

James Q. Zheng

Assistant Professor of Finance
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EDUCATION AND CERTIFICATIONS

University of South Florida: Ph.D., Finance, 2014
SAS Institute: SAS Certified Advanced and Base Programmer for SAS 9, 2010
University of Utah: M.S., Political Science, 2007; M.S., Management, 2009; M.S., Statistics, 2010
Central China Normal University: M.A., Political Science, 2004
Hubei Normal University: B.A., Political Economy, 2001

ACADEMIC EXPERIENCE

Assistant Professor in Finance, Emporia State University, 2015 – Present
Visiting Assistant Professor in Finance, University of South Florida, 2014 – 2015
Adjunct Instructor in Finance, University of South Florida, 2012 - 2014

TEACHING EXPERIENCE

Emporia State University, School of Business

Assistant Professor:

Personal Investing (FI313A, Fall 2016)
Fundamentals of Financial Management (FI301C, Fall 2016; FI301ZB, Summer 2016; two sections, FI301A and FI301ZA, Spring 2016; two sections, FI 301A and FI 301 ZA, Fall 2015; FI 301 ZA, Summer 2015)
Investment Analysis (FI449A, Spring 2016)
Concepts in International Finance (FI 433A, Fall 2015)

University of South Florida, Department of Finance:

Visiting Assistant Professor:

Financial Management (MBA course, FIN 6934, Spring 2015)
Principles of Investments (two sections, FIN 4504-001 and FIN 4504-002, Spring 2015)
Financial Statement Analysis (M.S. in Finance course, FIN 6465, Fall 2014)
Financial Analysis (MBA course, two sections, FIN 6466-901 and FIN 6466-001, Fall 2014)

Instructor:

International Finance (FIN 3604, Summer 2014)
Financial Institutions and Markets (FIN 4303, Spring 2014)
Money and Banking (FIN 3233, Fall 2013)
Teaching Assistant (In-class Instructor, 50% online):
Principles of Finance (FIN 3403, Summer 2013; Fall 2012)

PUBLICATION

“The Value of Strategic Alliances in Acquisitions and IPOs,” with Jianping Qi and Ninon K. Sutton. *Financial Management*, 44: 387–430.

PRESENTATIONS

Steigner, T., and **Zheng, Q.** “Take a Chance: Going Public with Going Concern Auditor Opinions”, Southern Finance Association Annual Conference, Sandestin, FL, 2016.

Qi, J., Sutton, N. K. and **Zheng, Q.** “The Value of Innovation and the Spillover Effect on Alliance Partners”, Southern Finance Association Annual Conference, Sandestin, FL, 2016.

Qi, J., Sutton, N. K. and **Zheng, Q.** “The Value of Innovation and the Spillover Effect on Alliance Partners”, Greater China Area Finance Conference, Xiamen, China, 2016.

Bradley, D., Jordan, B., and **Zheng, Q.** “Take a Chance: Going Public with Going Concern Auditor Opinions”, Financial Management Association Annual Conference, Nashville, TN, 2014.

Qi, J., Sutton, N. K. and **Zheng, Q.** “For Better or For Worse: The Spillover Effect of Innovation Events on Alliance Partners”, Midwest Finance Association Annual Meeting, Orlando, FL, 2014.

Qi, J., Sutton, N. K. and **Zheng, Q.** “For Better or For Worse: The Spillover Effect of Innovation Events on Alliance Partners”, Eastern Finance Association Annual Meeting, Pittsburgh, PA, 2014.

Bradley, D., Jordan, B., and **Zheng, Q.** “Take a Chance: Going Public with Going Concern Auditor Opinions”, Eastern Finance Association Annual Meeting, Tampa, FL, 2013.

Qi, J., Sutton, N. K. and **Zheng, Q.** “The Value of Strategic Alliances in Acquisitions and IPOs,” Midwest Finance Association Annual Meeting, Chicago IL, 2013.

