contributions	146,809	235,922
Unamortized discount	329,311	229,258
	<u>\$ 3,928,968</u>	<u>\$ 1,993,879</u>

Emporia State University Foundation, Inc.
Notes to Financial Statements
June 30, 2014 and 2013

Note 4: Mortgages Receivable

Mortgages receivable at June 30, 2014 and 2013 consisted of the following:

	2014	2013
Due from University sorority; matures March 1, 2050. The note bears interest at 6.5% per annum and is due in monthly principal and interest payments; collateralized by real estate	\$ 665,229	\$ 669,825
Due from University sorority; matures August 1, 2035. The note bears interest at 6.0% per annum and is due in monthly principal and interest payments; collateralized by real estate	91,119	97,860
Due from University fraternity; matures June 1, 2050. The note bears interest at 6.0% per annum and is due in monthly principal and interest payments; collateralized by real estate	70,683	71,224
Due from University fraternity; matures March 1, 2028. The note bears interest at 6.0% per annum and is due in monthly principal and interest payments; collateralized by real estate	177,382	188,047
	\$ 1,004,413	\$ 1,026,956

At June 30, 2014 and 2013, there were no mortgages receivable with past due balances. Foundation management believes that all mortgages receivable are fully collectible and therefore has not recorded an allowance for doubtful accounts at June 30, 2014 and 2013.

Note 5: Beneficial Interest in Trusts

The Foundation is the beneficiary under various trusts administered by outside parties. Under the terms of the trusts, the Foundation has the irrevocable right to receive income earned on the trust assets in perpetuity or the rights to the trust assets after some future event. The estimated value of the expected future cash flows is \$8,088,885 and \$7,306,798, respectively, which represents the fair value of the trusts' assets at June 30, 2014 and 2013. The income from these trusts for 2014 and 2013 was \$574,834 and \$644,859, respectively.

Emporia State University Foundation, Inc.
Notes to Financial Statements
June 30, 2014 and 2013

Note 6: Property and Equipment

Property and equipment at June 30, 2014 and 2013 consisted of the following:

	2014	2013
Land	\$ 313,263	\$ 313,263
Buildings and improvements	2,553,264	2,538,844
Furniture and equipment	297,397	292,350
	3,163,924	3,144,457
Less accumulated depreciation	1,458,589	1,355,582
	\$ 1,705,335	\$ 1,788,875

Note 7: Note Payable

During 2012, the Foundation issued a promissory note to a bank that matures on May 1, 2015. At June 30, 2014 and 2013, the balance on this note was \$91,494 and \$187,188, respectively. Principal and interest payments of \$8,490 are due monthly and include interest at 4.25%. The note is secured by certain computer software.

Note 8: Annuities and Trusts Payable

The Foundation has been the recipient of several gift annuities which require future payments to the donor or their named beneficiaries. The assets received from the donor are recorded at fair value. The Foundation has recorded a liability at June 30, 2014 and 2013 of \$438,850 and \$465,189, respectively, which represents the present value of the future annuity obligations. The liability has been determined using discount rates of 1.4% to 2.8%.

The Foundation administers various charitable remainder trusts. A charitable remainder trust provides for the payment of distributions to the grantor or other designated beneficiaries over the trust's term (usually the designated beneficiary's lifetime). At the end of the trust's term, the remaining assets are available for the Foundation's use. Assets held in the charitable remainder trusts are recorded at fair value of \$1,423,551 and \$1,344,785 as of June 30, 2014 and 2013, respectively, and included in the investments in the Foundation's statements of financial position. The Foundation has recorded a liability at June 30, 2014 and 2013 of \$1,064,785 and \$1,014,277, respectively, which represents the present value of the future obligations to make distributions to the designated beneficiaries. On an annual basis, the Foundation revalues the liability to make distributions to the designated beneficiaries based on actuarial assumptions. The present value of the estimated future payments is calculated using discount rates provided by the Internal Revenue Service and applicable mortality tables.

