Assessment 6 Grading Criteria
Media Based Presentation
BE 710 Designing Computer Presentations
Criteria for Assessing Media-based Presentation

1 pt. each
___ New and important content in the slides
___ Appropriate slide background/presentation layout
___ Appropriate use of bulleted pages
___ Font size large enough for viewing in large or small room
___ Text did not flow over graphic images making text unreadable
___ High contrast between background color and font color
___ No graphic images that conflict with the background image
___ Graphic images that add to rather than detract from the content
___ Use of complete sentences only for greater emphasis of content
___ Parallel grammatical structure for bulleted lists
___ No more than about 7 bulleted items on a screen with 7 words per line (7 x 7 rule will not be
strictly applied since the content is more important than the rule)
___ Use of interactive content that involves student discussion slides or question & answer slides
___ Teacher lecture notes
___ Use of audio enhances rather than detracts from the presentation
___ Use of video enhances rather than detracts from the presentation
___ Smooth transition from still images to video and vice versa
___ Use of special effects – linking and embedding
___ Minimum use of text or slide transition features
___ Consistent use of the same slide transition feature throughout presentation
___ Appropriate number of slides (no fewer than 12 and probably no more than 25 for a given slide
presentation topic)
___ Correct spelling – ½ pt. each
___ Correct grammar – ½ pt. each
___ Correct punctuation – ½ pt. each

20 points possible

18 or more points = 3 on 3 pt. scale = exceeds expectations
16-17 points = 2 = meets expectations
14-15 points = 1 = needs improvement
Assignment not completed = 0 = not observed