



March 14, 2007
Creating and Developing Authentic Flint Hills Products and Services
Workshop
1:30 p.m.

Presented by the ESU Center for Business and Economic Development
In partnership with the Flint Hills RC&D Agritourism Initiative and
the ESU School of Business Small Business Development Center

Agenda

Welcome and Introductions – Bill Smith

Participants introduce selves – name, location, and affiliations

Experiential Tourism in the Kansas Flint Hills – Bill Smith

Session One: Panel Presentation and Discussion – Jan Jantzen, Moderator

Panel Members: Mike Schmidt, Dallas Jordan, Jeff Davidson, Derral Sommerfield

Break – drinks, snacks, and good conversations

Session Two: Full Discussion continues, including Questions and Answers, with full involvement by each workshop participant

Workshop Leadership:

Dr. Bill Smith – Professor and Director, Center for Business and Economic Development; Flint Hills RC&D Agritourism Initiative Executive Committee
wsmith@emporia.edu; 620-341-5729

Jan Jantzen – Kansas Flint Hills Adventures, LLC; Project Coordinator, Flint Hills Agritourism Business Development and Support Project
620-342-2625

March Archive

The March panel shared their agritourism business experiences with the workshop participants. Below, from left, are Dallas Jordan, Mike Schmidt, Jeff Davidson, and Derral Sommerfield. Panel moderator, Jan Jantzen is at the far right:



Photo Courtesy of Bill Smith

Below, Bill Smith responds to questions following his presentation on Experiential Tourism in the Kansas Flint Hills:



Photo Courtesy of Bill Smith/Sam Hill

Derral Sommerfield shared with the group some slides of his covered wagon rides over the years:



Photo Courtesy of Bill Smith