

MBA PROGRAM

Web: <http://www.emporia.edu/business/mbafront.php>

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William Barnes, Director of MBA Programs

MBA Faculty

Professors: Mohammad Chowdhury, Dipak Ghosh, Barry Smith, William Smith, Jack Sterrett, James Waegelein, Joseph Wen.

Associate Professors: Khaled Alshare, Kalyan Chakraborty, Kevin Coulson, Alexis Downs, George Durler, Dan Kennett, Peggy Lane, William Remington, Thomas Slocombe.

Assistant Professors: Bhanu Balasubramanian, Ron Freese, Andy Pore, Tanja Steigner.

REQUIREMENTS FOR ADMISSION

The Master of Business Administration (MBA) degree provides graduate education in the field of business administration and prepares graduates for a wide variety of executive employment opportunities. The degree requires completion of 36 graduate hours.

In order to receive admission to the MBA program, a student must meet **all** five of the following criteria:

1. **Bachelor's Degree** - The student must have received a bachelor's degree.
2. **Grade-Point Average** - The student must
 - A. Have an undergraduate grade-point average of at least 2.5 or higher (A=4.0)
 - OR**
 - B. Have a grade-point average of at least 2.5 or higher for the last 60 hours of undergraduate study
 - OR**
 - C. Have an overall grade-point average equal to or greater than 3.0 for a completed master's degree.
3. **GMAT Score** - The student must have a score of 400 or higher on the GMAT.
4. **Formula** – The student must have a grade-point average and GMAT score that meets one of the following formulas;
 - A. $200 \times \text{undergraduate grade-point average} + \text{GMAT score} = 1050$
 - OR**
 - B. $200 \times \text{upper-division undergraduate or master's grade-point average} + \text{GMAT score} = 1100.$
5. **TOEFL Score** – International students must have a minimum of 550 on the Test of English as a Foreign Language (TOEFL). Applicants with a bachelor's degree or higher degree from an accredited school in the U.S. will not have to take the TOEFL.

REQUIREMENTS FOR CONDITIONAL ADMISSION

Students who **DO NOT** meet requirement 4 - Formula, but meet all of the other admission requirements (1, 2, 3, and 5), may request conditional admission from the MBA Director. To be considered for conditional admission, the student must have a minimum formula score on Requirement 4 - Formula (A) of 950 **OR** Requirement 4 - Formula (B) of 1000. The MBA

Director may consider the applicant's professional experience and career accomplishments, references, evidence of desire and motivation to be a successful graduate student along with other factors in evaluating the student's request for conditional admission.

A student who receives conditional admission cannot enroll for more than three graduate-level courses, and only one of these courses may be 800-level. The student must earn an average grade of "B" or higher during the first three graduate-level courses completed. If these conditions are satisfied, the student will be granted unconditional admission. Students who do not meet these conditions will not be permitted to continue in the MBA program. In such cases, students have the right to appeal to the MBA Committee. The MBA Committee may modify or waive this requirement in extenuating or mitigating circumstances.

REQUIREMENTS FOR PRE-MBA STATUS

Students who have met requirements (1) Bachelor's Degree and (2) Grade-Point Average are assigned Pre-MBA status. Pre-MBA students are working toward meeting requirements (3) GMAT, (4) Formula, and/or (5) TOEFL Score. Pre-MBA students, with the approval of the MBA Director, may take a maximum of two 500-level courses and one 800-level course for MBA credit.

REQUIREMENTS FOR DEGREE CANDIDACY

Students who have met the admission requirements, submitted an approved degree plan, and completed a minimum of six credit hours of course work in the graduate program will be admitted to degree candidacy.

BACKGROUND COMPETENCY REQUIREMENTS

Background - All MBA students must have a background in the following areas prior to enrolling in courses for which the background is necessary.

