



July 18, 2007

**Web Site Development for Individual Small Businesses and Attractions
Workshop
1:30 p.m.**

**Presented by the ESU Center for Business and Economic Development
In partnership with the Flint Hills Tourism Coalition and
the ESU School of Business Small Business Development Center**

Agenda

Welcome and Introductions – Bill Smith

Participants introduce selves – name, location, and affiliations

Session One: Panel Presentation and Discussion – Bill Smith, Moderator

**Panel Members: Mike Wampler, Winfield; Jim Zeiner, Cottonwood Falls,
Greg Smith, ESU Webmaster; Allen Walker, ESU School of Business**

Break – drinks, snacks, and good conversations

**Session Two: Full Discussion continues, including Questions and Answers, with full
involvement by each workshop participant**

Workshop Leadership:

**Dr. Bill Smith – Professor and Director, Center for Business and Economic
Development; Chair, Flint Hills Tourism Coalition
wsmith@emporia.edu; 620-341-5729**

Panel members, from left, Greg Smith, Mike Wampler, Jim Zeiner, Allen Walker



Some of the workshop participants.

