

# **Ronald D. Freeze**

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Emporia State University  
1200 Commercial St.  
Emporia, Kansas 66801-5087

## **Education**

Ph.D.	Information Systems	Arizona State University	December, 2006
MBA	Mgmt Information Systems	University of Missouri Kansas City	December, 2001
BS	Electrical Engineering	GMI Engineering & Management Institute	June, 1984

## **Biographical Information**

Ronald D. Freeze received his Bachelor's of Electrical Engineering from General Motors Institute in Flint, MI. Ron worked for over 20 years in the automotive assembly industry. Ron was responsible for numerous startup operations at both Diamond-Star Motors (Chrysler-Mitsubishi joint venture) and Ford Motor Company (Claycomo, Kansas City). Ron's main area of interest has always resided with the communication of information through technology and the realized increase of business value due to that process. Ron completed his MBA in Management Information Systems at the University of Missouri - Kansas City in December of 2001 and has completed his doctorate in Information Systems at Arizona State University in August of 2006. Ron enjoys biking and hiking. Ron and his wife, Cyndy are kept busy keeping up with their daughter Alexandria and son Aaron's school and extracurricular activities.

## **Published Journal Articles - Refereed**

Kulkarni, U., Ravindran, S. & Freeze, R., "A Knowledge Management Success Model: Theoretical Development and Empirical Validation", **Journal of Management Information Systems**, Volume 23, No 3, Winter 2007

Freeze, R. & Kulkarni, U., "Knowledge Management Capability: Defining Knowledge Assets", forthcoming in the **Journal of Knowledge Management**, Volume 21, No 1, 2008

Kulkarni, Uday & Freeze, Ronald, "Measuring Knowledge Management Capabilities", **Encyclopedia of Knowledge Management**, Schwarz, D.G. (Editor), IDEA Group Publishing, 2005

## **Dissertation**

"Relating Knowledge Management Capability to Organizational Outcomes", Completed August 10, 2006

## **Published Proceedings/Papers/Books**

Schymik, G., Kulkarni, U. and Freeze, R., "Impact of Knowledge Management Systems on Knowledge Intensive Business Processes", **Proceedings of AMCIS 2007**

Freeze, Ronald & Sen, Sagnika, "Knowledge Process Outsourcing: Identifying Potential Research Agenda Based on Industry Trends", **Proceedings of ECIS 2007**

Freeze, Ronald & Raschke, Robyn, "An Assessment of Formative and Reflective Constructs in IS Research", **Proceedings of ECIS 2007**

Freeze, Ronald, "Group Invariance: Culture, KM and IT Capability Perceptions", **Proceedings of HICSS-40 2007 – Best Paper Nomination**

Freeze, Ronald & Robles, Jose, "Knowledge Process Support: A Business Process Study of a Knowledge Management System", **Proceedings of AMCIS 2005 – 11<sup>th</sup> Annual**

Freeze, Ronald & Kulkarni, Uday, “*Knowledge Management Capability Assessment: Validating a Knowledge Assets Measurement Instrument*”, **Proceedings of HICSS-38 2005 – Best Paper Nomination**

Rosemann, M., Kulkarni, U., De Bruin, Tonia, “*Towards a Methodology for Designing a Maturity Model*”, **Proceeding of ACIS 2005**

Kulkarni, Uday & Freeze, Ronald, “*Development and Validation of a Knowledge Management Capability Assessment Model*”, **Proceedings of ICIS 2004 – 25th Annual**

Freeze, Ronald, Kulkarni, Uday, & Ravindran, Sury, “*Organizational Knowledge Maturity and Complementarity: A Conceptual Framework*”, **Proceedings of AMCIS 2003 – 9th Annual – Best Paper Nomination**

### **Working Papers (only co-authors listed) – Target Journal or Conf.**

Raschke, R., “*An Assessment of Formative and Reflective Constructs in IS Research*” – MISQ

“*Invariance Testing: Changes in Managerial Decision Making*” – Decision Sciences

Kulkarni, U., “*Extensions of a KM Capability Assessment Model*” – JMIS

St. Louis, R., Raschke, R., “*DeMystifying SEM for Managers*” - CACM

Kulkarni, U., “*Knowledge Capability Construction and Influence on Individual Outcomes*” – MISQ

