MISSION STATEMENT: The School of Business prepares a diverse student body for successful careers by offering high-quality professional business programs in a student-centered learning environment. As a teaching institution enriched by management practice-related and pedagogical scholarship and service, the School primarily serves undergraduate students while offering strategically-focused graduate programs.

COURSE NUMBER AND TITLE: BC 103 A - Principles of Economics I

CLASS MEETING TIME: MWF 10:00 - 10:50 am CH 418

PRE-REQUISITES: NONE

INSTRUCTOR: Dipak Ghosh

OFFICE: Cremer Hall 403

OFFICE HOURS: 12:00 noon -2:00 pm Monday, Wednesday, 10:00 am - 12:00 noon Tuesday, Thursday. If this is not convenient for you then please set up an appointment in advance for some other mutually convenient time.

TELEPHONE NUMBER(S): 341-5891 (Office)
341-6346 (Fax)

E-MAIL ADDRESS: dghosh@emporia.edu
I will communicate with you via your ESU student email account ONLY. I will NOT send email to non-ESU email accounts. You should only send me email from your ESU student email account. Any email sent from a non-ESU account will be deleted.

All emails sent to me MUST have BC 103 A (BC “space” 103 “space” A) in the subject line. This is to identify your class. Without this I have no indication which class your email refers to. You must also sign every email. I will not reply to emails that are not signed.

No personal electronic devices (like cell phones, pagers, or anything else) may be used in class. Violation of this requirement will be considered disruptive behavior and may result in you being dropped from the class.
If you visit the website www.ichapters.com you will have the option of buying a printed copy of the text (the same one you will get in the bookstore), or an electronic version of the textbook at a significantly cheaper price than the print version. You may also buy electronic versions of individual chapters in the textbook. **However, the electronic version of the text and electronic copies of individual chapters cannot be sold back to the bookstore or to the website from where you buy them at the end of the semester.**

You may also buy access to an online service called Aplia at www.aplia.com. This website will provide many practice assignments for the textbook we will be using, and it will also provide an electronic copy of the textbook at a significantly cheaper price than a printed textbook (this cannot be sold back at the end of the semester). If you are interested in buying this subscription then please contact me for further details.

RECOMMENDED MATERIALS:
The Study Guide to accompany the above textbook (prepared by David R. Hakes). It will give you an idea of the type of questions you will have to answer in quizzes and exams, and in general, will serve as a useful method of practicing problem solving.

Other Useful Material (including relevant web-sites)
I have set up a web-site for this course on Blackboard where all lecture notes and handouts will be available. If you have used Blackboard before, your userid and password will be the same as before. If you have not used Blackboard before, please contact the TCS Helpdesk at 1-877-341-5555, 1-620-341-5555, helpdesk@emporia.edu.

There is also a web-site available for the text-book. There is a link to this website from the class website on Blackboard. This site has some excellent reference material available. Of particular importance are the online quizzes. You can access the internet applications mentioned at the end of each chapter from this web-site. **As we discuss the various chapters in class you will find out that the best way to understand the material is to practice answering questions.** This is where the web-site will be very useful.

ECONOMICS LAB
An Economics Lab is available for students in Principles of Economics classes. A graduate assistant will be available to help students with any class related questions and to go over anything discussed in class. Students should use the Economics Lab regularly to review material. The graduate assistant will not solve homework problems for students. The Economics Lab is NOT a replacement for my office hours, it is meant for providing some additional help to students.

Details about the Economics lab will be posted on the class website on Blackboard.
COURSE DESCRIPTION:
An introduction to important economic concepts and applications of these concepts to current economic problems in the areas of individual and public welfare, business organization, and the role of the government. This macroeconomics course devotes considerable emphasis to national income analysis and the functions of money in facilitating economic processes.