Emporia State University Foundation, Inc.
Notes to Financial Statements
June 30, 2014 and 2013

Note 9: Net Assets

Temporarily Restricted Net Assets

Temporarily restricted net assets at June 30, 2014 and 2013 were available for the following purposes:

	<u>2014</u>	<u>2013</u>
Scholarships	\$ 19,377,563	\$ 15,617,644
Amounts available for the benefit of ESU departments and organizations	12,903,898	9,946,171
Greatest need	1,180,198	1,137,622
Outside entities	<u>9,356</u>	<u>8,654</u>
	<u>\$ 33,471,015</u>	<u>\$ 26,710,091</u>

Permanently Restricted Net Assets

Permanently restricted net assets at June 30, 2014 and 2013 are restricted for:

	<u>2014</u>	<u>2013</u>
Scholarships	\$ 40,708,533	\$ 38,992,463
Amounts available for the benefit of ESU departments and organizations	9,593,707	9,308,215
Greatest need	5,130,518	4,415,640
Donor advised funds	<u>191,210</u>	<u>177,386</u>
	<u>\$ 55,623,968</u>	<u>\$ 52,893,704</u>

Emporia State University Foundation, Inc.

Notes to Financial Statements

June 30, 2014 and 2013

Net Assets Released from Restrictions

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by donors.

	<u>2014</u>	<u>2013</u>
Scholarships	\$ 3,135,302	\$ 2,093,541
Amounts available for the benefit of ESU departments and organizations	1,741,471	1,789,758
Internal management fees	<u>2,337,217</u>	<u>1,790,086</u>
	<u>\$ 7,213,990</u>	<u>\$ 5,673,385</u>

Note 10: Endowment

The Foundation's endowment consists of numerous individual funds established for a variety of purposes. The endowment includes both donor-restricted endowment funds and funds designated by the governing body to function as endowments (board-designated endowment funds). As required by accounting principles generally accepted in the United States of America (GAAP), net assets associated with endowment funds, including board-designated endowment funds, are classified and reported based on the existence or absence of donor-imposed restrictions.

The Foundation's governing body has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) adopted by the State of Kansas as requiring preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of donor-restricted endowment funds is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA.

Emporia State University Foundation, Inc.
Notes to Financial Statements
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In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

1. Duration and preservation of the fund
2. Purposes of the Foundation and the fund
3. General economic conditions
4. Possible effect of inflation and deflation
5. Expected total return from investment income and appreciation or depreciation of investments
6. Other resources of the Foundation
7. Investment policies of the Foundation

The composition of net assets by type of endowment fund at June 30, 2014 and 2013 was:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
June 30, 2014				
Donor-restricted	\$ -	\$ 24,128,885	\$ 45,734,094	\$ 69,862,979
Board-designated	2,040,548	-	-	2,040,548
Total endowment funds	<u>\$ 2,040,548</u>	<u>\$ 24,128,885</u>	<u>\$ 45,734,094</u>	<u>\$ 71,903,527</u>
June 30, 2013				
Donor-restricted	\$ (8,621)	\$ 17,143,905	\$ 44,875,067	\$ 62,010,351
Board-designated	1,692,327	-	-	1,692,327
Total endowment funds	<u>\$ 1,683,706</u>	<u>\$ 17,143,905</u>	<u>\$ 44,875,067</u>	<u>\$ 63,702,678</u>

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Changes in endowment net assets for the years ended June 30, 2014 and 2013 were:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Endowment net assets, July 1, 2012	\$ 1,472,315	\$ 14,063,756	\$ 44,090,702	\$ 59,626,773
Investment return				
Investment income	61,511	1,053,791	-	1,115,302
Net appreciation	330,247	5,657,694	-	5,987,941
Total investment return	391,758	6,711,485	-	7,103,243
Contributions	15,778	177,837	784,365	977,980
Appropriation of endowment assets for expenditures	(86,600)	(1,932,487)	-	(2,019,087)
Administration and management fees	(109,545)	(1,876,686)	-	(1,986,231)
Endowment net assets, June 30, 2013	1,683,706	17,143,905	44,875,067	63,702,678
Investment return				
Investment income	27,369	999,871	-	1,027,240
Net appreciation	213,729	7,812,558	-	8,026,287
Total investment return	241,098	8,812,429	-	9,053,527
Contributions	179,436	95,156	2,227,335	2,501,927
Appropriation of endowment assets for expenditures	-	-	-	-
Administration and management fees	(63,692)	(2,337,217)	-	(2,400,909)
Change in donor intent	-	414,612	(1,368,308)	(953,696)
Endowment net assets, June 30, 2014	\$ 2,040,548	\$ 24,128,885	\$ 45,734,094	\$ 71,903,527