- A. Accounting (including Financial and Managerial)
- B. Business Law (United States)*
- C. College Algebra (or equivalent)
- D. Computing
- E. Economics (including Micro and Macro)
- F. Finance
- G. Statistics

*This requirement may be met by taking an undergraduate- or graduate-level law course approved by the MBA Director

Some or all of the background requirements may be met through academic credit or professional experience. Students otherwise admitted may take any courses for which they have met the background requirement.

GRADUATION REQUIREMENTS

1. REQUIRED MBA CORE		Hours
AC 843	Accounting Information for Management	3
MG 853	Behavioral Aspect of Management	3
FI 850	Advanced Financial Management	3
MK 864	Marketing Management	3
BU 820	Quantitative Analysis of Business Decisions	2
MG 899*	Business Policy & Strategic Management	3
IS 872	Information Systems for Managerial Decision Making	2
BC 807	Managerial Economics	<u>2</u>
Total		21

*The capstone course is taken in the last semester.

2. MBA ELECTIVES - At least 9 of the 15 required elective credit hours must be in 800-level courses	<u>15</u>
Total Required Graduate MBA Hours	36

MBA ACCOUNTING CONCENTRATION

The MBA Program provides an optional accounting concentration. This concentration is for those interested in fulfilling the 150-hour admission requirement for the Uniform CPA Examination and for those interested in developing a more in-depth background in accounting.

ADMISSION REQUIREMENTS

Applicants must meet the admission and degree candidacy requirements listed previously.

BACKGROUND COMPETENCY REQUIREMENTS

In addition to Background Requirements (A) - (G) listed above, MBA Accounting Concentration students must have a background in the following areas prior to enrolling in the accounting courses for which the background is necessary.

- (H) Intermediate Financial Accounting
- (I) Cost Accounting
- (J) Income Taxation
- (K) Auditing
- (L) Accounting Information Systems

Some or all of the background requirements may be met through academic credit or professional experience.

GRADUATION REQUIREMENTS

	Hours
1. REQUIRED MBA CORE (listed previously)	21

2. REQUIRED ACCOUNTING COURSE AC 853 Accounting Theory	3
3. REQUIRED ACCOUNTING ELECTIVES (A minimum of three of these credit hours must be 800-level.) AC 503 Managerial Accounting II AC 505 Special Topics in Accounting AC 523 Federal Income Tax Accounting II AC 563 Advanced Financial Accounting AC 805 Special Topics in Accounting AC 833 Advanced Auditing AC 821 Federal Tax Research	6
4. BUSINESS ELECTIVES* (A minimum of three of these credit hours must be 800-level. No more than three hours may be in Accounting.)	<u>6</u>
Total Required Graduate MBA Hours	36

*Students interested in sitting for the CPA Examination in Kansas must have two courses in business law, a course in accounting systems, and eleven hours in written and/or oral communications.

INFORMATION SYSTEMS CONCENTRATION

The MBA Program provides an optional information systems concentration. This concentration provides additional information systems expertise and prepares students for various career opportunities.

ADMISSION REQUIREMENTS

Applicants must meet the admission and degree candidacy requirements listed previously.

BACKGROUND COMPETENCY REQUIREMENTS

Background Requirements A-G as listed above.

GRADUATION REQUIREMENTS

	Hours
1. REQUIRED MBA CORE (listed previously)	21
2. REQUIRED INFORMATION SYSTEMS COURSE IS 823 Systems Analysis and Design	3
3. REQUIRED INFORMATION SYSTEMS ELECTIVES (A minimum of three of these hours must be 800-level.) IS 503 Telecommunications & Networking IS 543 Business Intelligence	6

IS 805	Special Topics in Information Systems
IS 813	Information Technology Project Management
IS 843	Electronic Commerce

4. **BUSINESS ELECTIVES*** 6

(A minimum of three of these hours must be 800 level.
No more than three hours may be in Information Systems)