COURSE OBJECTIVE:
1. Understand the concepts of scarcity, choice, and opportunity cost.
2. Mastering the fundamental logic of economic analysis using supply and demand.
4. Develop and use a macro model
5. Understand the application and impact of stabilization policies.
6. Explore international economic implications
   This course is responsible for covering Goal 4 of the Bachelor of Science in Business program -- “Knowledge, recognition, and consideration of global issues in fulfilling management-related responsibilities. Global includes all aspects of doing business in the international business environment.” Achievement of this goal will be assessed by a homework assignment and questions on Exams.
7. Develop students’ analytical ability. I will strongly discourage anyone from memorizing material presented in the textbook. Unless you understand the topics you will not do well in this course. Success in this course will require a certain amount of analysis of economic issues, problems, etc. I encourage all of you to solve the study guide problems, and the problems at the end of each chapter in the text book, as we discuss each chapter.
8. Upon completion of the course students should be able to apply basic economic theories to the analysis of the various economic issues, including issues of current interest. Students should be able to form their own opinions about these issues.

MAJOR FIELD TEST IN BUSINESS:
All students who pursue a Bachelor of Science in Business degree are required to take the Major Field Test (MFT) when they register for Business Policy, which is typically done in the last semester before Graduation. Students are required to earn a score of 135 (or higher) out of a possible 200 on the MFT. Some of the content of this course (BC 103) is a portion of the material that is examined on the MFT. More information about the MFT is available at http://www.ets.org/mft. You are encouraged to learn this material in depth and remember it. Also, you are encouraged to keep your course materials to assist you in doing a quick review prior to taking the MFT.

From BC 103 - Principles of Economics I - the following topics are included in the MFT:

1. Scarcity and opportunity costs
2. Production possibilities frontier
3. Comparative advantage and specialization
4. Economic Systems
5. Measurement of economic performance
6. Aggregate demand and aggregate supply
7. Money and the banking system
8. Monetary policy and fiscal policy
9. Economic Growth
10. International trade and policy
11. Exchange rates
12. Balance of payments
CLASS PARTICIPATION:
Participation in class discussions is strongly encouraged. For many of you this will be your first economics course and first exposure to the “economic way of thinking”. Initially you might have problems understanding some of the topics I will be discussing in class. **Please do not hesitate to ask questions.** Since all topics in this course are inter-related, it is essential that you understand the topic being discussed before we move on. I do not mind repeating what I said if you do not understand a topic the first time it is discussed in class.

COURSE GRADING PROCESS:
Your grades will be determined according to the following schedule:

- Quizzes and Homeworks: 25 percent of the final grade
- (Your lowest quiz score will be dropped.)
- 3 midterm exams: 55 percent of the final grade
- Comprehensive final exam: 20 percent of the final grade

There will be no extra credit assignments or exams in this class.

Quizzes and exams will consist of both multiple choice questions and short-answer (essay-type) questions where students may have to solve a numerical problem or write a brief answer. Grades on the short-answer questions will not only depend on content, but also on how clearly the student has written the answer. A long answer is not necessarily the best answer.

Grades are assigned as follows:

- 90% and above: A,
- 80 - 89.99%: B,
- 70 - 79.99%: C,
- 60 - 69.99%: D,
- Below 60%: F.

Under certain exceptional circumstances I may change the grading scale. Any changes made will be to your advantage and will be uniformly applied to the entire class.

DATES OF THE EXAMS

- First Exam: Friday, September 14
- Second Exam: Monday, October 15
- Third Exam: Friday, November 16
- Final Exam (comprehensive): Wednesday, December 12, 10:10 am –12:00 noon.

Dates of the quizzes will be announced in class.

