

**Subject:** Enrollment Trends  
**Date:** Thursday, April 28, 2022 at 11:36:21 AM Central Daylight Time  
**From:** Ken Hush



April 28, 2022

Dear Colleagues,

For the past several months, we have talked about our enrollment declines. Because numbers and charts can say even more, we wanted to ensure you have access to this information from our Office of Institutional Effectiveness. The chart below and attached was sent out previously with the Strategic Enrollment Plan. It shows the last five years of data.

Please note these findings:

- Enrollment declines are not caused specifically by COVID. Enrollment has been in steady decline since 2015.
- Graduate enrollment has steadily risen since 2017.
- On-campus enrollment is down in every college.

Fall Term Enrollment Trends (headcount)								
Data Source - ESU Data Book 2021; Fall (Census Day) Enrollment Reports								
	2017	2018	2019	2020	2021		% Change 2017 to 2021	Net Enrollment Change
<b>On-Campus</b>								
- Undergraduate Level	3428	3397	3227	2964	2684		-22%	-744
- Graduate Level	511	412	402	353	292		-43%	-219
<b>On-Campus Total</b>	<b>3939</b>	<b>3809</b>	<b>3629</b>	<b>3317</b>	<b>2976</b>		<b>-24%</b>	<b>-963</b>
<b>Off-Campus</b>								
- Undergraduate Level	177	172	178	217	264		49%	87
- Graduate Level	1616	1815	2070	2294	2375		47%	759
<b>Off-Campus Total</b>	<b>1793</b>	<b>1987</b>	<b>2248</b>	<b>2511</b>	<b>2639</b>		<b>47%</b>	<b>846</b>

Total Enrollments	5732	5796	5887	5828	5615		-2%	-117
<b>The Teachers College (TTC)</b>								
	2017	2018	2019	2020	2021		% Change 2017 to 2021	Net Enrollment Change
On-Campus Total	1223	1144	1114	1043	968		-21%	-255
Off-Campus Total	998	1047	1198	1355	1347		35%	349
TTC Total Enrollments	2221	2191	2312	2398	2315		4%	94
<b>College of Liberal Arts &amp; Sciences (LAS)</b>								
	2017	2018	2019	2020	2021		% Change 2017 to 2021	Net Enrollment Change
On-Campus Total	1671	1673	1584	1498	1299		-22%	-372
Off-Campus Total	254	280	273	256	263		4%	9
LAS Total Enrollments	1925	1953	1857	1754	1562		-19%	-363
<b>School of Business (BUS)</b>								
	2017	2018	2019	2020	2021		% Change 2017 to 2021	Net Enrollment Change
On-Campus Total	739	719	624	551	540		-27%	-199
Off-Campus Total	156	232	327	453	580		272%	424
BUS Total Enrollments	895	951	951	1004	1120		25%	225
<b>School of Library &amp; Information Science (SLM)</b>								
	2017	2018	2019	2020	2021		% Change 2017 to 2021	Net Enrollment Change
On-Campus Total	13	-	2	2	1		-92%	-12
Off-Campus Total	331	369	401	409	376		14%	45
SLM Total Enrollments	344	369	403	411	377		10%	33
<b>No College Designated -Non-degree seeking UG and GR (NDC)</b>								
	2017	2018	2019	2020	2021		% Change 2017 to 2021	Net Enrollment Change
On-Campus Total	293	273	305	223	168		-43%	-125
Off-Campus Total	54	59	49	38	73		35%	19
NDC Total Enrollments	347	332	354	261	241		-31%	-106

This data shows that our students and their needs are changing. What they look for in a university is changing. As a result of these historical trends, we are evaluating initiatives that will increase our on-campus and overall enrollment. The new Strategic Enrollment Management plan is an example of an ambitious plan that will include all of us sharing the work.

Together we will make Emporia State University *Forward Focused and Future Ready*.

Sincerely,



Ken Hush  
Interim President

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