Business Data Analytics

Typical Career Fields:

Business Analytics (projected growth 15% or higher)
- Data Collection/Mining
- Experiment Design
- Data Analysis
- Predictive Analytics
- Fraud Detection
- Cyber Security
- Operations Research
- Supply Chain Mgmt.
- Artificial Intelligence

Operations Management (projected growth 5% to 9%)
- Business Strategy
- Facilities Layout
- Inventory Control
- Production Planning
- Line Supervision
- Quality Assurance
- Purchasing/Buying
- Traffic Management
- Inventory Mgmt.

Banking & Finance (projected growth 10% - 14%)
- Credit Analysis
- Mortgage Loans
- Branch Mgmt.
- Mergers & Acquisitions
- Risk Mgmt.
- Commercial Lending
- Investment Banking

Insurance (projected growth 8% - 14%)
- Actuary Science
- Loss Mgmt.
- Underwriting
- Asset Mgmt.
- Sales
- Customer Service

= Bright Outlook  Source: O*NET

Top Ten Career Fields Chosen by ESU Information Systems Grads: (Source: Linkedin)

Where Our Grads Go (top ten):
- Cerner Corporation
- Emporia State Univ.
- Sprint
- Hallmark Cards
- Nielsen
- Cargill
- Burns & McDonnell
- Walmart
- Aerotek
- Hill’s Pet Nutrition

View a list of required courses for this major at: http://www.emporia.edu/sac/list-of-majors.html
Career Services  career@emporia.edu  620-341-5407
www.emporia.edu/careerservices

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