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Amounts of donor-restricted endowment funds classified as permanently and temporarily restricted net assets at June 30, 2014 and 2013 consisted of:

	2014	2013
Permanently restricted net assets - portion of perpetual endowment funds required to be retained permanently by explicit donor stipulation or UPMIFA	<u>\$ 45,734,094</u>	<u>\$ 44,875,067</u>
Temporarily restricted net assets		
Term endowment funds	\$ 7,300,158	\$ 6,063,720
Portion of perpetual endowment funds subject to a time restriction under UPMIFA with purpose restrictions	<u>16,828,727</u>	<u>11,080,185</u>
	<u>\$ 24,128,885</u>	<u>\$ 17,143,905</u>

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level the Foundation is required to retain as a fund of perpetual duration pursuant to donor stipulation or UPMIFA. In accordance with GAAP, deficiencies of this nature are reported in unrestricted net assets and aggregated \$0 and \$8,621 at June 30, 2014 and 2013, respectively. These deficiencies resulted from unfavorable market fluctuations that occurred shortly after investment of new permanently restricted contributions and continued appropriation for certain purposes that was deemed prudent by the governing body.

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs and other items supported by its endowment while seeking to maintain the purchasing power of the endowment. Endowment assets include those assets of donor-restricted endowment funds the Foundation must hold in perpetuity or for donor-specified periods, as well as those of board-designated endowment funds. Under the Foundation's policies, endowment assets are invested in a manner that is expected to produce long-term investment returns of approximately 8.3% while assuming a 12.2% level of investment risk as measured by standard deviation. Actual returns and risk in any given year may vary from this amount.

To satisfy its long-term rate of return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both current yield (investment income such as dividends and interest) and capital appreciation (both realized and unrealized). The Foundation targets a diversified asset allocation that limits its dependency on any one asset class to achieve its long-term return objectives within prudent risk constraints.

The Foundation has a policy (the spending policy) of appropriating for expenditure each year 3.5% of its endowment fund's market value on the valuation date factored by the prior 12 quarter rolling average market value. The valuation date for the June 30, 2013 appropriation was June 30, 2012. Beginning in fiscal year 2014, appropriations will be applied on July 1 rather than June 30. As a result of this change, no appropriations were applied during fiscal year 2014. Appropriations applied

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July 1, 2014 are anticipated to be \$2,126,300. The valuation date for the July 1, 2014 appropriation is June 30, 2013. In 2013, the Foundation assessed a quarterly administration fee of 0.75% on its endowment fund's market value. Effective July 1, 2013, the Foundation assesses this fee annually at 4%. In establishing these policies, the Foundation considered the long-term expected return on its endowment. Accordingly, over the long term, the Foundation expects the current policies to allow its endowment to grow at an average of 1.8% annually. This is consistent with the Foundation's objective to maintain the purchasing power of endowment assets held in perpetuity as well as to provide additional real growth through new gifts and investment returns.

Note 11: Related Party Transactions

The Foundation is a component unit of Emporia State University. The purpose of the Foundation is to aid, foster and promote the development and welfare of Emporia State University in Emporia, Kansas, and the education and welfare of its students, faculty and alumni, and to acquire property of all kinds for purposes stated above. The Foundation is dependent on the existence of Emporia State University. All personnel of the Foundation are considered employees of the State of Kansas. The personnel positions at the Foundation are either funded by the State or are the responsibility of the Foundation. The Foundation reimburses the University for the payroll and related costs of personnel positions not funded by the State. The Foundation purchases services, supplies and materials from the University, as well as from outside vendors.

During the years ended June 30, 2014 and 2013, the Foundation received funding from the University of \$33,416 and \$20,818, respectively, for personnel services. The Foundation made payments to the University for the years ended June 30, 2014 and 2013 of \$1,493,162 and \$1,543,513, respectively, which consisted of \$1,379,731 and \$1,388,321, respectively, for personnel services, \$113,431 and \$155,193, respectively, for supplies and services.

Note 12: Retirement Plans

Foundation employees participate in two separate programs as employees of the State of Kansas. Classified employees participate in the "Kansas Public Employees Retirement System" (KPERS). Benefit provisions are established by state statute and provide retirement, disability and death benefits to benefit eligible employees. KPERS issues a publicly available annual financial report that includes its financial statements and required supplementary information and is available upon request from KPERS.

