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School of Business
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1. EDUCATION AND CERTIFICATIONS

- Ph.D. in Finance, Southern Illinois University Carbondale (SIUC), 2004, (AACSB-Accredited)
- Master of Accountancy, SIUC, 2000, (AACSB-Accounting Accredited)
- M.B.A., Eastern Illinois University, 1999, (AACSB-Accredited)
- Bachelor, School of Business, Renmin University of China, Beijing, 1996
(accredited by AACSB and EQUIS)

2. PROFESSIONAL EXPERIENCE

- Associate Professor of Accounting, (Tenured) 2019— Present
Department of Accounting, Information Systems, and Finance (AISF)
School of Business (SofB), Emporia State University (ESU), Kansas (AACSB-Accredited)
- Assistant Professor of Accounting and Finance, ESU, Kansas 2015— 2019
- Associate Professor of Finance, (Tenured) 2010—2015
Siebens School of Business, Buena Vista University (BVU), Iowa
- Assistant Professor of Finance, BVU, Iowa 2004—2010

3. TEACHING

Courses Taught at Emporia State University:

AC 313	Intermediate Accounting II
AC 333	Cost Accounting
FI 301	Financial Management
AC 313 (<u>Online</u>)	Intermediate Accounting II
AC 333 (<u>Online</u>)	Cost Accounting
AC 773 (<u>Online</u>)	Foundations of Accounting and Finance
FI 301 (<u>Online</u>)	Financial Management

Courses Taught at Buena Vista University:

FNBK 322	Analysis of Financial Statements
FNBK 306	Managerial Finance
FNBK 316	Corporate Finance
ECON 420/FNBK 420	Money and Credit Institutions
FNBK 405	International Finance
MGMT 150	Exploring Current Topics in Business (Team Teaching)
BUSN 305	Enterprise Decision Making (Team Teaching)
FNBK 465	Advanced Financial Management
FNBK 405 (Online)	International Finance

4. PUBLICATIONS

PEER-REVIEWED PUBLICATIONS:

Wen, L., (2020). Examine the Impact of Lecture Video Policy to Study Indirect-Cost Variances in an Online Cost Accounting Course. *Business Education Innovation Journal*, vol. 12, no. 1, pp. 8-13.

Li, X., Wang, H., Wen, L., and Nie, Y. (2019), “Price Coordination in Closed-Loop Data Supply Chain”, *International Journal of Applied Decision Sciences* vol. 12, no.1, pp. 20–36.

Wen, L., Yang, H., Bu, D., Diers, L. and Wang, H., (2018), “Public Accounting vs. Private Accounting, Career Choice of Accounting Students in China”, *Journal of Accounting in Emerging Economies*, vol. 8, iss.1, pp. 124-140. [ABDC Journal Ranking: B], 2019 *Journal of Accounting in Emerging Economies* Outstanding Paper Award, 2019 Emerald Literati Award

Wen, L., (2017), “The Perceptions of Students on Cooperative Learning at Intermediate Accounting II Course”, *Business Education Innovation Journal*, vol. 9, no. 2, pp. 127-133.

Wen, L., Wang, Z., (2016), “IPO Performance of China’s Mid-Cap and Small-Cap Stocks: Do Accounting Earnings Numbers Matter?” *Journal of International Finance and Economics*, vol. 16, no. 1, pp. 7-20.

Wen, L., (2016), “Integrate Video-Based Lectures into Online Intermediate Accounting II Course Learning”, *Business Education Innovation Journal*, vol. 8, no. 2, pp. 104-109.

Wen, L., Hao, Q., and Bu, D., (2015), “Understanding the Intentions of Accounting Students in China to Pursue Certified Public Accountant Designation”, *Accounting Education*, vol. 24, iss. 4, pp. 341-359. [ABDC Journal Ranking: A]

Wang, Z., Zhang, M., Liu, H., Wen, L., (2015), “Investment Optimization Decision and Degree of Internationalization”, *Journal of International Business and Economics*, vol. 15, no. 4, pp. 73-82.

Wen, L., and Hao, Q., (2014), “Binary Logistic Regression Analysis for the Performance of Shanghai Composite Index”, *Journal of International Business and Economics*, vol. 14, no. 1, pp. 41-50.

Wen, L., Yang, H., and Zhou, L., (2014), “Examining Young Chinese Consumers’ Perceptions of Bank’s Corporate Social Responsibility”, *Journal of International Finance and Economics*, vol. 14, no. 1, pp. 39-52.

Wen, L., and Hao, Q., (2013), “Consumer Investment Preferences and the Chinese Real Estate Market”, *International Journal of Housing Markets and Analysis*, vol. 6, iss. 2, pp. 231 – 243. [ABDC Journal Ranking: B], 2014 *International Journal of Housing Markets and Analysis* Highly Commended Paper Award

Wen, L., (2012), “Determinants of First-Trading-Day Abnormal Return for Stocks Listed on the Shanghai Stock Exchange”, *Journal of International Management Studies*, vol. 12, no. 2, pp. 26-33.

