

# Journalism

## Typical Career Fields:

### Newspaper Publishing

- Reporting
- Feature Writing
- Sports
- Editing
- Investigative

### Magazine/Newsletter Publishing

### Book Publishing

- Editing
- Promotion
- Sales
- Production

### Electronic Media

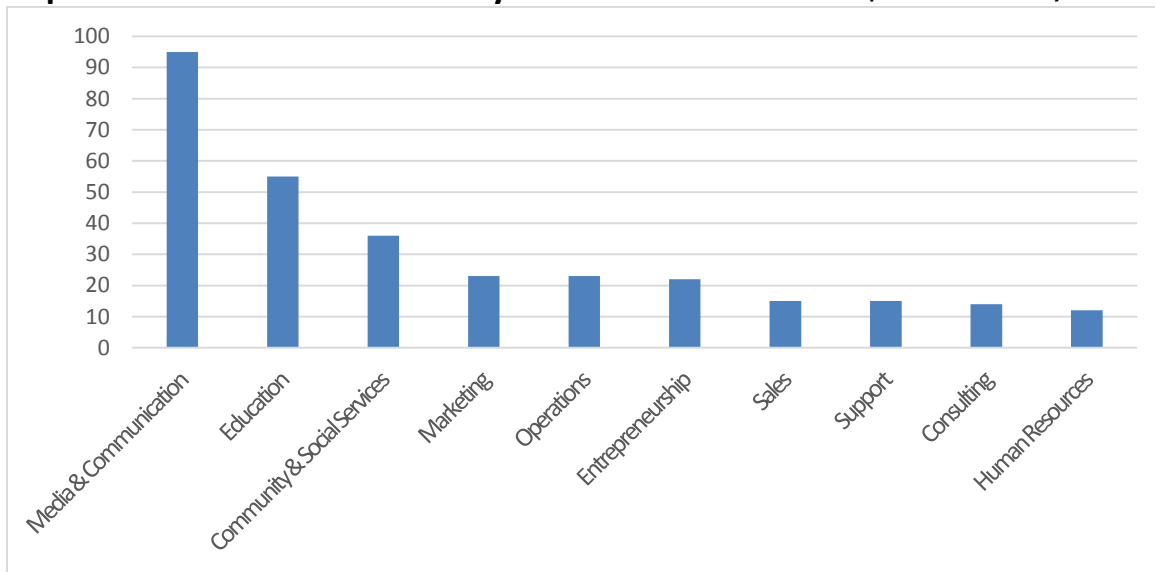
- Television
- Radio Programming/Production
- Electronic Publishing
- Video Production



= Bright Outlook

Source: O\*NET

## Top Ten Career Fields Chosen by ESU Journalism Grads: (Source: LinkedIn)



## Where Our Grads Go (top ten):

- Univ. of Missouri
- Examiner.com
- H&R Block
- About.com
- Kansas State Univ.
- Blue Valley School District
- Johnson County Library
- Black & Veatch
- Univ. of Kansas
- Wichita Business Journal

View a list of required courses for this major at <http://www.emporia.edu/sac/list-of-majors.html>.

Career Services

[career@emporia.edu](mailto:career@emporia.edu)

620-341-5407

[www.emporia.edu/careerservices](http://www.emporia.edu/careerservices)

## Journalism Majors

Strategies on how to become more marketable at graduation

### Newspaper Publishing (Reporting, Feature Writing, Sports, Editing, Investigative)

- Obtain an internship or part-time job with a newspaper.
- Work with a college newspaper, yearbook, or alumni publication.
- Take an active role, preferably leadership, in journalism organizations.
- Demonstrate curiosity, high energy level, and the abilities to produce under pressure and withstand criticism.
- Develop excellent grammar and writing skills. Learn to think critically.
- Create a portfolio of writing samples, especially those that have been published.
- Seek opportunities for recognition and networking through writing contests and freelance writing submissions.
- Build relationships with campus and community leaders and athletes for interview opportunities and experience.
- Learn HTML and other computer programs to prepare for online work. This area of journalism is growing while print is declining.
- Become comfortable working in a chaotic, deadline-oriented atmosphere.

### Magazine/Newsletter Publishing

- Complete an internship with a publisher.
- Seek experience with on-campus or community publications.
- Find a part-time or summer job with a newspaper, magazine, or print shop.
- Obtain sales experience.
- Join a professional journalism organization.
- Demonstrate creative spirit, writing skills, verbal skills, and proofreading ability.
- Create a portfolio of writing samples.
- Consider obtaining a minor in photography for photojournalistic specialty.

### Book Publishing (Editing, Promotion, Sales, Production)

- Attend a summer publishing institute to sharpen skills and build contacts.
- Become familiar with word processing, desktop publishing, and web page design.
- Gain knowledge of printing and production.
- Work with local or regional magazines and campus publications.
- See employment as sales clerk or book buyer in campus or local bookstore.
- Supplement coursework with technical writing courses for opportunities with technical, scientific, and medical publications.
- Be aware that a large portion of publishers are located in New York City.

### Electronic Media (Television, Radio Programming/Production, Electronic Publishing, Video Production)

- Gain experience with campus or local television and radio stations.
- Secure an internship with a media corporation.
- Develop a variety of technical and computer skills.
- Create a personal website or blog to showcase work.
- Choose a particular area of interest and build the skills and experiences necessary to qualify for that field.
- Get involved with relevant student professional organizations.