Eligible unclassified employees are required to participate in the Kansas Board of Regents (Regents) defined contribution retirement plan, which was authorized by K.S.A. 74-4925. This defined contribution program is funded through contributions by the Foundation and individual employees. The Regents have selected several companies to provide investment options to participants. Benefits under these plans depend solely on the contributed amounts and the returns earned on the investment of those contributions. All contributions are fully vested with the first contribution.

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Employees may also elect to participate, up to the maximum dollar amount permitted by the Internal Revenue Code, in a voluntary tax-sheltered annuity program. The voluntary plan permits employees to designate a part of their earnings into tax-sheltered investments and thus defer federal and state income taxes on their contributions and the accumulated earnings under the plan. Participation and the level of employee contributions are voluntary. The employer is not required to make contributions to the plan.

Note 13: Disclosures About Fair Value of Assets and Liabilities

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Fair value measurements must maximize the use of observable inputs and minimize the use of unobservable inputs. There is a hierarchy of three levels of inputs that may be used to measure fair value:

- Level 1** Quoted prices in active markets for identical assets or liabilities
- Level 2** Observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities
- Level 3** Unobservable inputs supported by little or no market activity and are significant to the fair value of the assets or liabilities

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Recurring Measurements

The following tables present the fair value measurements of assets and liabilities recognized in the accompanying statements of financial position measured at fair value on a recurring basis and the level within the fair value hierarchy in which the fair value measurements fall at June 30, 2014 and 2013:

	Fair Value	Fair Value Measurements Using		
		Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
June 30, 2014				
Investments				
Money markets accounts	\$ 2,505,180	\$ 2,505,180	\$ -	\$ -
Fixed income mutual funds				
Intermediate-term bond	6,227,554	6,227,554	-	-
Other fixed income mutual funds	1,177,224	1,177,224	-	-
Equity mutual funds				
Large growth	11,060,359	11,060,359	-	-
Medium growth	1,009,594	1,009,594	-	-
Foreign large blend	13,059,398	13,059,398	-	-
Other equity mutual funds	12,225,365	12,225,365	-	-
U.S. Savings bonds	73,755	-	73,755	-
Common trust fixed income funds	1,142,851	-	1,142,851	-
Hedge funds and fixed income partnerships	18,225,203	-	18,225,203	-
Real estate and real estate partnerships	3,289,353	-	3,289,353	-
Private equity and natural resources limited partnerships	9,912,654	-	-	9,912,654
Beneficial interests in trusts	8,088,885	-	328,525	7,760,360
	<u>\$ 87,997,375</u>	<u>\$ 47,264,674</u>	<u>\$ 23,059,687</u>	<u>\$ 17,673,014</u>

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	Fair Value	Fair Value Measurements Using		
		Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
June 30, 2013				
Investments				
Money markets accounts	\$ 544,509	\$ 544,509	\$ -	\$ -
Fixed income mutual funds				
Intermediate-term bond	9,146,633	9,146,633	-	-
Other fixed income mutual funds	2,293,086	2,293,086	-	-
Equity mutual funds				
Large growth	8,296,578	8,296,578	-	-
Foreign large blend	12,101,541	12,101,541	-	-
Other equity mutual funds	10,140,696	10,140,696	-	-
Exchange traded funds	2,503,268	2,503,268	-	-
U.S. Savings bonds	70,903	-	70,903	-
Common trust equity funds	2,465,623	-	2,465,623	-
Common trust fixed income funds	2,203,377	-	2,203,377	-
Hedge funds and fixed income partnerships	10,197,791	-	10,197,791	-
Real estate and real estate partnerships	2,960,185	-	2,960,185	-
Private equity and natural resources limited partnerships	8,639,069	-	-	8,639,069
Beneficial interests in trusts	7,306,798	-	495,576	6,811,222
	<u>\$ 78,870,057</u>	<u>\$ 45,026,311</u>	<u>\$ 18,393,455</u>	<u>\$ 15,450,291</u>

Following is a description of the valuation methodologies and inputs used for assets measured at fair value on a recurring basis and recognized in the accompanying statements of financial position, as well as the general classification of such assets pursuant to the valuation hierarchy. There have been no significant changes in the valuation techniques during the year ended June 30, 2014. For assets classified within Level 3 of the fair value hierarchy, the process used to develop the reported fair value is described below.

