

FALL CAREER FAIR SUMMARY
September 16, 2004

Students Signed In:

Freshmen:	25
Sophomores:	14
Juniors:	77
Seniors:	169
Graduates:	19
Others:	27
Total:	331

Majors:

Accounting:	41	Int. Studies:	1
Admin:	4	IRS:	6
Art:	1	Language:	7
Athletic Train:	1	MGMT:	17
Bachelor/Arts:	7	MKTG:	19
Biology:	5	Math:	3
Bus. Admin:	28	MBA:	16
Chemistry:	1	Music:	1
CIS:	23	Nursing:	13
Clinical Psych:	1	Pharm:	1
Comm:	4	Pol. Sc:	3
Criminal Just.:	5	Psychology:	13
Economics:	2	Pre-ENG:	2
Education:	2	Rehab:	2
Elem Ed:	13	Sec. Ed:	4
General:	1	Social Sc:	2
Graphic Arts:	1	Sociology:	66
History:	3	Theatre:	1
		Unknown:	9

CAREER SERVICES EMPLOYER SATISFACTION SURVEY

Have you ever employed any of our students in your organization? Yes: 24 No: 0 Not Sure: 1

Approximately how many of our students has your organization employed?

5 or less = 10 (42%) 6-10 = 3 (12%) More than 10 = 7 (29%) Unknown = 0

Please rate our students on the following abilities:

	Excellent	Good	Average	Fair	Poor
Overall General Knowledge	9%	82%	9%	-	-
Preparation in Major Field	9%	86%	5%	-	-
Ability to Learn	5%	90%	5%	-	-
Written Communication	15%	70%	5%	10%	-
Oral Communication	17%	57%	17%	9%	-
Listening Skills	22%	61%	17%	-	-
Problem Solving Skills	11%	68%	21%	-	-
Technical Skills	6%	75%	10%	-	-
Working Cooperatively in Groups	15%	75%	10%	-	-
Professional Competence	10%	85%	5%	-	-
Preparation for Employment in a Global, Diverse, and Technological Society	-	80%	20%	-	-

In general, how would you rate the quality of our graduates compared to graduates of other institutions?

23% 64% 14% - -

Overall, how satisfied have you been with our students as your employees?

Very Satisfied	Satisfied	Indifferent	Dissatisfied	Very Dissatisfied
45%	55%	-	-	-

Based on your knowledge of our students as employees, is there any particular area that we need to improve as part of their education?

Communication Skills	None
Writing Skills	All are good
Better Oral and Written Skills	

In your opinion, what is one main area of academic or professional development in which our students are lacking?

Communication Skills - 2	Leadership - 1
Business Awareness - 1	Ambitious - 1
Sales/Marketing Skills - 1	Competitive - 1

What particular majors are you looking for today?

Acct - 4	Management - 1
Any - 2	Nursing - 1
Biology - 2	Pre-Med - 1
Business - 5	Rehab/Psychology/Soc - 3
Chemistry - 2	Marketing - 4
CIS/CS - 2	Criminal Justice - 3
Communications - 1	

Do you have any comments on how we can improve our services to you?

Great job - thanks!
 Good
 Very good career fair
 Excellent customer service - loved having students to carry items to booth
 Need chemists and biologists!
 In the last two years, zero people recruited through the career fair

Date: September 16, 2004

Event: Fall 2004 Career Fair