

# The 2025 Elevator Pitch Challenge

Got a business idea? Ride the Cremer Hall elevator from 1st to 5th floor and pitch a business idea in 27 seconds. For any ESU student.



EMPORIA ENTREPRENEUR CHALLENGE

EMPORIA STATE  
UNIVERSITY  
*School of BUSINESS & TECHNOLOGY*

## You will be judged on:

### Concept

IS IT CLEAR? IS IT COMPELLING?  
ARE YOU ENTHUSIASTIC?

### Feasibility

Can your idea be done? Are there reasons it should be?

### Presentation Quality

Are you articulate?  
Are you confident?

## Earn one of three \$100 scholarships for:

**Best Pitch**  
**Best Idea**  
**Judge's Favorite**

**No registration needed – Just show up!**

**Free pizza  
for all  
participants!**

## Where and When

Cremer Hall 1st Floor Elevator

Feb. 24th, 6pm

## Questions?

Contact E-Ventures

[eventures@emporia.edu](mailto:eventures@emporia.edu)