The first three exams will be held during regular class hours on the dates indicated. The final exam will be held on the date and time indicated (which is during the university exam week).
POLICY FOR MAKING UP MISSED EXAMS AND QUIZZES:

All homework assignments are due on the announced date (there will be no extensions given). If you are unable to attend class, you still have to turn in the assignment (absence from class is not an excuse for not turning in an assignment). **If you turn in an assignment late, you will be penalized a certain number of points, depending on how late you turn in the homework. I will not accept any homework assignments after I return them in class.**

In general, I allow students to make-up a missed exam/quiz only if they have a medical reason for being absent. I will require that if you miss an exam/quiz you get a note from your doctor stating that you were under his/her care, and thus were unable to be in class on the specified date. If you have any other kind of emergency, family or otherwise, you should meet me before the scheduled date or as soon after as possible. At that time I may require you to produce additional documentation before I allow you to make-up the missed exam/quiz. In any case, whether I allow you to make up a missed exam/quiz or not will depend on your reasons for being absent. You must contact me before the date of the exam/quiz or as soon after than as possible (but definitely before the following class date). **You should NOT assume that you will automatically be given a make up quiz/exam. No makeup exams/quizzes will be given after I return and discuss them in class.**

Since the date for the final exam is determined by the university, you may take this exam only on the scheduled date. I will not change the date of the final exam. Please do not make any plans to leave campus before the date of the final exam. I will not give any makeup exams for the final.

ATTENDANCE POLICY:

It is very important that you attend class regularly. Frequent absence will have a significant negative impact on your understanding of the material, and therefore on your grade in the class. If you are absent for any reason, you are responsible for anything which was discussed in class, i.e., you will have to get the notes from someone, and be sure that you have read the material that you missed and that you understand it. You are, of course, welcome to come to my office and discuss anything that you don’t understand. You are also responsible for finding out what (if any) announcements were made in any class that you are absent from.

**I do not approve of students coming to class late or leaving class early without prior permission from me. I consider this disruptive behavior, and if it occurs repeatedly, I will ask the registrar to withdraw you from the class.**
ACADEMIC DISHONESTY:

Academic dishonesty, a basis for disciplinary action, includes but is not limited to activities such as cheating and plagiarism (presenting as one’s own the intellectual or creative accomplishments of another without giving credit to the source or sources.

The faculty member in whose course or under whose tutelage an act of academic dishonesty occurs has the option of failing the student for the academic hours in question, or for any components or requirements for that course. Departments, schools, and colleges may have provisions for more severe penalties. Emporia State University may impose penalties for academic dishonesty up to and including expulsion from the University.

In addition, the faculty member shall notify his/her department chair of the infraction. The department chair shall forward a report of the infraction to the Vice President for Academic Affairs. The Vice President for Academic Affairs shall act as the record keeper for student academic infractions. The Vice President for Academic Affairs will notify the student in writing that an infraction has been reported, and notify the student, the department chair, and the faculty member that initiated the proceedings, of any additional action taken. Should a single infraction be so egregious, or should a student have a record of multiple infractions, the Vice President for Academic Affairs may impose additional penalties, including expulsion of the student from the University.

The student has the right to appeal the charge of academic dishonesty. The department chair shall inform the student in writing, of this right to appeal, and of the appropriate appeals procedures (see University Policy Manual: Academic Appeals Policy).

Prior to the beginning of the next academic year, the office of the Vice President for Academic Affairs shall send the Chair of the Academic Affairs Committee of the Faculty Senate a list containing nonspecific student identifiers, such as Student 1, Student 2, etc., their specific academic infraction(s) reported to the Vice President's office, the total number of infractions that have been reported for each student, and any actions taken by the Vice President for Academic Affairs.

Faculty Senate Bill 05002, Passed by Faculty Senate 1/17/06, Approved by President 2/7/06

BUSINESS CORE POLICY EFFECTIVE FALL 2008

Students admitted to the School of Business in Fall 2008 and later must have a minimum 2.35 cumulative grade-point average at the time of admission. Students graduating from the School of Business must have a minimum 2.35 cumulative grade-point average and also a 2.35 minimum grade-point average in the School of Business Core Curriculum courses.

Students who were admitted to the School of Business prior to Fall 2008 have to meet different requirements, and they should check with the Business Advising Center in Cremer Hall Room 207 to find out exactly what requirements they have to meet.

