September 16, 2013

Dear Friends of ESU Theatre:

Emporia State University theatre is one of our community’s most exciting entertainment values, and one of its vital cultural assets. And one of the annual highlights of our season is the Homecoming Scholarship Musical, a tradition that celebrates its 41st year this fall. Not only are these shows renowned for their entertainment value, they also raise funds for scholarships that assist deserving students in the performing arts.

The Homecoming Musical is performed in beautiful Albert Taylor Hall, the site of so many memorable ESU productions. This year, we are presenting All Shook Up! ESU has ties to the original Broadway production of All Shook Up! It was stage managed on Broadway by ESU Alum Lois Griffing (BSE, 1975) whose credits also include Hairspray and Kinky Boots.

Joe DiPietro’s All Shook Up is a musical comedy built around hit songs made famous by Elvis Presley. Set in 1955, a dreamer, Natalie (Kayce Holoubeck, Emporia) and a guitar-toting roustabout (Nathan Dale Short, sophomore, Paola) form an unlikely pair that inspires a small town to open its eyes to the magic of romance and the power of rock & roll. Borrowing plot elements from Shakespeare, the score highlights classics like “Heartbreak Hotel,” “Love Me Tender,” “Don’t Be Cruel,” “Can’t Help Falling in Love,” and the title song. All Shook Up! is under the direction of Jim Bartruff with choreography by Lindy Bartruff. Penelope Speedie is the Music Director. Aubrey Near, a senior from Independence, KS is the Production Stage Manager with assistance from Samantha Lambert (Junior, Rantoul).

You can be of special assistance to our scholarship program. “Golden Patrons” are a special group enjoying the entertainment and tradition of Emporia State University’s Homecoming Musical by supporting it through additional gifts to our scholarship funds. The regular ticket prices for the homecoming musical range up to $15, but by joining the “Golden Patrons” for only $50, you can enhance your support of the theatre program and receive these other special benefits:
You'll be our guest for our opening night reception October 10th at 5:45 PM in the ESU ballroom in the Memorial Union. The reception always features the finest in delicious food and beverages, as well as the chance to meet and greet other supporters of ESU performing arts.

You may then enjoy the opening night performance of the musical, or instead reserve tickets for another performance.

Your name will be listed in the program when your membership is received by October 3, 2013.

Half of your $50 "Golden Patron" membership is tax-deductible!

Please consider becoming a "Golden Patron" to one of Emporia's great cultural and economic resources—ESU Theatre. Enjoy great seats, special program recognition, the pre-opening reception, and tickets to the best show in town! Most importantly, you'll be making a special contribution to ESU scholarships.

If you have any questions, call us at 341-5256. Be sure to see the musical, but remember that we'd love to welcome you into our special circle of "Golden Patrons." To join, simply fill out the enclosed form and mail it in with your check. (A credit card option is also available.) You can also email your completed form to us at jbartruf@emporia.edu or bternes1@emporia.edu. Whichever way you choose, we'll see you at All Shook Up!

Gratefully,

Jim Bartruff, Director of Theatre

Please refer to the application form on the following page to become a Golden Patron.
ESU HOMECOMING MUSICAL - GOLDEN PATRON RESERVATION FORM
Yes! I would like to become a Golden Patron. I have enclosed my check for $50.00 (per person) made out to "ESU Foundation." I understand that I will receive special program recognition as a "Golden Patron" in the musical's program (if my order is received by October 3) and be invited as a guest to the Theatre Guild pre-opening reception on October 10, at 5:45 PM in the ESU Ballroom in the Memorial Union.

NAME(S) AS YOU WOULD LIKE THEM TO APPEAR IN PROGRAM
(Only one name per Golden Patron ticket, please):

Also please include your address and telephone number for our records:

GOLDEN PATRONS HOMECOMING MUSICAL RESERVATION FORM.
Please make advance reservations for All Shook Up by circling the date of the performance you desire, and filling in the number of tickets. (See note about credit card payment below.)

<table>
<thead>
<tr>
<th>Performance</th>
<th># of Golden Patron Tickets @ $50</th>
<th># of Additional Tickets @ $15</th>
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<tbody>
<tr>
<td>Thursday, October 10 - 7:30 PM</td>
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<td>Friday, October 11 - 7:30 PM</td>
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<td>Saturday, October 12 - 7:30 PM</td>
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<td>Sunday, October 13 - 2:00 PM</td>
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Include $1 if you want your tickets mailed (Tickets will be mailed as orders are received)

Total Enclosed (checks payable to “ESU FOUNDATION”):

PLEASE RETURN WITH YOUR CHECK** BY OCTOBER 3, 2013 TO:

**If we receive your ticket order by October 3, and you have paid the $1 shipping charge, we will mail your tickets to you at the address you've listed above. If your order arrives after October 3, or you choose not to pay the $1 shipping charge, your tickets will be held at the box office. The box office is now open in the ID Center in the ESU Memorial Union. Box Office Hours are 8:00AM - 4:30PM, Monday-Friday and one hour before each performance until curtain time on performance days in Plumb Hall. Call 877.341.6378.

**I WISH TO PAY BY CREDIT CARD:

Card Number__________________________ Exp. Date______________
Signature_____________________________

GOLDEN PATRONS
ESU THEATRE, BOX 4033
EMPORIA STATE UNIVERSITY
1200 COMMERCIAL STREET
EMPORIA, KS 66801-5087