LAS Dean’s Advisory Committee
Emporia State University
September 19, 2012
RH 109, 3:00 p.m.
Minutes

Members
Giovanna Follo, past moderator, Soc., Anthro., and Crime & Del. Studies
Heidi Hamilton, Communication & Theatre
Brian Hollenbeck, Mathematics, Computer Science, and Economics
Roxane Riegle, English, Modern Languages, & Journalism
Sarah Tidwell, secretary, Nursing
Ken Thompson, moderator, Physical Sciences

Dean Marie Miller

I. Call to order:  3:00 p.m.
• Welcome and introductions

II. Attendance:
Absences: Sarah Tidwell

III. Approval of Minutes of Previous Meeting – The most recent LAS general assembly minutes are available online at: http://www.emporia.edu/las/faculty-resources/assembly/las-assembly-minutes.html

Minutes have to be approved by the Assembly

IV. Old Business
• Dean Miller reported on marketing efforts to better represent LAS. A unique and succinct identity has to be developed. General Education is at “the heart of the university.” Bill Noblitt will incorporate this idea in new marketing plans and create a brochure. A unified logo with a brief slogan or phrase for LAS is planned.

V. New Business
• Fall Assembly will convene on October 5th either in Web Hall or Skyline. Provost and president will be invited. Drinks and snacks will be served.
• DAC began a discussion on what can be done informally to develop camaraderie among LAS departments.
• Marketing LAS: The committee favors the phrase “The Heart of the University.” Ken Thompson will email LAS faculty and seek their opinion and ask for possible additional suggestions. LAS Assembly will then vote on a phrase.
• Rumor control – Provide an avenue for handling rumors. Assembly can contact representatives.
• From faculty:
  1. Outline sabbatical materials that need to be submitted and when
  2. ESU cable channel – There are concerns about the quality. But the channel can be used as a powerful recruiting or educational tool. Dean Miller will bring this up to Provost council. Coursework could be included (video projects etc.)

• Next meeting: Wednesday, October 10th, 3 p.m.
VI. **Announcements**

- Dean Miller announced that the conference room has new equipment to facilitate meetings (polycom, Skype, video conferencing equipment) to be used by LAS faculty and staff.
- College Level Performance Review committee: Jeremy Mitchell Koch left and needs to be replaced.

VII. **Adjournment** – 4:00 p.m.

Submitted by Roxane Riegler