

International Business

Typical Career Fields:

International Business (projected growth 3% - 7%)

- Management
- Human Resources
- Banking/Finance
- International Dev.
- Real Estate
- Sales
- Product Mgmt.
- Supply Chain Mgmt
- Healthcare Admin

International Relations (projected growth 3% - 7%)

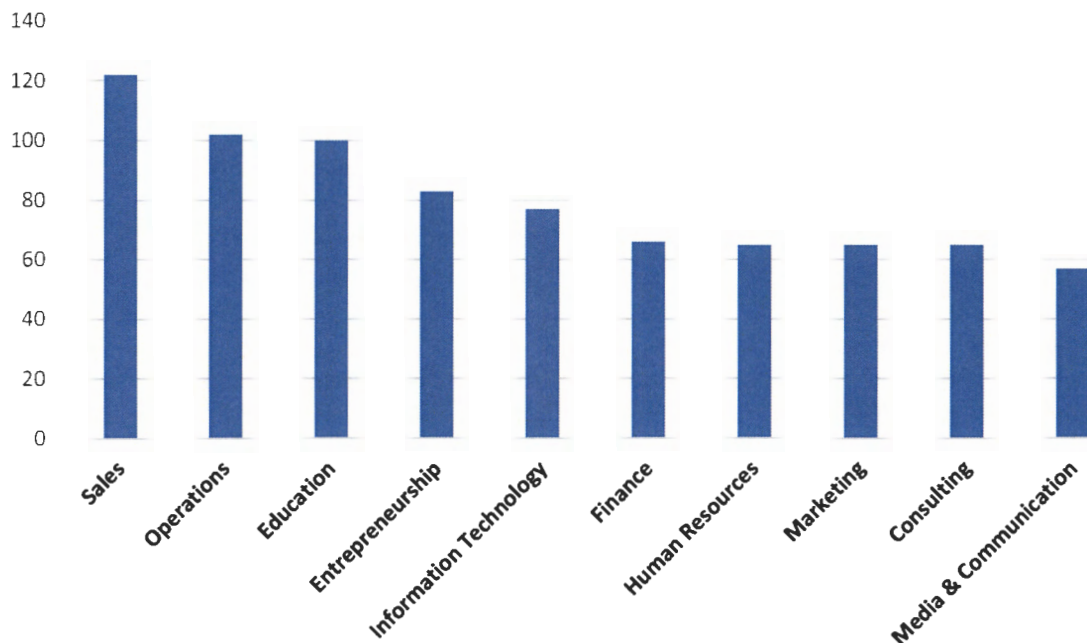
- Diplomacy
- Foreign Affairs
- Program Admin
- Community/Economic Dev.
- Resource Development
- Public-Private Partnerships
- Governance
- Policy Analysis



= Bright Outlook

Source: O*NET

Top Ten Career Fields Chosen by ESU Business International Grads: (Source: LinkedIn)



Where Our Grads Go (top nine):

- Black & Veatch
- Garmin
- US Army
- Univ. of Kansas
- IBM Hewlett-Packard
- Sprint
- Boeing
- ADP
- Wal-Mart

View a list of required courses for this major at <http://www.emporia.edu/sac/list-of-majors.html>.

Career Services

career@emporia.edu

620-341-5407

www.emporia.edu/careerservices

International Business Majors

Strategies on how to become more marketable at graduation

International Business (Management, Human Resources, Banking/Finance, International Development, Real Estate, Sales, Product Management, Supply Chain Management, Healthcare Administration)

- Learn at least one additional language.
- Spend a semester or year studying abroad.
- Seek an international internship, even if unpaid.
- Obtain related experience with organizations in the US.
- Learn about NAFTA, WTO, and GATT policies.
- Acquire supervisory skills and experience by taking leadership roles in student organizations.
- Learn about geography and international travel regulations.
- Sharpen your public speaking and intercultural communication skills.
- Interact with the international student population on campus.
- Keep abreast of political, economic, and social changes worldwide.
- Develop an understanding of the international business environment.
- Research firms with international interests. Target larger firms that may be more likely to employ contracting services.
- Develop your skills domestically and build a network of contacts.
- Understand that many companies send more seasoned employees to work abroad.

International Relations (Diplomacy, Foreign Affairs, Program Admin, Community/Economic Development, Resource Development, Public-Private Partnerships, Governance, Policy Analysis)

- Learn a second or third language.
- Study, volunteer, or work internationally. Seek as many experiences abroad as possible.
- Complete an internship specifically with an NGO, the US government, or an international government.
- Study world governments and religions.
- Demonstrate your depth of dedication, willingness to adapt, and coping mechanisms to combat stress and difficult situations.
- Seek cultural experiences on campus and get involved with international students.
- Learn about geography and international travel regulations.
- Learn to see all sides of a problem, including economic, social, political, and environmental.
- Earn a relevant graduate degree such as international diplomacy, international relations, or law.
- Research government hiring procedures and seek assistance from your campus career center.

General Strategies

- Entry-level positions are generally in the U.S. with mid-level positions involving some international travel. Corporations typically hire employees with the most experience or skills set for overseas work.
- Develop linguistic skills. Learn a second and third language.
- Demonstrate intercultural competency, sensitivity, and tolerance.
- Get involved with the international student community on campus.
- Live and/or work abroad while in school.
- Commit to a continuous study of host country's language.
- Look for temporary or volunteer positions abroad.
- Obtain daily papers in target city to determine international and national news, business features, real estate markets, and community calendars.
- Develop traits such as creativity, initiative, tenacity, a willingness to take risks, an adventurous spirit, and a sense of humor.
- Be very planful about building an international career. It takes time to develop a set of skills and experiences that will prepare you for an overseas job.