



**May 9, 2007**  
**Creating and Developing Authentic Flint Hills Products and Services**  
**Workshop**  
**1:30 to 4:30 p.m.**

Presented by the ESU Center for Business and Economic Development  
In partnership with the Flint Hills RC&D Agritourism Initiative and  
the ESU School of Business Small Business Development Center and  
ArtWorks 360, Inc.

**Agenda**

Welcome and Instructions - Bill Smith

Participants introduce selves - name, location, and affiliations

Experiential Tourism in the Kansas Flint Hills - Bill Smith

Session One: Panel Presentation and Discussion - Lisa Roberts, Moderator

Panel Members: John Brewer, Kris Hotchkin, Bill Karnowski, Diane Spielman,  
Lori Dye, and Meredith Kowalski

Break - drinks, snacks, and good conversations

Session Two: Full Discussion continues, including Questions and Answers, with full  
involvement by each workshop participant

Workshop Leadership:

Dr Bill Smith - Professor and Director, Center for Business and Economic  
Development; Flint Hills RC&D Agritourism Initiative Executive Committee  
[wsmith@emporia.edu](mailto:wsmith@emporia.edu); 620-341-5729

Lisa Roberts - Director of Business, Industry, and Entrepreneurship at Cowley College  
[robertsl@cowley.edu](mailto:robertsl@cowley.edu); 620-441-5581

## **Flint Hills Training Workshop Held in Winfield, May 9**

On May 9, 2007, the Flint Hills Training Workshop went on the road to Winfield, in Cowley County, at the invitation of Dallas Jordan and the Artworkss 360, Incorporated organization.



Photo Courtesy of Jeanne Richardson, Winfield Courier

Dr. Smith, above, presented the accomplishments of the Flint Hills Tourism Coalition and also spoke about the other benefits of tourism in the Kansas Flint Hills. The audience included a state legislator as well as local commissioners and business persons.



Photo Courtesy of Jeanne Richardson, Winfield Courier

Following Dr. Smith' remarks, a panel of local artists and business people talked shared how increased tourism in the Kansas Flint Hills has helped to develop their business. Lisa Roberts, Cowley College, second from the left, below, was the panel moderator.



Photo Courtesy of Jeanne Richardson, Winfield Courier