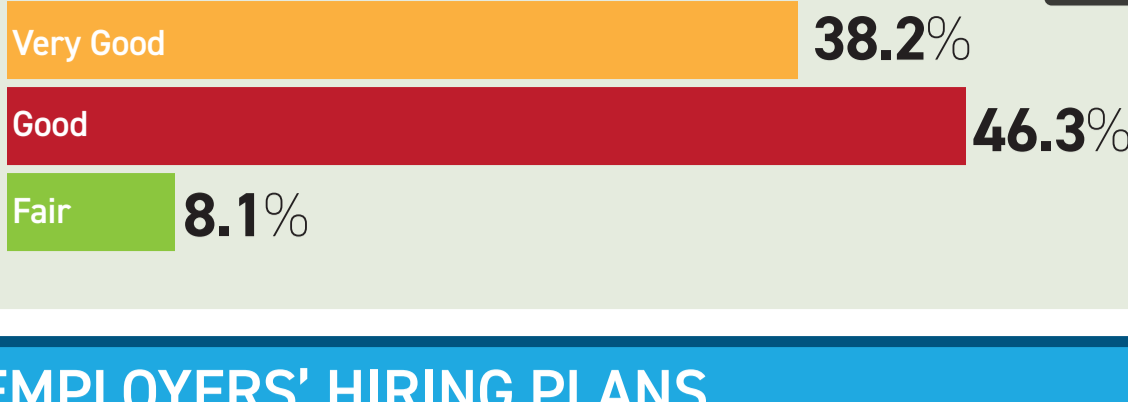


JOB OUTLOOK 2018 FOR STUDENTS

Employers plan to increase their hiring for U.S. operations for the Class of 2018.

EMPLOYERS RATE THE JOB MARKET



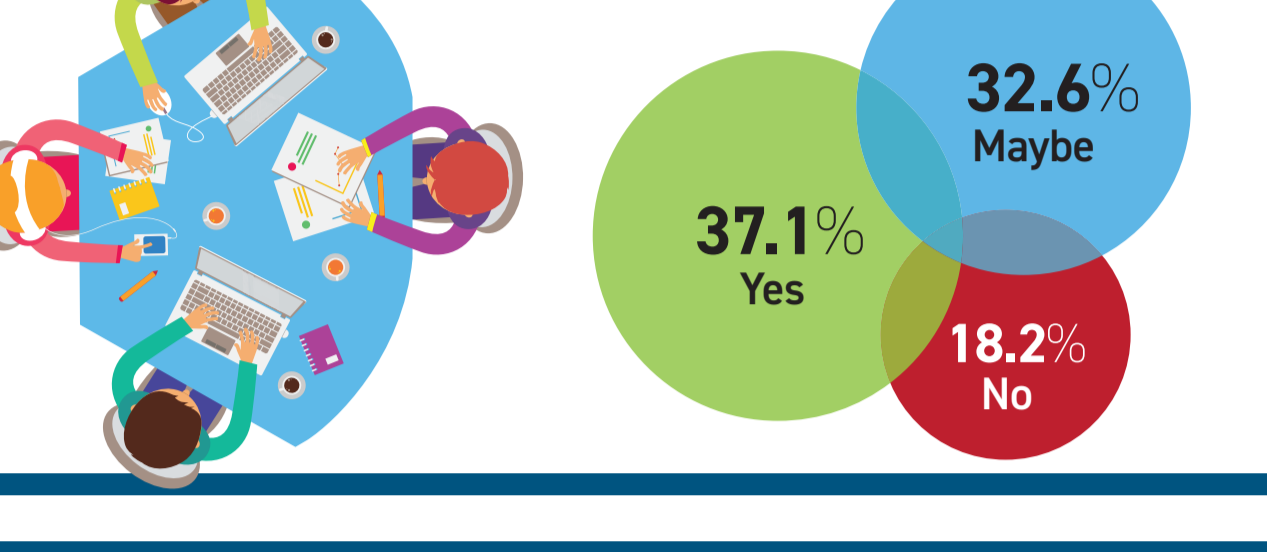
EMPLOYERS' HIRING PLANS



WHEN DO EMPLOYERS RECRUIT?



