



CBED Newsletter, Summer 2006, Vol. 3, No. 2

Sharing news from the Center for Business and Economic Development (CBED) at the School of Business, Emporia State University

Flint Hills Tourism Coalition meets in Wichita in July 2006

The 22-county Flint Hills Tourism Coalition met on July 21 at the Serengeti Grill meeting room in Wichita.

Ted Eubanks, consultant with Fermata, Inc., discusses the new Style Book (distributed at the meeting) and other updates with the group as Liz Martell, center (in white), Emporia, and Marciea Weaver, Secretary (in green), Abilene, listen.



Photo Courtesy of Bill Smith



The Style Book provides detailed information on the logo and its use.
This is the approved logo and tag line:



Linda Craghead, upper left (below), speaks to the group regarding the budget and fund – raising challenges facing the group.



Photo Courtesy of Bill Smith

Becky Blake, left (below), checks her notes prior to making her presentation to the Coalition members as Director, Travel and Tourism Division, Kansas Department of Commerce. Her report included the monument signs for the Flint Hills being planned by the Kansas Department of Transportation.



Photo Courtesy of Bill Smith

Heritage Task Force of Flint Hills Tourism Coalition June Meeting

The Heritage Task Force met in June at the Flying W Ranch in western Chase County.



Photo Courtesy of Bill Smith

The meeting was held in the “Bunkhouse” of the Flying W Ranch the week after the Symphony in the Flint Hills Concert was held at the Tallgrass Prairie National Preserve nearby. Reminders of that environment were all around us at the meeting



Photo Courtesy of Bill Smith

Below, Liz Martell, left, Emporia, Chair of the Flint Hills Tourism Coalition (FHTC) examines some maps along with Dennis Toll, Heritage Task Force Co-Chair, from Manhattan, and Dr. Bill Smith, right, from Emporia State University (ESU). Suzan Barnes, Cottonwood Falls, looks on.



Photo Courtesy of Bill Smith

Those participating in the meeting, see photo below, included Dennis Toll, from left, Jim Hoy, ESU, Task Force member, Liz Martell, Josh Hoy, Task Force Co-Chair, Flying W host, Suzan Barnes, and Louise Carlin, Kansas Park Trust.



Photo Courtesy of Bill Smith

Inventors and Entrepreneurs Forum Holds Meeting

The Inventors and Entrepreneurs Forum of East Central Kansas held their 3rd monthly meeting at the Glennen Room, ESU Small Business Development Center (SBDC), in the National Teacher's Hall of Fame Building on Thursday, June 1 (each first Thursday). The meeting was hosted by Lisa Brumbaugh, SBDC Director, and led by Lee Alderman, Daystar Talent, Inc., Founder. Attending as resource persons were Dr. William Smith, Director, ESU Center for Business and Economic Development (CBED), and Jan Jefferis, Emporia State Bank.

Eight local inventors/entrepreneurs presented and discussed their ideas, which were at various stages of development. The appropriate use and timing of involvement of patent attorneys was a key topic of discussion. Two attendees who have been through the patent process shared some of their experiences. Lee Alderman discussed the development of proto-types needed to enter the patent process, in most cases. He also shared copies of his booklet, "5 realistic steps to invention success." For more information, you can contact him, "The Invention Guy," at invent@seamless.net and <http://www.daystar-talent.com/>



Flint Hills Tourism Coalition May Meeting Held in Alma

The May meeting of the Flint Hills Tourism Coalition (FHTC) was held in Alma, KS, on Friday, May 19 (each third Friday, different locations in the 22 counties). A report on the Konza Prairie was well received. The group approved the migration of the website developed by ESU (Dr. Smith's fall class project) to a permanent host and to contract with Allen Walker for maintenance of it as the official FHTC website.



Photos by Dr. Smith, during the May FHTC meeting