Wen, L., and Hao, Q., (2012), “Empirical Study on the Country-Specific Relationship between Interest Rate and Consumer Sentiment”, *European Journal of Business Research*, vol. 12, no. 3, pp. 109-119.

Wen, L., and Hao, Q., (2012), “Did Sweden Benefit from the Euro without Joining the Euro Zone?”, *Journal of International Finance Studies*, vol. 12, no. 2, pp. 83-92.

Wen, L., and Meng, J., (2011), “An Empirical Examination of Customer Relationships in Chinese Commercial Banks”, *International Journal of Business, Accounting, and Finance*, vol. 5, no. 2, pp. 44-56.

Wen, L., and Meng, J., (2011), “The Determinants of Bank Satisfaction Level among Young Chinese Consumers”, *Review of Business Research*, vol. 11, no. 3, pp. 159-167.

Wen, L., and Zhong, L., (2010), “Interactions of U.S. Interest Rate, Bank Loans and Foreign Exchange Rate between U.S. and Japan”, *International Journal of Business Research*, vol. 10, no. 6, pp. 210-217.

Wen, L., (2009), “The Loan Loss Reserve, Commercial Lending and the Prediction of Return on Assets in Small U.S. Banks from 1988-2008”, *Journal of International Finance and Economics*, vol. 9, no. 2, pp. 101-106.

Wen, L., (2009), “The Empirical Analysis of Strategic Change and Origin of Top Management Successor”, *International Research Journal of Finance and Economics*, iss. 34, pp. 217-226.

Wen, L., (2009), “The Financial Services Modernization Act of 1999 and the Operating Performance at Large U.S. Banks”, *Journal of Money, Investment and Banking*, iss.7, pp. 50-57.

Wen, L., (2009), “The Accounting and Financial Performance of Non-State-Owned Chinese Commercial Banks”, *Journal of Performance Management*, vol. 21, no. 3, pp. 32-46.

Wen, L., (2008), “The Implications of Loan Volume and Structure in Chinese Second-Tier Commercial Banks”, *Journal of International Business and Economics*, vol. 8, no. 1, pp. 146-156.

Wen, L., and Davidson, W., (2007), “Insider or Outsider Managerial Succession?—an Empirical Study on CEO Successor Type”, *Midwestern Business and Economic Review*, iss. 39, pp. 21-28.

Wen, L., (2005), “Key Executive Turnover and Operational Performance in Poorly Performing Firms”, *Credit and Financial Management Review*, vol. 11, no. 2, pp. 25-36.

Wen, L., (2005), “Board Restructure, CEO Succession and Financial Performance in Financially Distressed Firms”, *Journal of Academy of Business and Economics*, vol. 5, no. 2, pp. 100-112.

5. PRESENTATIONS

- “Integrate Peer Learning with Individual Learning in an Intermediate Accounting II Course”, International Academy of Business and Public Administration Disciplines (IABPAD) Winter Conference on January 2, 2021. Discussant.
- “An Exploration of Students’ Perceptions of Online Meetings in an Online Graduate-Level Accounting Course”, International Academy of Business and Public Administration Disciplines (IABPAD) Fall Conference on October 23, 2020. Discussant.
- “Examine the Impact of Tax Cuts and Jobs Act of 2017 on Deferred Tax Accounts in U.S. Corporations” 9th International Conference on Business and Economics Research (ICBER 2019) on July 16, 2019 in Beijing.
- “Examine the Impact of Lecture Video Policy to Study Indirect-Cost Variances in Online Undergraduate-Level Cost Accounting Course” 4th International Conference on Distance Education and Learning (ICDEL 2019) on May 25, 2019 in Shanghai.
- “Improve Student Engagement, Experience and Satisfaction in Online Intermediate Accounting II and Cost Accounting Courses”, 2nd International Conference on E-Education, E-Business and E-Technology (ICEBT 2018) on July 6, 2018 in Beijing. A recipient for one of two Excellent Presentation Award at ICEBT 2018.
- “How to Increase Students’ Satisfaction at Upper-Division Online Accounting Courses”, International Conference on Institutional Development, Business Law and Social Science Research on June 23, 2018 in Shanghai.
- Keynote Speaker, “Apply Quality Matters Standards to Develop Graduate-Level Online Accounting Course”, International Conference on Institutional Development, Business Law and Social Science Research on June 23, 2018 in Shanghai.
- “Public Accounting vs. Private Accounting, Career Choice of Accounting Students in China”, 6th International Conference Management, Accounting, Banking, Economics and Business Research on July 18, 2016 in Shanghai.

- “An Empirical Examination of Customer Relationships in Chinese Commercial Banks”, International Academy of Business and Public Administration Disciplines, Orlando, Florida, (Accepted for Publication in Conference Proceedings), 2011.

