EMPORIA STATE UNIVERSITY

Black & Gold Academic Materials

MARKETING & MEDIA RELATIONS

The offerings below are used to promote your academic program, major, minor or concentration. Looking for something different? Contact Ryan O'Meara via email at romeara@emporia.edu.









Tri-Fold Brochure (6x6 or 4x6)

Perfect for an overall department or major field of study, these brochures offer plenty of space for information and photos. Designed to be handouts and great for tabling, these are an excellent way to promote your program and Emporia State!

*Word count limit: 6x6 - 600 words, 4x6 - 325 words

*Word count limits are approximate and intended to help guide the writing process. If final copy is above the limits stated here, some editing may be required for layout and design.



Large Flat Card (9x5.75)

Made for anything academic, these cards can be designed for mailing or as a handout.

*Word count limit: Postcard – 150 words, Handout – 300 words



Vertical Card (3.5x8.5)

Ideal for a minor or concentration, these cards are short and to the point.

*Word count limit: 175 words