



# ROUNDTABLE

## EMPORIA STATE UNIVERSITY™

Volume 41/Number 3  
February 2008

### ESU publications bring home CASE awards

Some of the people who help tell Emporia State University's story to a worldwide audience have earned recognition for their efforts from a national organization. ESU won three awards at the Council for Advancement and Support of Education (CASE) District VI convention, held Jan. 12-15 in Denver.

ESU's awards came in a competition against universities of all sizes. More than 1,200 entries were submitted for the CASE District VI awards.

"I'm very proud of everybody," said Judith Heasley, executive director of university advancement and president of the ESU Foundation. "It's an even playing field when you're up for CASE awards, because it's about the quality of things you're producing rather than the size of the institution," she added.

ESU brought home bronze awards for excellence in three projects: Research/Science/Technology Feature Article; Fundraising Materials; and Special Publications. The winning feature article, "Wow— Faculty Research at ESU," appeared in the summer 2007 edition of *Spotlight*, the magazine for Emporia State University alumni and friends. Authored by Jesse Tuel, director of advancement communications, the story highlights the creative energy at work among a cross-section of Emporia State faculty.

The second CASE bronze winner is a brochure outlining scholarship giving opportunities at Emporia State. "Scholarbucks Café" was designed by Kathleen Dorcas, printer specialist at ESU's Printing Services. The Scholarbucks Café concept was developed by the University Advancement team. The package of materials – including brochures, a banner, aprons and more – won CASE's bronze award for excellence in fundraising materials.

A third bronze award, in the special publications category, went to ESU graphic designer John Decker for his work on a comprehensive package of invitation materials produced for the inauguration of Dr. Michael R. Lane as ESU's 15th president in March, 2007.

Brad Goebel, ESU's director of marketing, echoed Heasley's praise. "Kat, Jesse and John are part of a great team of professionals who help tell the Emporia State University story. I'm very pleased that their hard work gets the recognition it deserves," said Goebel.

## WHO, WHAT, WHEN AND WHERE

### APPOINTMENTS

**Dr. William Smith**, Professor and Chair, Department of Business Administration and Education, has accepted an invitation to join the Editorial Board of the International Journal of Services and Standards.

### HONORS

**Dr. Gary E. Holcomb**, Associate Professor, Department of English, received a Gustavus Myers Center for the Study of Bigotry and Human Rights Book Honorable Mention Award for the book, "Claude McKay, Code Name Sasha: Queer Black Marxism and the Harlem Renaissance." University Press of Florida, 2007.

### PRESENTATIONS

**Dr. Gary E. Holcomb**, Associate Professor, Department of English, organized and chaired a special session for the Modern Language Association Annual Convention in Chicago, December 27-30 on "Claude McKay: New Directions in Black Transnational Studies." For the session, he presented, "Claude McKay: Transnationalism as Postnationalist Critique."

**Dr. Connie Schrock**, Professor, Department of Mathematics and Computer Science, presented "Probability and Statistics Using the TI-84 SE" at the Twelfth Asian Technology Conference in Mathematics, December 16-20, 2007, in Taipei, Taiwan.

### EMPLOYMENT SEARCH

For current job listings, please visit: <http://www.emporia.edu/esu/searches.htm>

**Roundtable** is a bi-semester publication of the Public Affairs and Marketing Department at Emporia State University. If there are any errors, omissions, or questions, please contact us at 341-5454 or [pubaff@emporia.edu](mailto:pubaff@emporia.edu)