6. OTHER SCHOLARSHIP ACTIVITIES

JOURNAL/GRANT REVIEWER

- Research Grant Reviewer for Instructional Connections, LLC; 2020
- Member in Editorial Board of *International Journal of Services, Economics and Management (IJSEM)*
- Member in Editorial Board of *Journal of International Finance Studies*, 2016 – 2019
- *Asia Pacific Management Review*
- *Regional Business Review*

RESEARCH IN PROGRESS

- “Construct a Two-Stage Case Study in an Intermediate Accounting II Course”
- “Apply Interactive Learning Approach Provided by Academic Coach in Graduate-Level Accounting Course”

PROFESSIONAL DEVELOPMENT/ INTELLECTUAL ACTIVITIES

- American Accounting Association, 2016 – 2017
- Institute of Management Accountants, 2016 – 2017

7. SERVICE

Administrative Experience

- **Director for Online Integration**, School of Business, ESU, Kansas Spring, 2018
- Member of Leadership Team for School of Business, ESU, Kansas Spring, 2018

University Committees

- ESU SofB Accounting Curriculum Committee Fall, 2015—Present
- ESU SofB Student Learning Committee (Assessment or AOL Committee), 2015--2019
- **Chair, AISF Department Faculty Recognition Committee (Tenure and Promotion Committee)** 2019—2020
- **Chair, ESU Faculty Research and Creativity Committee** 2018—2019
- ESU University Council on General Education Spring, 2020—Present
- ESU SofB Operations and Student Activities Committee 2020—Present
- ESU AISF Department Faculty Recognition Committee (Tenure and Promotion Committee) 2019—Present
- ESU SofB Faculty Qualifications and Development Committee 2019—Present
- ESU SofB Accounting, Information Systems Enhancement Fund Committee Fall, 2019—Present
- ESU Academic Dishonesty Committee Fall, 2019—Present
- ESU SofB Associate Dean Search Committee Spring, 2019
- ESU Dr. Gary Bitter Research Award Sub-committee Spring, 2019

- ESU SofB Graduate Programs Committee Spring, 2018
- ESU SofB Accounting Search Committee 2015—2016; 2018
- ESU SofB Strategic Planning Committee 2017—2018
- ESU SofB International Student Enrollment Committee 2017—2018
- ESU SofB Management Search Committee Spring, 2017
- ESU Teachers College Faculty Recognition Committee 2016 —2018
- ESU Faculty Research and Creativity Committee 2016 – 2019
- ESU Faculty Research Assistance Sub-committee 2016—2018
- Beta Gamma Sigma member
- Beta Alpha Psi member

- **BVU Faculty Senator** 2008—2009
- **Chair of BVU Events and Public Relations Committee** 2008—2009
- BVU Wythe Award Committee Spring, 2015
- BVU Academic Review Team (Prioritization Review Team) Spring, 2014— Spring, 2015
- BVU Educational Technology Support (ETS) Committee Fall, 2014—2015
- BVU School of Business Assessment Committee Fall, 2013—2015
- BVU McCorkle Fellows Committee Fall, 2013— 2015
- BVU Faculty Development Committee 2011—2012, Fall 2013— 2015
- BVU Graduate & Professional Studies Council 2011—2012, Fall 2013— Fall 2014
- BVU Academic Affairs Committee 2009—2011, Spring, 2014
- BVU School of Business Dean’s Search Committee 2010—2012
- BVU School of Business Ad Hoc Visioning Committee 2011—2012
- BVU Faculty Appeals Committee 2010—2011
- BVU Biology Professor Search Committee 2010
- BVU Academic Assessment Committee 2009—2010
- Faculty Oversight Group for BVU Learning Objective 6 2009—2015
- Team for President's Advisory Council Planning on Faculty/Staff Diversity 2010
- BVU Economics Professor Search Committee 2009—2010
- BVU Events and Public Relations Committee 2007—2008
- BVU Accounting Professor Search Committee 2006—2007
- BVU Special Committee Examining the Intellectual Foundations (Mathematics) 2006
- BVU Scholars Day Committee 2005—2007
- BVU Finance and Banking Major Assessment Committee 2004—2015
- BVU University Committee for Assessing BVU Learning Objective 3 2004—2005

8. AWARDS & HONORS

- 2019 Outstanding Paper Award, *Journal of Accounting in Emerging Economies (JAEE)*
- 2019 Emerald Literati Award, Emerald Publishing
- ESU Koch Center Teaching Grant Award, \$3000 2019
- Instructional Connections Small Research Grant Award, \$5000 2018
- Recipient, one of two Excellent Presentation Awards at 2nd International Conference on E-Education, E-Business and E-Technology (ICEBT 2018)
- 2014 Highly Commended Paper Award, *International Journal of Housing Markets and Analysis (IJHMA)*

- BVU New Century Faculty Development Research Award 2014
- Official Membership Award, International Academy of Business and Economics 2014
- One of Three Finalists, George Wythe Award for Teaching Excellence, BVU 2011
- Research Award, International Academy of Business and Public Administration Disciplines (IABPAD) 2011
- First Winner, BVU New Century Faculty Development Research Award 2010