



CBED Newsletter, Fall 2008, Vol. 5, No. 2

*Sharing news from the Center for Business and Economic Development (CBED) at the School of Business, Emporia State University*

*All photos in this newsletter are provided courtesy of Bill Smith.*

---

## **Tourism Coalition Fall 2008 Meetings**

Department Chair and Management professor, Dr. Bill Smith, also serves as President of the 22 county Flint Hills Tourism Coalition, Inc. which promotes the Kansas Flint Hills as an international tourism destination as an economic development tool for the region. Each month the Coalition Board of Directors meets at a different tourism location in the 22 counties. The September meeting was at the Hollenberg Pony Express Station, a State Historic Site, near Hanover, Washington County.



Carole Jordan is the new director of the Kansas Department of Commerce Office of Rural Development. Carole talked to the group about her new duties in this role.

Part of the meeting was a tour that included an educational presentation, involving “dress up like a traveler in the 1850’s” – the Pony Express Station was also a travelers’ way station on the Oregon and California Trails.



EMPORIA STATE  
UNIVERSITY



Dr. Smith was caught trying out the hat and coat of a trail traveler. It appears that he may need to get in shape before hitting the trail and walking to Oregon.

---

The October meeting was held in Marysville, at the Historic Courthouse. Here, Dr. Smith is leading the business meeting. This meeting also included a tour of the Pony Express Home Station in downtown Marysville, where a pony express re-enactor performed for the group.





## Leadership Change for Tourism Coalition



At the recent election of the Flint Hills Tourism Coalition, Inc. (FHTC), the 22 county not-for-profit organization promoting tourism in the Kansas Flint Hills region, Bob Cole was elected President, succeeding Dr. Bill Smith, effective at the January 2009 Annual Meeting. Pictured above are, from left: Dr. Bill Smith, BAE Department Chair and Management Professor (outgoing President); Linda Craghead, FHTC Executive Director ([www.kansasflinthills.travel](http://www.kansasflinthills.travel)); and Bob Cole, Director, Pottawatomie County Economic Development Corporation ([www.ecodevo.com](http://www.ecodevo.com)), incoming President.

---