

Sport Leadership & Recreation

Typical Career Fields:

Commercial Recreation (projected growth 2% - 4%)


- Resort & Private Recreation
- Guest Relations
- Trip Planning & Reservations
- Sales/Marketing
- Event/Program Planning & Eval.
- Facilities Mgmt.

Local Recreation (projected growth 9% - 13%)

- Administration
- Facilities Mgmt.
- Rec. Supervisor
- Sales/Marketing
- Event/Program Planning

Faith-Based Recreation (projected growth 8% - 14%)

- Program/Facility

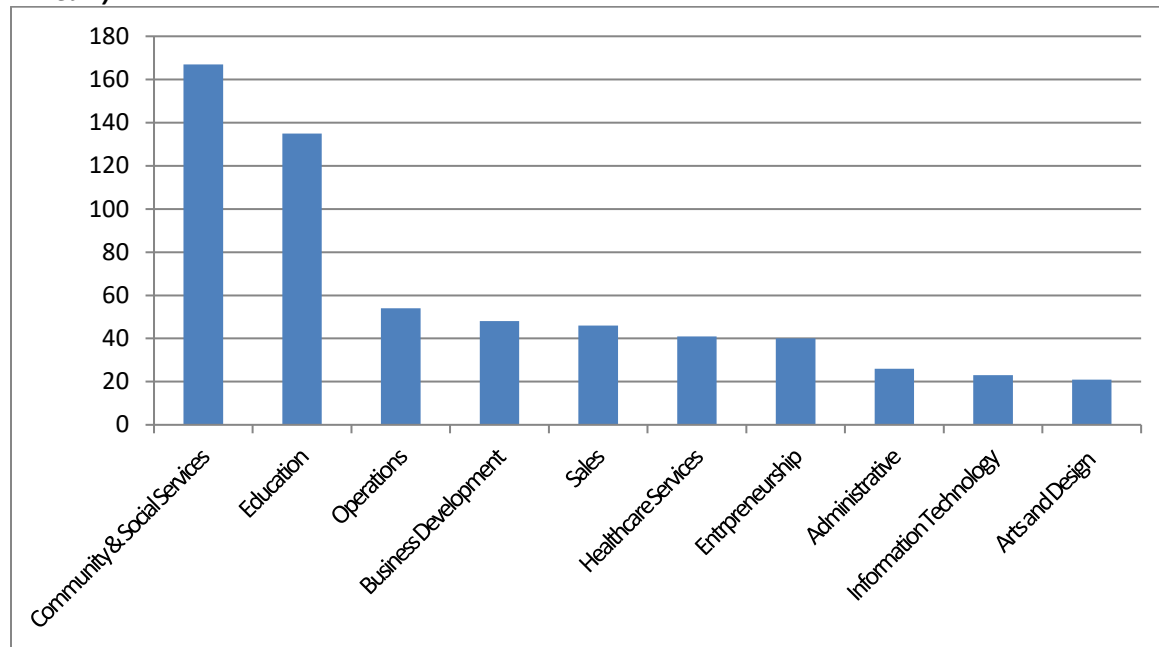
Education (projected growth 9% - 13%) 

- Coaches
- Athletic Directors

 = Bright Outlook

Source: O*NET

Top Ten Career Fields Chosen by ESU Sport Leadership & Recreation Grads *(Source: LinkedIn)*



Where Our Grads Go (top ten):

- Blue Valley Rec.
- Olathe School District
- Bay County P&R
- City of Mission, KS
- Thomson Reuters
- PepsiCo
- Tonganoxie HS
- Tyson Foods
- City of Lawrence
- Security Benefit

View a list of required courses for this major at <http://www.emporia.edu/sac/list-of-majors.html>.

Career Services

career@emporia.edu

620-341-5407

www.emporia.edu/careerservices

Sport Leadership & Recreation Majors
Strategies to become more marketable at graduation

Commercial, Resort, & Private (Facilities Management, Sales/Marketing)

- Develop strong communication and customer service skills and the ability to work well with people from various backgrounds.
- Acquire foreign language experience and study abroad to increase multicultural perspective.
- Seek employment with resorts, hotels, recreation departments or special events companies.
- Pursue positions in reservations or telephone sales to build sales and customer service skills.
- Volunteer at university and community-wide conferences.
- Join student organizations related to travel or recreation and seek leadership and planning opportunities.
- Increase knowledge of business theory by pursuing a minor or by taking additional classes in management, advertising and public relations.

Local/Community Recreation (Camp Management, Coaching, Community Center Management)

- Obtain experience with community-based programs, camps, youth groups, etc. through paid, intern or volunteer positions.
- Join student organizations such as campus entertainment board, cultural attractions committee or student union.
- Participate and seek leadership roles in planning/executing community events and activities, i.e. fairs, festivals, sporting events, conventions.
- Develop membership sales techniques for some customer-service positions.
- Learn to work well with people from varying backgrounds with varying abilities.

Government Recreation (Program Management, Planning, Park Development, Military)

- Obtain experience with government agencies.
- Participate in campus and local recreation programs and activities.
- Volunteer to lead teams or organize committees in local recreation leagues.
- Take additional coursework in wildlife, turf or natural resource management, exercise science or other related field to increase marketability.

Faith-Based Recreation

- Understand the relationship between religion, sport and recreation.
- Participate in faith-based recreational programs, and seek leadership experience.
- Develop skills for working in multi-cultural environments.
- Research major programs such as AWANA and CYO (Catholic Youth Organization).
- Attend training seminars that target sport and recreation in religious organizations such as RecLab.