

65TH ANNUAL COUNSELING CONFERENCE

Kansas School Counselors: Setting the Standard

LEADERSHIP, ADVOCACY, COLLABORATION and SYSTEMIC CHANGE



November 6, 2014

Memorial Union
Emporia State University
Emporia, Kansas

Registration 8 a.m. | Keynote Address 9 a.m.

Sponsored by:

Division of Learning Services, Kansas State Department of Education
Department of Counselor Education, Emporia State University



Robin Zorn has recently been named the 2014 National School Counselor of the Year. As a Professional School Counselor since 1994, she has presented numerous times locally, state-wide and nationally on topics such as Collaboration: Keeping Students from Falling through the Cracks- An Essential Piece to RTI (Response to Intervention), the ASCA National Model, Goals of Misbehavior, Legislative Issues in School Counseling, Character Education and her well known STEP-UP to Better Grades Curriculum. She has held several leadership positions on the local and state levels where she has served as the 2nd VP for the Georgia School Counseling Association, the ASCA Model/ Career Development Chair and the 21st Century Comprehensive Counseling Co-coordinator for Gwinnett County. Robin is most known locally for implementing the successful county wide Elementary School Peer Leadership Conference and the innovative program called Girl PRIDE- a mentoring program for 5th grade girls. She was also recognized in Gwinnett County for developing the best practices for meeting the elementary school college and career requirements in Georgia. Robin received her M.Ed and Ed.S school counseling degrees from Georgia State University and she is also certified in 7-12 social studies and is trained as a play therapist. Robin enjoys collaborating with her husband, who is a middle school counselor, going to Jazzercise, reading, traveling, playing tennis and spending time with her two teenage daughters.

Do what you love and you'll never have to work a day in your life!

Making the most of your School Counseling Program through **LEADERSHIP, ADVOCACY, COLLABORATION** and **SYSTEMIC CHANGE**

From a local level to the national level, school counselors are ideally situated to lead, advocate, collaborate and promote change; not only for their students and their program, but for the profession as well. Robin Zorn, who was named the 2014 National School Counselor of the Year, will give insight into how these four themes from the ASCA National Model lead her to becoming the national counselor of the year. She will share various leadership positions she has held that impacted her career as well as how she has worked with stakeholders throughout the years to support her school, the community and the State of Georgia. You will learn about several programs Robin created which include the Gwinnett County Elementary School Peer Leadership Conference, the Girl PRIDE Mentoring Program and her recently published curriculum- STEP-UP to Better Grades. Mahatma Gandhi said, *"You never know what results come from your actions. But if you do nothing, there will be no results."* - Starting small is the first step. Veteran trainer Ruth Wells has your solutions. Ruth's workshops and keynotes will make working with difficult kids less difficult.

BREAKOUT PRESENTATIONS

10:45 a.m. - Noon
1:30 - 2:45 p.m.
2:30 p.m. Adjourn

- Building the Bridge - Kansas Statewide Articulation Agreement Initiative
- Careers in the 21st Century
- Conflict Coaching as a Means to Better Communication and Problem Solving
- Kansas School Counseling Standards
- Lively Lessons that Inspire
- Multi-Tiered Approach to Addressing School Counseling Standards
- Trending with Technology and Tricks
- What in the Heck is Going on in Kansas (School Counseling)