## English

### Typical Career Fields:

**Public Relations** *(projected growth 8% - 14%)*
- Account Coordination
- Writing/Editing
- Media Relations
- Account Management

**Business** *(projected growth 8% - 14%)*
- Management
- Sales
- Marketing
- Human Resources
- Insurance (Claims, Underwriting)

**Law** *(projected growth 15% - 21%)*
- Prosecution
- Defense
- Paralegal
- Corporate
- Government
- Nonprofit or Public Interest
- Mediation
- Lobbying

**Publishing** *(projected decline 3%)*
- Editing
- Circulation
- Production
- Publicity
- Advertising
- Administration
- Promotion

**Advertising** *(projected growth 3% - 7%)*
- Copy Writing
- Acct. Management
- Media
- Account Planning
- Production

**English Teacher** *(projected growth 3% - 7%)*

- = Bright Outlook  

**Source:** O*NET

### Top Ten Career Fields Chosen by ESU English Grads: *(Source: Linkedin)*

<table>
<thead>
<tr>
<th>Career Field</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>1,400</td>
</tr>
<tr>
<td>Community &amp; Social Services</td>
<td>1,200</td>
</tr>
<tr>
<td>Operations</td>
<td>1,000</td>
</tr>
<tr>
<td>Business Development</td>
<td>800</td>
</tr>
<tr>
<td>Information Technology</td>
<td>600</td>
</tr>
<tr>
<td>Sales</td>
<td>400</td>
</tr>
<tr>
<td>Media and Communication</td>
<td>200</td>
</tr>
<tr>
<td>Entrepreneurship</td>
<td>200</td>
</tr>
<tr>
<td>Human Resources</td>
<td>200</td>
</tr>
<tr>
<td>Administration</td>
<td>200</td>
</tr>
</tbody>
</table>

**Where Our Grads Go (top ten):**

- Olathe School District
- Univ. of Kansas
- Cerner Corporation
- Shawnee Mission School District
- Wichita Public Schools
- Kansas State Univ.
- Flint Hills Technical College
- Johnson County Library
- Kansas City, KS Public Schools
- Butler Community College

View a list of required courses for this major at [http://www.emporia.edu/sac/list-of-majors.html](http://www.emporia.edu/sac/list-of-majors.html).

Career Services  
career@emporia.edu  
www.emporia.edu/careerservices

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English Majors
Strategies on how to become more marketable at graduation

Public Relations
- Obtain internship or other relevant work experience to break into this field.
- Be prepared to start at the bottom and work towards higher levels.
- Develop strong research skills, public speaking ability, enthusiasm, and interpersonal skills.
- Supplement curriculum with business courses.
- Become an effective team member by working on group projects for campus organizations.
- Volunteer to write publications for nonprofit or student organizations.

Writing/Editing
- Write for campus publications such as college newspapers, magazines, or departmental or program newsletters.
- Volunteer to assist or tutor students in a writing center.
- Become familiar with the proposal writing and submission process involved in freelance writing.
- Gain as much experience as possible through volunteer positions, internships, or part-time jobs.
- Demonstrate patience and persistence in starting a career in creative writing.

Publishing
- Obtain an internship in the publishing industry.
- Participate in a summer publishing institute.
- Develop word processing, editing, and desktop publishing skills; build additional technical skills if working in an online environment.
- Gain experience by writing for student publications such as the newspaper, creative writing magazines, the yearbook, etc.
- Conduct an informational interview with or shadow a professional in the publishing industry.
- Look for positions with local dailies and alternative weeklies in the community.
- Volunteer to write or edit publications with local nonprofit organizations to gain experience.
- Develop extensive grammar and language skills.
- Be prepared to relocate to cities with a publishing presence. A large majority of opportunities exist in New York City.

Education
- Obtain appropriate state certification for public school teaching. Gain certifications to teach multiple subjects or age groups for increased job opportunities.
- Earn a master’s or doctorate degree for postsecondary teaching.
- Maintain a high grade point average and secure strong faculty recommendations for graduate school.
- Plan to attend graduate school in college student personnel or information science for those fields.
- Seek volunteer experiences working with children through Big Brother/Sister programs, tutoring, summer camps, YMCA’s, etc.
- Participate in activities such as debate or literary clubs, campus publications, or student government.
- Get involved in roles of leadership such as resident advisor, peer mentor, student advisor, etc.