Total Required Graduate MBA Hours **36**

COURSES

ACCOUNTING	Hours
AC 503. MANAGERIAL ACCOUNTING II	3
AC 505. SPECIAL TOPICS IN ACCOUNTING	1-5
AC 523. FEDERAL INCOME TAX ACCOUNTING II	3
AC 563. ADVANCED FINANCIAL ACCOUNTING.....	3
AC 805. SPECIAL TOPICS IN ACCOUNTING	1-3
AC 820. FEDERAL INCOME TAXATION OF CORPORATIONS AND SHAREHOLDERS	3
AC 821. FEDERAL TAX RESEARCH.....	3
AC 830. FRAUD EXAMINATION	3
AC 833. ADVANCED AUDITING.....	3
AC 840. ADVANCED MANAGEMENT ACCOUNTING	3
AC 843. ACCOUNTING INFORMATION FOR MANAGEMENT	3
AC 850. INTERNATIONAL ACCOUNTING	3
AC 853. ACCOUNTING THEORY	3
AC 860. ADVANCED ACCOUNTING INFORMATION SYSTEMS	3
 BUSINESS	 Hours
BU 505. SPECIAL TOPICS IN BUSINESS.....	1-5
BU 540. BUSINESS AND SOCIETY.....	3
BU 550. THE LEGAL ENVIRONMENT OF INTERNATIONAL BUSINESS.....	3
BU 573. LAW OF COMMERCE.....	3
BU 705. SPECIAL TOPICS IN BUSINESS	1-5
BU 758. BUSINESS CASE STUDY.....	1-3
BU 770. OPERATIONS RESEARCH	3
BU 820. QUANTITATIVE ANALYSIS.....	3
BU 858. BUSINESS CASE STUDY.....	1-3
 FINANCE	 Hours
FI 505. SPECIAL TOPICS IN FINANCE	1-5
FI 805. SPECIAL TOPICS IN FINANCE	1-3
FI 850. ADVANCED FINANCIAL MANAGEMENT	3
 COMPUTER INFORMATION SYSTEMS	 Hours
IS 503. TELECOMMUNICATION AND NETWORKING APPLICATIONS	3
IS 505. SPECIAL TOPICS IN COMPUTER INFORMATION SYSTEMS	1-5

IS 513. INFORMATION TECHNOLOGY PROJECT MANAGEMENT	3
IS 523. INFORMATION SYSTEMS DESIGN AND PROJECT MANAGEMENT	3
IS 543. BUSINESS INTELLIGENCE	3
IS 805. SPECIAL TOPICS IN COMPUTER INFORMATION SYSTEMS	1-3
IS 813. INFORMATION TECHNOLOGY PROJECT MANAGEMENT	3
IS 823. SYSTEMS ANALYSIS AND DESIGN	3
IS 843. ELECTRONIC COMMERCE	3
IS 863. ENTERPRISE RESOURCE PLANNING (ERP) FOUNDATIONS.....	3
IS 873. INFORMATION SYSTEMS FOR MANAGERIAL DECISION MAKING	3
IS 883. ENTERPRISE RESOURCE PLANNING CONFIGURATION (ERP)	3

MANAGEMENT	Hours
MG 505. SPECIAL TOPICS IN MANAGEMENT	1-5
MG 553. ENTREPRENEURIAL MANAGEMENT.....	3
MG 805. SPECIAL TOPICS IN MANAGEMENT	1-3
MG 833. INTERNATIONAL STRATEGIC MANAGEMENT	3
MG 841. PLANNING FOR NEW PRODUCT/SERVICE FACILITIES	3
MG 845. MANAGEMENT AND ORGANIZATIONAL THEORY.....	3
MG 853. BEHAVIORAL ASPECTS OF MANAGEMENT	3
MG 863. SEMINAR IN PERSONNEL/HUMAN RESOURCE MANAGEMENT	1-3
MG 899. BUSINESS POLICY & STRATEGIC MANAGEMENT	3

MARKETING	Hours
MK 505. SPECIAL TOPICS IN MARKETING	1-3
MK 521. SERVICES MARKETING	3
MK 820. LOGISTICS MANAGEMENT.....	3
MK 833. GLOBAL MARKETING STRATEGIES	3
MK 864. MARKETING MANAGEMENT	3