EMPLOYERS PLAN TO RECRUIT IN THE SPRING

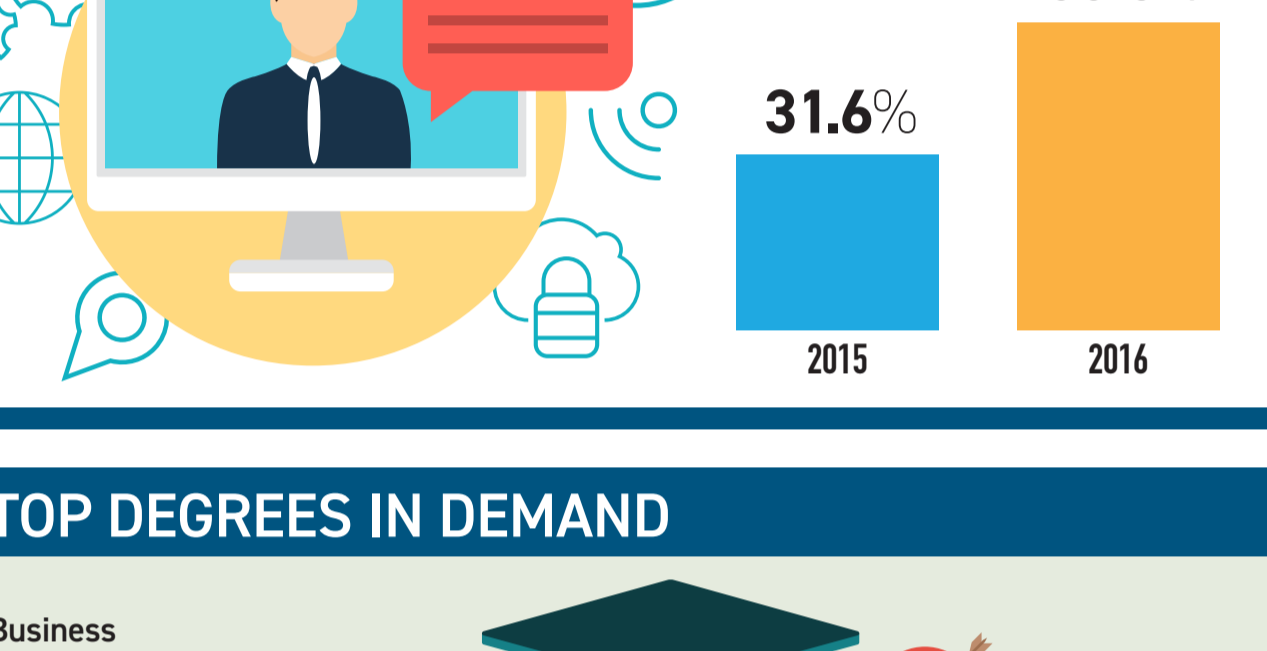


WHERE DO EMPLOYERS FIND NEW HIRES

- ✓ On-campus activities (career fairs, information sessions, interviews)
- ✓ Campus and company websites
- ✓ Career centers

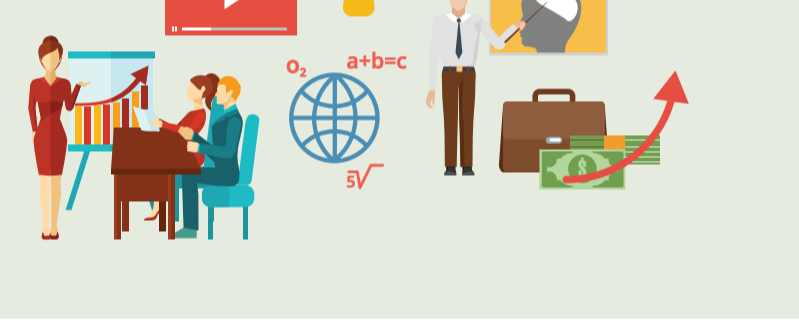


EMPLOYERS USE VIDEO INTERVIEWING



TOP DEGREES IN DEMAND

- Business
- Engineering
- Computer & Information Sciences
- Math & Sciences
- Communications
- Social Sciences
- Humanities
- Agriculture & Natural Resources
- Healthcare
- Education



EMPLOYERS INTERESTED IN INTERNATIONAL STUDENTS

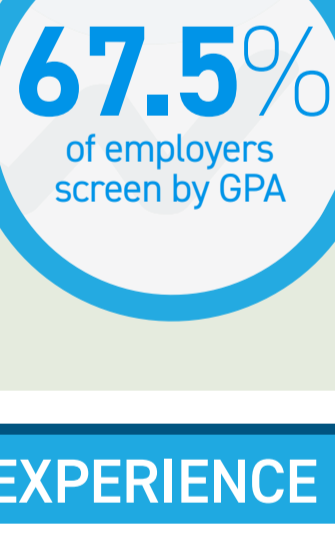
- Accounting Services
- Information
- Computer & Electronics
- Manufacturing
- Finance, Insurance & Real Estate
- Chemical (Pharmaceutical) Manufacturing
- Retail Trade
- Construction
- Management Consulting
- Miscellaneous Manufacturing



DO YOU HAVE WHAT IT TAKES?

Attributes Employers Look for on a Candidate's Resume

- ✓ Problem-solving
- ✓ Ability to work in a team
- ✓ Written communication
- ✓ Leadership
- ✓ Strong work ethic
- ✓ Analytical/quantitative
- ✓ Verbal communication
- ✓ Initiative
- ✓ Detail-oriented
- ✓ Flexibility/adaptability



EXPERIENCE IS EXPECTED

Majority of employers use internship/co-op programs to recruit college graduates for full-time, entry-level positions.



COMPETENCIES EMPLOYERS WANT AND HOW THEY RATE NEW GRADS

	EMPLOYERS	NEW GRADS
Critical Thinking/Problem Solving	4.62	3.58
Teamwork/Collaboration	4.56	3.82
Professionalism/Work Ethic	4.46	3.35
Oral/Written Communications	4.30	3.39
Leadership	3.82	3.28
Information Technology Application	3.73	3.71
Career Management	3.46	3.01
Global/Multi-cultural Fluency	3.01	2.94

*5-point scale, where 1=Not essential, 2=Not very essential, 3=Somewhat essential, 4=Essential, 5=Absolutely essential



FIVE KEY BENEFITS EMPLOYERS OFFER

- 1 Life Insurance
- 2 Dental Insurance
- 3 Company-matched 401(k)
- 4 Employee Assistance Counseling
- 5 Tuition Reimbursement

HOW LONG BEFORE YOU GET A JOB OFFER?

Average time from job posting to interview:

3 weeks or more

Average time from interview to offer:

2 weeks

Average time offer to your acceptance:

2 weeks



HOW TO BE A STAND-OUT JOB CANDIDATE

Start your job-search today. Begin at the career center.

Get experience.

Employers use internships/cooperative education to hire full-time.

Internships/cooperative education add value to your resume.

Practice makes perfect.

Practice interviewing so you're comfortable answering questions.



Source: Job Outlook 2018, 2017 Internship & Co-op Report, and 2016 Recruiting Benchmarks Survey. National Association of Colleges and Employers, copyright holder.

Courtesy of National Association of Colleges and Employers

