Accounting

Typical Career Fields:

*Public Accounting (projected growth 9% - 13%)*
- Auditing/Assurance Services
- Tax
- Environmental Acct.
- Forensic/Investigative Accounting Services
- International Acct.
- Personal Financial Planning

*Corporate Accounting (projected growth 5% - 8%)*
- Financial Mgmt.
- Financial Reporting
- Internal Auditing
- Cost Accounting
- Tax Planning
- Budget Analysis

*Government (projected growth 9% - 13%)*
- Auditing
- Financial Reporting
- Financial Mgmt.
- Budget Analysis
- Research

*Education (projected growth 5% - 8%)*
- Teaching
- Research
- Consulting

总产值 = Bright Outlook  Source: O*NET

Top Ten Career Fields Chosen by ESU Accounting Grads: *(Source: Linkedin)*

![Bar Chart]

Where Our Grads Go (top ten):
- Sprint
- Cerner Corporation
- Flint Hills Resource
- Black & Veatch
- Cargill
- PwC
- Spirit AeroSystems
- Allen, Gibbs & Houlik, L.C.
- Johnson County, KS Government
- Westar Energy

View a list of required courses for this major at: [http://www.emporia.edu/sac/list-of-majors.html](http://www.emporia.edu/sac/list-of-majors.html).

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www.emporia.edu/careerservices

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Accounting Majors
Strategies to become more marketable at graduation

Public Accounting (Auditing, Personal Finance, Tax)
- Public accounting firms hire candidates who meet the educational requirements for sitting for the Certified Public Accounting (CPA) exam: 150 hours of education including 24 hours of accounting, i.e. the equivalent of an undergraduate degree in accounting.
- State laws govern the practice of accountancy and specify the requirements to be eligible to sit for the CPA exam. In most states, the State Board of Accountancy has a website that outlines those requirements.

Corporate/Government Accounting (Financial Management, Cost Accounting, Budget Analysis)
- Many managers in corporate settings obtain an MBA degree after several years of work experience.
- Complete an internship in a government agency.
- Become familiar with the government application process.
- Accounting is a “hot area” in government hiring and many opportunities exist in the public sector.

Education (Teaching, Research, Consulting)
- A Ph.D. in Accounting or a DBA, Doctorate in Business Administration, in accounting is generally required.
- Maintain a high GPA and secure strong faculty recommendations for admittance into graduate school.

Non-Profit (Hospitals, Schools, Libraries, Unions, Political Agencies)
- Volunteer at non-profit organizations and build a network of contacts in the non-profit sector.

General Strategies
- Earn good grades. Grades are an indicator of technical competence in accounting and of a person’s work ethic.
- Potential employers place a big emphasis on strong interpersonal skills. Demonstrate these skills by having a well-rounded background.
- Actively participate in student organizations to develop leadership skills.
- Develop excellent computer skills.
- Learn to work well within a team.
- Develop strong communication skills.
- Gain work experience and learn information about careers through internships. Consider completing internships in the spring semester, not just summer term.
- Join Beta Alpha Psi, the honorary fraternity for accounting and finance information professionals, to gain knowledge about the accounting profession.
- Certifications available through the Institute of Internal Auditors or the Institute of Management Accountants may increase job marketability in some areas of accounting.
- Accounting students should develop their analytical, critical-thinking and problem solving skills. Develop high ethical standards.
- Accuracy and attention to detail are important traits for accountants.
- Accounting is a versatile degree. Students who graduate with a major in accounting may find jobs in many areas of business including: banking, financial planning, sales, production management, client management, product development, procurement, and general management.