

School of Business

Fall Undergraduate Enrollment Trends

Academic Year	Freshmen (FT-FT)	Transfers	*Stop Outs or Change Major	Returning	Total
2011	58	88	114	389	649
2012	79	111	106	349	645
2013	83	86	113	362	644
2014	99	89	158	372	718
2015	129	85	133	444	791
2016	105	75	121	475	776

Data from Office of Institutional Research and Assessment (www.emporia.edu/OIRA).

*The Banner Relational Database doesn't code students for stop-out status, thus this category can be attributed to either prior students returning or students changing their major to business

ESU School of Business

Attrition Data

Academic Year	Total (Fall)	Graduates (Year)	% Graduates (Year)	Attrition (Year)	Attrition Rate
2011	649	136	21.0%	165	25.4%
2012	645	126	19.5%	157	24.3%
2013	644	136	21.1%	136	21.1%
2014	718	131	18.2%	143	19.9%
2015	791	144	18.2%	172	21.7%
5-Year Trend Average	689	135	19.6%	155	22.5%

Data from Office of Institutional Research and Assessment (www.emporia.edu/OIRA)