

Wal-Mart General Manager Speaks to Business Classes

Mr. Randy Heavener, General Manager of the local Emporia Wal-Mart store spoke to a joint meeting of [Mr. Bill Barnes'](#) Operations Management class and [Dr. Kevin Coulson's](#) Principles of Marketing class. Mr. Heavener did a very effective job talking about how and why lay out a retail store. His comments greatly enhanced concepts recently covered in the two classes. He also addressed his small warehouse and how he manages inventory to include a review of how Wal-Mart utilizes supply chain management.

Mr. Heavener addressed the relationships they try to establish with vendors and how they assign shelf space. He also commented on how select vendors have access to Wal-Mart information so they can plan for replenishment of inventory. Mr. Heavener also briefly commented on e-commerce through [Wal-Mart.com](#) and some of the problems they are currently experiencing.

The students asked questions that he answered with additional examples. The questions covered additional useful information about [Wal-Mart](#) for all the students.

Mr. Heavener joined [Wal-Mart](#) after he met Sam Walton. He addressed how Wal-Mart manages attendance and absences. He also discussed the computer application method they now use for hiring. He was very well prepared for his presentation and this was greatly appreciated by both the students and the instructors. He gave the students notebooks and pens to remember his visit.



(See story on other class Guest Speakers)

William L. (Bill) Smith named Interim Chair of BAE Department

On October 2, 2003, Associate Professor of Management, [William L. \(Bill\) Smith](#) was named by School of Business Dean, Robert Hite, to serve as Interim Chair of the Department of Business Administration and Education (BAE). Dr. Smith came to ESU in the Fall of 1994 having earned his doctorate in Management at the University of Arizona, in Tucson.

Dr. Smith is a native of Iowa, a graduate of Iowa State University, and earned his Master of Business Administration (MBA) with an emphasis in Accounting at Drake University. He served on the personal staff of then Governor Robert D. Ray of Iowa and as Deputy Commissioner of the Iowa Department of Social Services. He owned and operated an accounting service for small businesses in Iowa and in Arizona for nearly 20 years before pursuing his doctoral studies. Dr. Smith also served as an Air Force Officer in the Vietnam era.

Dr. Smith, and his wife, Nancy, are the parents of three grown daughters, and are looking forward to the arrival of their first grandchild in May 2004.

Journal Publications by BAE faculty this Semester:

Global Business Review Journal, International Business Schools Computing Quarterly, Southwestern Business Administration Journal, Palmetto Review, New Accountant.

Faculty participated in these events this semester:

North Central Kansas Prosperity Summit, Kansas Business Hall of Fame Annual Board Meeting, Kansas International Trade Coordinating Council, Global Advantage Conference at KU, Decision Sciences Institute Annual National Meeting, Academy of Management Annual National Meeting.

Offices held by faculty this semester:

State President, Kansas Business Education Association: [Dr. Nancy Groneman](#)

Editorial Board of the Academy of Management Learning and Education Journal: [Dr. Thomas Slocombe](#)

Editor, Delta Pi Epsilon Journal (a research journal in business education): [Dr. Nancy Groneman](#)

Guest presenters in other classes (also see [lead story](#))

BU 241 Personal Finance Guest Presenters:

Vickie Kaplan - Career Development; Stacy Moses - Pool and Wright Chartered; Laurie Schoap - Lyon County State Bank; Curtis Nelson - Emporia Motors; Joe Kelley - Emporia Motors; Lee Garriott - Barrett, Eusey, and Associates; Carolyn Hobble - Merrill Lynch; Tim Wright - Pool and Wright Chartered.

BE 330 Business Communication Guest Presenters:

Vickie Kaplan - Career Development

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