BC 103 A – Principles of Economics I is a part of the Business core curriculum.
COURSE TOPICS:

1. Ten Principles of Economics
   How People Make Decisions
   How People Interact
   How Economy as a Whole Works

2. Thinking like an Economist
   The Economist as Scientist
   The Economist as Policy Advisor
   Why Economists Disagree

3. Appendix: Graphing: A Brief Review

4. Interdependence and the Gains from Trade
   A Parable for the Modern Economy
   Comparative Advantage: The Driving Force of Specialization
   Applications of Comparative Advantage

5. The Market Forces of Supply and Demand
   Markets and Competition
   Demand
   Supply
   Supply and Demand Together

6. Measuring a Nation’s Income
   The Economy’s Income and Expenditure
   The Measurement of Gross Domestic Product
   The Components of GDP
   Real versus Nominal GDP
   Is GDP a Good Measure of Economic Well-Being

7. Measuring the Cost of Living
   The Consumer Price Index
   Correcting Economic Variables for the Effects of Inflation

8. Production and Growth
   Economic Growth around the World
   Productivity: Its Role and Determinants
   Economic Growth and Public Policy

Chapter 1
Chapter 2
Chapter 3
Chapter 4
Chapter 5
Chapter 6
Chapter 7
9. Unemployment
   Identifying Unemployment
   Job Search
   Minimum Wage Laws
   Unions and Collective Bargaining
   The Theory of Efficiency Wages

10. The Monetary System
    The Meaning of Money
    The Federal Reserve System
    Banks and the Money Supply
    The Fed’s Tools of Monetary Control

11. Money Growth and Inflation
    The Classical Theory of Inflation
    The Costs of Inflation

12. Open-Economy Macroeconomics: Basic Concepts
    International Flows of Goods and Capital
    The Prices for International Transactions: Real and Nominal Exchange Rates
    A First Theory of Exchange Rate Determination: Purchasing Power Parity

13. A Macroeconomic Theory of the Open Economy
    Supply and Demand for Loanable Funds and for Foreign-Currency Exchange
    Equilibrium in the Open Market
    How Policies and Events Affect an Open Economy

14. Aggregate Demand and Aggregate Supply
    Three Key Facts about Economic Fluctuations
    Explaining Short-Run Economic Fluctuations
    The Aggregate Demand Curve
    The Aggregate Supply Curve
    Two Causes of Economic Fluctuations

15. The Influence of Monetary and Fiscal Policy on Aggregate Demand
    How Monetary Policy Influences Aggregate Demand
    How Fiscal Policy Influences Aggregate Demand
    Using Policy to Stabilize the Economy

16. Six Debates over Macroeconomic Policy

NOTE: The above schedule and course procedures are subject to change in the event of extenuating circumstances. You will be informed about any changes when necessary.
WITHDRAWAL POLICY:

The option of the instructor to initiate student withdrawal for excessive student absences does not apply to this course. Students who wish to drop this class will have to initiate the withdrawal process themselves.

I will initiate withdrawal of a student for disruptive behavior. Example of disruptive behavior include, but are not limited to, coming to class late or walking out of class early, talking in class, using personal electronic devices like cell phones in class without permission of the instructor, etc.

The last day to drop a class with no transcript entry is Tuesday, August 28. The last day to drop a class with an automatic “W” on transcript is Wednesday, October 24. Students will not be allowed to drop the class after this date.

DISABILITY SERVICES:

Emporia State University will make reasonable accommodations for persons with documented disabilities. Students need to contact the Director of Disability Services and the professor as early in the semester as possible to ensure that classroom and academic accommodations are implemented in a timely fashion. All communication between students, the Office of Disability Services, and the professor will be strictly confidential. The Office of Disability Services may be contacted at SE Morse Room 211, 620-341-6637 Voice, 620-341-6646 TTY, or via e-mail disabser@emporia.edu.