Bradley, D., Jordan, B., and **Zheng, Q.** “Take a Chance: Going Public with Going Concern Auditor Opinions”, Eastern Finance Association Annual Meeting, St. Pete Beach FL, 2013

Qi, J., Sutton, N. K. and **Zheng, Q.** “The Value of Strategic Alliances in Acquisitions and IPOs,” Southern Finance Association Annual Conference, Fajardo PR, 2013.

Bradley, D., Jordan, B., and **Zheng, Q.** “Take a Chance: Going Public with Going Concern Auditor Opinions”, Southern Finance Association Annual Conference, Fajardo PR, 2013.

Qi, J., Sutton, N. K. and **Zheng, Q.** “The Value of Strategic Alliances in Acquisitions and IPOs,” Southern Finance Association Annual Conference, Charleston SC, 2012.

OTHER SCHOLARLY ACTIVITIES

Research Awards:

2016, *Professional Development Funding for Conference Registration*, Emporia State University.
2014, *Semifinalist for one of five best paper awards*, Financial Management Association Annual Conference, Nashville, TN, October, 2014. Paper titled “Take a Chance: Going Public with Going Concern Auditor Opinions,” coauthored with Daniel Bradley and Bradford Jordan.
2014, *2013 Doctoral Student Research Award*, University of South Florida
2013, *L. Bud Gaiennie Travel Grant*, University of South Florida
2012, *L. Bud Gaiennie Travel Grant*, University of South Florida
2009, *Nominee of Best Student Paper*, Western Academy of Management Annual Conference, Midway UT
2006, *Best Graduate Paper Award*, Department of Political Science, University of Utah

Reviews/Critique:

Session chair and discussant: Financial Management Association Conference, Las Vegas, NV, 2016
Discussant: Southern Finance Association Annual Meeting, Key West, FL, 2014
Discussant: Financial Management Association Conference, Nashville, TN, 2014
Discussant: Midwest Finance Association Annual Meeting, Orlando, FL, 2014
Discussant: Financial Management Association Conference, Chicago IL, 2013
Session chair and discussant: Southern Finance Association Annual Meeting, Fajardo PR, 2013
Discussant: Eastern Finance Association Annual Conference, St. Pete Beach FL, 2013
Discussant: Southern Finance Association Annual Meeting, Charleston SC, 2012
Attendee: Financial Management Association Conference, Atlanta GA, 2012
Discussant: Eastern Finance Association Annual Conference, Savannah, GA, 2011

Reviewer:

Reviewer for 2014 Eastern Finance Association Annual Meeting, Program Committee Member.
Reviewer for *Financial Review*
Reviewer for *The North American Journal of Economics and Finance*.
Reviewer for 2016 Southern Finance Association Annual Meeting, Program Committee Member.

RESEARCH IN PROGRESS

Working Papers:

“Take a Chance: Going Public with Going Concern Auditor Opinions,” with Tanja Steigner

“The Value of Innovation and the Spillover Effect on Alliance Partners,” with Jianping Qi and Ninon K. Sutton

“Online trust and financial performance: a case of bookstores,” with Antonina Bauman and Joyce Zhou

Work in Progress:

“Social Interaction and the Stock Price Consequence of Local Bias,” with Christos Pantzalis

“Overconfident CEOs, Entrenchment, and Alliance Networks”

“Spillover of Acquisitions on Alliance Partners: Evidence from the Biopharmaceutical Industry”

PROFESSIONAL DEVELOPMENT

Professional Activities:

Research paper presentation at Faculty Brownbag session, Emporia State University, May, 2016.

New Faculty Orientation one-day Workshop, Academy for Teaching and Learning Excellence (ATLE), University of South Florida, September 2014.

Florida Finance Conference, a one-day research conference with participants from all PhD granting institutions in the state, September 2014.

Joint USF-UCF one-day research conference, University of Central Florida, February 2013.

Professional Membership:

Financial Management Association
American Finance Association
American Economic Association
Southern Finance Association
Eastern Finance Association

SERVICES

University:

Member, Learning Technologies Steering Committee, 2015-

School of Business:

Member, Business Administration Curriculum Committee, 2015–

Member of the Student Learning Committee, Emporia State University, 2016-

Member of the Dean’s Advisor Committee, Emporia State University, 2016-