


Athletic Training

Typical Career Fields:

Physical Fitness (projected growth 8% - 14%)

- Exercise Physiology
- Personal Training
- Perform/Enhancement Management
- Strength & Condition Coaching
- Group Fitness Instruction
- Health Club Management

Athletic Training (projected growth 15% - 21%) 

- Perform/Enhancement Management
- Strength & Conditioning Coaching
- Biomechanics
- Consultation

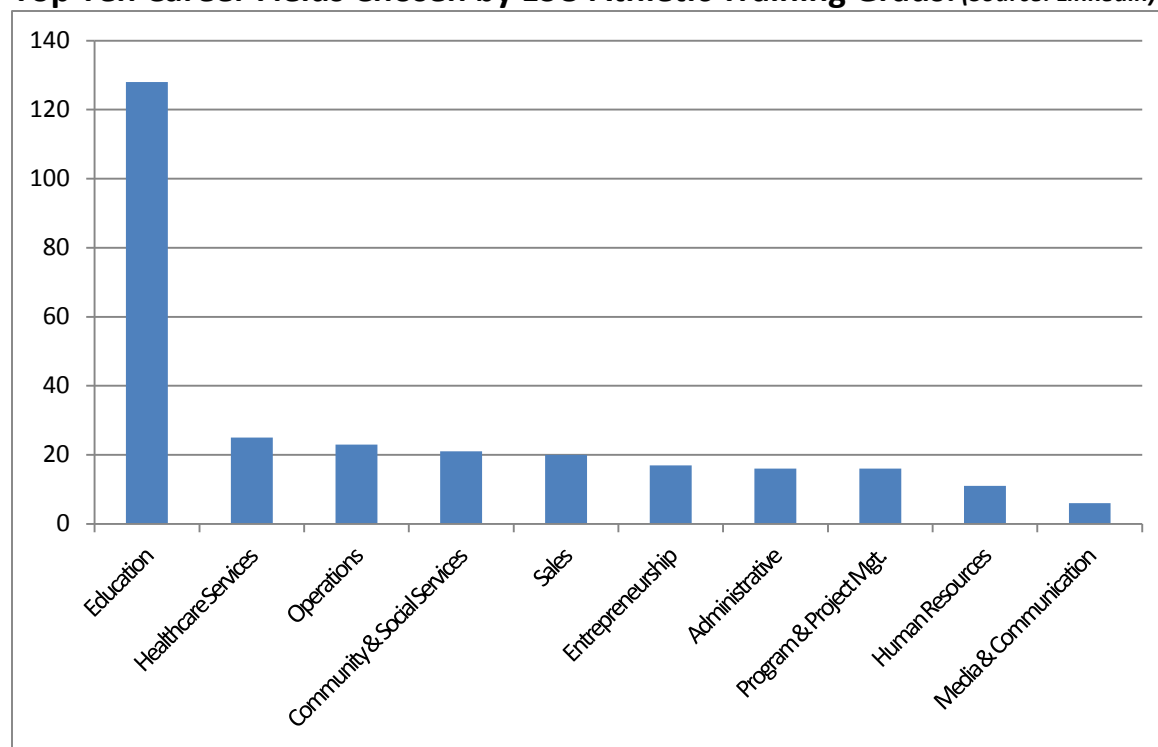
Occupational Therapy (projected growth 22% or higher) 

- Screening
- Evaluation
- Treatment: (Physical, Psychosocial)
- Administration
- Teaching
- Research

 = Bright Outlook

Source: O*NET

Top Ten Career Fields Chosen by ESU Athletic Training Grads: (Source: LinkedIn)



Where Our Grads Go (top ten):

- Baker University
- Kansas City Chiefs
- Wichita Schools
- GTM Sportswear
- Fenwick & West
- Executive Jet Mgmt
- USA Gymnastics
- US Marine Corps
- Chick-fil-A
- Corporate
- Kansas City Sports Foundation

View a list of required courses for this major at <http://www.emporia.edu/sac/list-of-majors.html>.

Career Services

career@emporia.edu

620-341-5407

www.emporia.edu/careerservices

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Strategies on how to become more marketable at graduation

Sport Management (Administration of teams and leagues, Marketing / Promotions, Event Coordination)

- Take courses in marketing, public relations, and advertising. Hone public speaking skills.
- For player representation, pursue a degree in law to aid in negotiating contracts and finances.
- Obtain accounting or business skills and experience. Develop a background in sales.
- Volunteer to coordinate athletic programs and events such as marathons, golf tournaments, or Special Olympics for campus organizations or local non-profit groups.
- Get involved with campus sport teams, intramurals, or recreational programs.
- Join sport-oriented associations and organizations.
- Obtain an internship or part-time job with a team, an athletic organization, or a sport facility.
- Be willing to work in any capacity with minor league or local teams as a way to enter the field and gain experience.

Sport Media (Journalism, Broadcasting, Photojournalism, Sport Information, Advertising Sales)

- Supplement program with courses in sport management or physical education.
- Obtain an internship or part-time job with local or university newspaper.
- Publish as much as possible, in college and local newspapers.
- Create a portfolio of published work, both articles and photographs, or an online portfolio highlighting digital media skills.
- Develop excellent public speaking and writing skills and a solid command of sports.

Physical Education (Teaching, Research, Adaptive Physical Education, Recreational Administration)

- Obtain a degree in education, physical education, or other sport related field in addition to appropriate state teacher licensure. Earn dual certification for increased job opportunities.
- Become familiar with a variety of physical, cognitive, and affective disabilities if interested in an adaptive physical education career. Supplement coursework with special education classes.
- Secure a part-time position with a youth recreation center, college athletic facility, or intramural athletic administration department.

Coaching (Professional, College, High School, Private, Youth Sport)

- Major in exercise science, sport management, or physical education, although coaches can hold nearly any academic background.
- Obtain teacher licensure in an academic subject for school coaching positions.
- Gain extensive, advanced playing experience.
- Develop additional knowledge in areas of strength training, fitness, nutrition, and conditioning.
- Become familiar with legal and regulatory issues related to coaching, e.g. NCAA regulations.
- Volunteer to coach neighborhood, church, and community teams.
- Serve as a referee or umpire.
- Seek a graduate assistant position in athletic administration, instruction, or coaching.

General Strategies

- Identify a particular area of interest and then gain the best combination of educational preparation, experience, and skills because requirements will vary by field.
- Join professional associations. Read their publications and attend their meetings, seminars, and conventions to learn more about the field, as well as to make important contacts.
- Get involved with campus sport teams, intramurals, or recreational programs and facilities. Seek leadership roles, manage equipment and facilities, or plan events.
- Earn a graduate or professional degree for increased opportunities.
- Maintain excellent personal fitness and athletic proficiency. Develop a good command of sports.