Investments

Where quoted market prices are available in an active market, securities are classified within Level 1 of the valuation hierarchy. If quoted market prices are not available, then fair values are estimated by using quoted prices of securities with similar characteristics or independent asset pricing services and pricing models, the inputs of which are market-based or independently sourced market parameters, including, but not limited to, yield curves, interest rates, volatilities, prepayments, defaults, cumulative loss projections and cash flows. Such securities are classified in Level 2 of

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the valuation hierarchy. In certain cases where Level 1 or Level 2 inputs are not available, securities are classified within Level 3 of the hierarchy.

The value of certain investments, classified as alternative investments, is determined using net asset value (or its equivalent) as a practical expedient. Investments for which the Foundation expects to have the ability to redeem its investments with the investee within 12 months after the reporting date are categorized as Level 2. Investments for which the Foundation does not expect to be able to redeem its investments with the investee within 12 months after the reporting date are categorized as Level 3.

Fair value determinations for Level 3 measurements of securities are the responsibility of the Foundation's management. The Foundation obtains the most recent valuations available by the respective external fund manager and challenges the reasonableness of the assumptions used and reviews the methodology to ensure the estimated fair value complies with accounting standards generally accepted in the United States.

Beneficial Interest in Trusts

Fair value is estimated at the present value of the future distributions expected to be received over the term of the agreement, which is equivalent to the fair value of the trust assets. Beneficial interests are classified within Level 2 of the hierarchy if the fair values of the underlying investments are determined through quoted market prices or other observable inputs and the Foundation expects to have the ability to redeem the trust assets in the near term. Beneficial interests in which the Foundation will never have the ability to redeem are classified within Level 3 of the hierarchy.

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Level 3 Reconciliation

The following is a reconciliation of the beginning and ending balances of recurring fair value measurements recognized in the accompanying statements of financial position using significant unobservable (Level 3) inputs at June 30:

	Private Equity and Natural Resources Limited Partnerships	Beneficial Interests in Trusts
Balance, June 30, 2012	\$ 7,009,522	\$ 6,707,372
Unrealized appreciation (depreciation) on investments	(495,753)	228,850
Capital calls / purchases	2,221,086	-
Distributions	(95,786)	(125,000)
	8,639,069	6,811,222
Balance, June 30, 2013	8,639,069	6,811,222
Unrealized appreciation on investments	1,173,636	928,461
Contributions	-	153,335
Capital calls / purchases	1,565,444	-
Distributions	(1,465,495)	(132,658)
	\$ 9,912,654	\$ 7,760,360
Balance, June 30, 2014	\$ 9,912,654	\$ 7,760,360
Total gains or losses for the period included in change in net assets attributable to the change in unrealized gains or losses related to assets and liabilities still held at the reporting date		
Year ended June 30, 2013	\$ (495,753)	\$ 228,850
Year ended June 30, 2014	\$ 1,173,636	\$ 928,461

Realized and unrealized gains and losses for items reflected in the table above are included in investment return on the statements of activities.

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Unobservable (Level 3) Inputs

The following table presents quantitative information about unobservable inputs used in recurring Level 3 fair value measurements.

	<u>Fair Value</u>	<u>Valuation Technique</u>	<u>Unobservable Inputs</u>	<u>Adjustment to Fair Value</u>
Private equity funds	\$9,912,654	Net asset value as a practical expedient	Most recent valuations as reported by the external fund managers	None
Beneficial interest in trusts	7,760,360	Estimated value of the expected future cash flows	Fair value of the underlying assets as reported by the trustee	None

Note 14: Significant Concentrations and Estimates

Accounting principles generally accepted in the United States of America require disclosure of certain significant uncertainties and current vulnerabilities due to certain concentrations. Those matters include the following:

Contributions

Approximately 11% of all contributions were received from one donor in 2013.

Functional Allocation of Expenses

Significant estimates relating to the allocation of expenses on a functional basis are described in Note 1.

Investments

The Foundation invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such change could materially affect the amounts reported in the accompanying statements of financial position.

Net Assets

Significant estimates relating to the classification of net assets are described in Note 9.

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Endowments

Significant estimates relating to the valuation and classification of endowments are described in Note 10.

Beneficial Interests in Trusts

Estimates related to the valuation of beneficial interests in trusts are described in Note 5.

Annuities and Trusts Payable

Estimates related to the valuation of annuities and trusts payable are described in Note 8.