Vinze, A., Santanam, R., “*Latent Growth Models: An analysis of Multiple Sclerosis*” - HICSS

### **Papers Submitted to Refereed Journals or Conferences**

Kulkarni, U. “*Knowledge Management Capability Assessment: Validating Distinct Knowledge Assets*” – IJKM

### **References**

Dr. Uday Kulkarni, Dissertation Chair

Dr. Ajay Vinze

Dr. Raghu Santanam

[uday.kulkarni@asu.edu](mailto:uday.kulkarni@asu.edu),

[ajay.vinze@asu.edu](mailto:ajay.vinze@asu.edu)

[raghu.santanam@asu.edu](mailto:raghu.santanam@asu.edu)

### **Professional Associations**

Association for Information Systems

Outstanding Student Honor Society

Beta Gamma Sigma Society – UMKC Chapter

Beta Sigma Phi Society – ASU Chapter

### **Awards and Recognitions**

University Graduate Scholarship

Awarded for 2002 thru 2004 academic years

Graduate College Tuition Award

Awarded for 2002 thru 2004 academic years

Travel Grant

Awarded for travel to AMCIS 2003 presentation

Travel Grant

Awarded for travel to ICIS 2004 presentation

Travel Grant

Awarded for travel to HICSS 2005 presentation

GPSA Travel Grant

Awarded for travel to HICSS 2005 presentation

Travel Grant

Awarded for travel to AMCIS 2004 presentation

Travel Grant

Awarded for travel to AMCIS 2005 presentation

AMCIS 2003

Nominated for Best Paper

HICSS-38 2005

Nominated for Best Paper

HICSS-40 2005

Nominated for Best Paper

ECIS 2007

Nominated for Best Paper

## **Professional Service**

Review articles for the following conferences: AMCIS 2003 thru 2007, ICIS 2003, ICIS 2006, PACIS 2005, HICSS 2006, HICSS 2007 and ECIS 2003.

Reviewed articles for the special issues of JAIS and MISQ.

Reviewer for ISR

Lab Manager for the Center for the Advancement of Business through Information Technology (CABIT) – June 2004 through December 2005 – Projects over site included implementing secure IM for all CABIT members, security audit preparation, and hardware specification/setup/installation.

## **Teaching Experience & Evaluations**

(1-Very Good to 5-Very Poor)	<u>Semester</u>	<u>Year</u>	<u>Rating</u>
Computers in Business – Lecture and Lab instruction for	Fall	2002	1.36
	Winter	2003	1.27
	Spring	2003	1.27
Object Oriented Programming in C# -	Summer	2006	1.60
	Fall	2006	2.05
Database –	Fall	2006	2.17

### **Evaluation grading format changed (Trim Values Reported)**

(7-Completely Agree to 1-Completely Disagree)	<u>Semester</u>	<u>Year</u>	<u>Rating</u>			
Object Oriented Programming in C# -	Spring	2007	<u>59647</u>	<u>86807</u>		
			(22 of 27)	(26 of 33)		
			Course Structure	5.97	5.75	
			Learning Climate	5.53	5.49	
			Instructor Involvement	6.53	6.07	
			Academic Rigor	6.62	6.44	
Evaluation	6.22	6.16				
Programming Concepts for Acct Majors	Spring	2007	<u>53684</u>			
			(28 of 42)			
			Course Structure	5.04		
			Learning Climate	4.92		
			Instructor Involvement	5.52		
			Academic Rigor	5.99		
Evaluation	5.43					
Programming Concepts for Acct Majors	Fall	2007	<u>74872</u>	<u>74873</u>	<u>74874</u>	
			(27 of 36)	(35 of 47)	(27 of 41)	
			Course Structure	5.77	4.80	5.74
			Learning Climate	5.52	4.99	5.45
			Instructor Involvement	6.17	5.36	5.57
			Academic Rigor	6.50	6.10	6.43
Evaluation	6.20	4.98	5.74			

## **Professional Work History**

Arizona State University

Assistant Professor

August, 2004 to present

Arizona State University	Doctoral program	2002 to 2004
Ford Motor Company	Process Engineer	1994 to 2002
Diamond-Star Motors Corporation	Staff Engineer	1988 to 1994
General Motors, CPC Group	Tooling Engineer	1984 to 1988
General Motors, Leeds Assembly	Co-op Student	1979 to 1984