# Accounting

## **Typical Career Fields:**

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Tax

Auditing

Teaching

Public Accounting (projected growth 9% - 13%) 🥯

- Auditing/Assurance Services
- Forensic/Investigative Accounting
- Info / Technology Environmental Acct. Services

Corporate Accounting (projected growth 5% - 8%) 😔

- Financial Mgmt. **Internal Auditing**
- Financial Reporting Cost Accounting
- Government (projected growth 9% 13%)
  - Financial Mgmt.
  - **Financial Reporting**
- **Budget Analysis**

**Personal Financial** Planning

International Acct.

- **Tax Planning**
- **Budget Analysis**
- Research

- Education (projected growth 5% 8%)
  - Research

- Consulting
- 🤤 = Bright Outlook Source: O\*NET



### Where Our Grads Go (top ten):

- Sprint
- Cerner Corporation
- Flint Hills Resource
- Black & Veatch •
- Cargill •

- PwC
- Spirit AeroSystems
- Allen, Gibbs & • Houlik, L.C.
- Johnson County, KS Government
- Westar Energy

View a list of required courses for this major at: <u>http://www.emporia.edu/sac/list-of-majors.html</u>. Career Services career@emporia.edu 620-341-5407 www.emporia.edu/careerservices

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#### EMPORIA STATE U N I V E R S I T Y CAREER SERVICES

**Accounting Majors** 

Strategies to become more marketable at graduation

Public Accounting (Auditing, Personal Finance, Tax)

- Public accounting firms hire candidates who meet the educational requirements for sitting for the Certified Public Accounting (CPA) exam: 150 hours of education including 24 hours of accounting, i.e. the equivalent of an undergraduate degree in accounting.
- State laws govern the practice of accountancy and specify the requirements to be eligible to sit for the CPA exam. In most states, the State Board of Accountancy has a website that outlines those requirements.

Corporate/Government Accounting (Financial Management, Cost Accounting, Budget Analysis)

- Many managers in corporate settings obtain an MBA degree after several years of work experience.
- Complete an internship in a government agency.
- Become familiar with the government application process.
- Accounting is a "hot area" in government hiring and many opportunities exist in the public sector.

Education (Teaching, Research, Consulting)

- A Ph.D. in Accounting or a DBA, Doctorate in Business Administration, in accounting is generally required.
- Maintain a high GPA and secure strong faculty recommendations for admittance into graduate school.

Non-Profit (Hospitals, Schools, Libraries, Unions, Political Agencies)

• Volunteer at non-profit organizations and build a network of contacts in the non-profit sector.

#### **General Strategies**

- Earn good grades. Grades are an indicator of technical competence in accounting and of a person's work ethic.
- Potential employers place a big emphasis on strong interpersonal skills. Demonstrate these skills by having a well-rounded background.
- Actively participate in student organizations to develop leadership skills.
- Develop excellent computer skills.
- Learn to work well within a team.
- Develop strong communication skills.
- Gain work experience and learn information about careers through internships. Consider completing internships in the spring semester, not just summer term.
- Join Beta Alpha Psi, the honorary fraternity for accounting and finance information professionals, to gain knowledge about the accounting profession.
- Certifications available through the Institute of Internal Auditors or the Institute of Management Accountants may increase job marketability in some areas of accounting.
- Accounting students should develop their analytical, critical-thinking and problem solving skills. Develop high ethical standards.
- Accuracy and attention to detail are important traits for accountants.
- Accounting is a versatile degree. Students who graduate with a major in accounting may find jobs in many areas of business including: banking, financial planning, sales, production management, client management, product development, procurement, and general management.