

English

Typical Career Fields:

Public Relations (projected growth 8% - 14%)

- Account Coordination
- Writing/Editing
- Media Relations
- Account Management

Business (projected growth 8% - 14%)

- Management
- Sales
- Marketing
- Human Resources
- Insurance (Claims, Underwriting)

Law (projected growth 15% - 21%) 

- Prosecution
- Defense
- Paralegal
- Corporate
- Nonprofit or Public Interest
- Government
- Mediation
- Lobbying

Publishing (projected decline 3%)

- Editing
- Circulation
- Production
- Publicity
- Advertising
- Marketing
- Promotion
- Administration

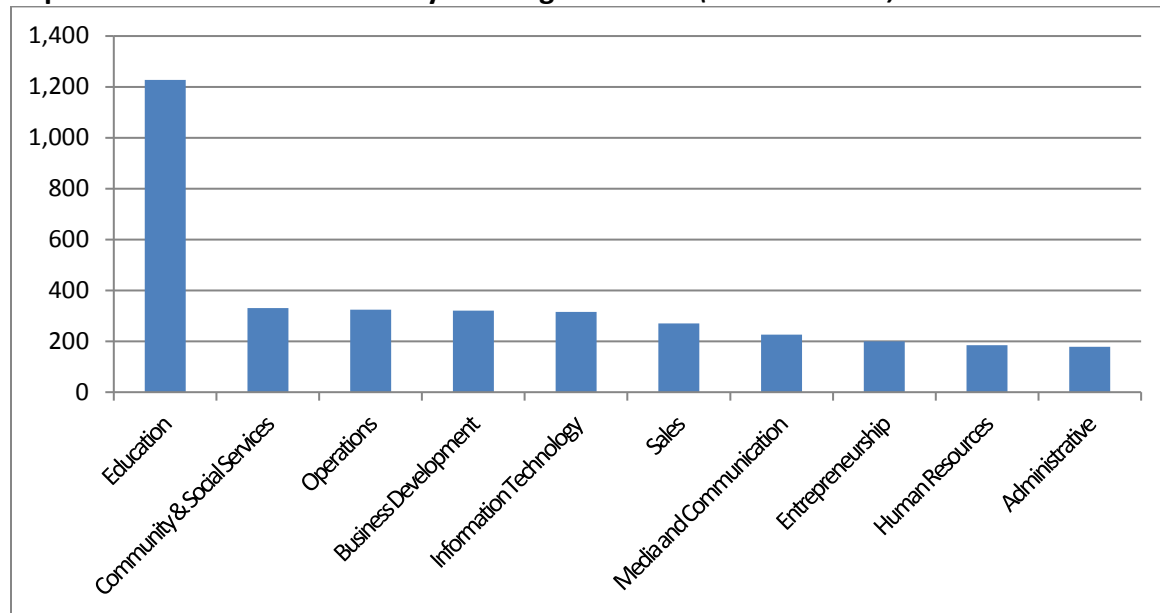
Advertising (projected growth 3% - 7%)

- Copy Writing
- Acct. Management
- Media
- Account Planning
- Production

English Teacher (projected growth 3% - 7%)

 = Bright Outlook **Source: O*NET**

Top Ten Career Fields Chosen by ESU English Grads: (Source: LinkedIn)



Where Our Grads Go (top ten):

- Olathe School District
- Univ. of Kansas
- Cerner Corporation
- Shawnee Mission School District
- Wichita Public Schools
- Kansas State Univ.
- Flint Hills Technical College
- Johnson County Library
- Kansas City, KS Public Schools
- Butler Community College

View a list of required courses for this major at <http://www.emporia.edu/sac/list-of-majors.html>.

Career Services

career@emporia.edu

620-341-5407

www.emporia.edu/careerservices

English Majors

Strategies on how to become more marketable at graduation

Public Relations

- Obtain internship or other relevant work experience to break into this field.
- Be prepared to start at the bottom and work towards higher levels.
- Develop strong research skills, public speaking ability, enthusiasm, and interpersonal skills.
- Supplement curriculum with business courses.
- Become an effective team member by working on group projects for campus organizations.
- Volunteer to write publications for nonprofit or student organizations.

Writing/Editing

- Write for campus publications such as college newspapers, magazines, or departmental or program newsletters.
- Volunteer to assist or tutor students in a writing center.
- Become familiar with the proposal writing and submission process involved in freelance writing.
- Gain as much experience as possible through volunteer positions, internships, or part-time jobs.
- Demonstrate patience and persistence in starting a career in creative writing.

Publishing

- Obtain an internship in the publishing industry.
- Participate in a summer publishing institute.
- Develop word processing, editing, and desktop publishing skills; build additional technical skills if working in an online environment.
- Gain experience by writing for student publications such as the newspaper, creative writing magazines, the yearbook, etc.
- Conduct an informational interview with or shadow a professional in the publishing industry.
- Look for positions with local dailies and alternative weeklies in the community.
- Volunteer to write or edit publications with local nonprofit organizations to gain experience.
- Develop extensive grammar and language skills.
- Be prepared to relocate to cities with a publishing presence. A large majority of opportunities exist in New York City.

Education

- Obtain appropriate state certification for public school teaching. Gain certifications to teach multiple subjects or age groups for increased job opportunities.
- Earn a master's or doctorate degree for postsecondary teaching.
- Maintain a high grade point average and secure strong faculty recommendations for graduate school.
- Plan to attend graduate school in college student personnel or information science for those fields.
- Seek volunteer experiences working with children through Big Brother/Sister programs, tutoring, summer camps, YMCA's, etc.
- Participate in activities such as debate or literary clubs, campus publications, or student government.
- Get involved in roles of leadership such as resident advisor, peer mentor, student advisor, etc.